

MTD Sales
119.85 L

Brand Share %
22.78 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	70.44	38.30 %
Mixie	31.97	14.45 %
Grinder	17.44	14.42 %
Total	119.85	22.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.83	20.51 %
CHENNAI-01	20.95	30.67 %
TRICHY-01	17.40	27.60 %
SOUTH-03	15.45	20.78 %
CHENNAI-02	12.28	28.34 %
WEST-01	8.78	24.02 %
SOUTH ARCOT	7.53	21.14 %
NORTH ARCOT	7.50	23.86 %
WEST-03	3.70	16.02 %
WEST-02	3.43	8.76 %
Total	119.85	22.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.05	39.30 %
Mixie	6.28	12.63 %
Grinder	3.50	12.33 %
Total	22.83	20.51 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.96	9.01 %
TKS1	0.87	22.57 %
RND1	0.77	18.80 %
TCN1	0.61	16.34 %
RPM1	0.49	12.93 %
SNL1	0.31	9.08 %
TUT2	0.23	9.68 %
VLY1	0.21	6.14 %
ERL2	0.17	9.55 %
KGL1	0.17	15.45 %
PKD1	0.17	11.65 %
SKD1	0.16	11.54 %
KYR1	0.15	8.11 %
VNR1	0.12	9.42 %
STU2	0.10	9.58 %
ASM1	0.08	5.66 %
ARM1	0.03	8.01 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	22.83	20.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.91	48.85 %
Mixie	5.40	19.51 %
Grinder	3.63	22.41 %
Total	20.95	30.67 %

Branch *	MTD Sales L	Brand Share %
CH05	0.66	15.88 %
CH42	0.65	21.78 %
GUD2	0.19	12.21 %
CH29	0.16	18.73 %
CH19	0.14	6.67 %
TKM1	0.10	14.00 %
SKL1	0.10	9.10 %
KNR1	0.08	9.55 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	20.95	30.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.50	41.34 %
Mixie	5.39	21.59 %
Grinder	2.50	16.61 %
Total	17.40	27.60 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.71	21.77 %
PTK1	0.65	19.76 %
JKM1	0.28	16.37 %
NMM1	0.22	16.54 %
AYR1	0.18	19.22 %
TYR1	0.17	7.22 %
PDK1	0.16	21.26 %
TRY3	0.13	9.03 %
PBR1	0.09	11.37 %
KUM2	0.08	6.47 %
NCK1	0.05	5.51 %
TTP1	0.04	4.57 %
KRN1	0.04	4.21 %
MDI1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	17.40	27.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	9.76	38.36 %
Mixie	3.76	13.46 %
Grinder	1.93	9.20 %
Total	15.45	20.78 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.63	16.66 %
NKI1	0.43	21.31 %
PVI1	0.33	9.80 %
PKM1	0.25	20.81 %
MDU6	0.25	7.34 %
MDU3	0.25	15.16 %
SVG1	0.21	22.25 %
KPT1	0.18	13.21 %
CBM1	0.18	13.30 %
ODM1	0.18	17.63 %
BNR1	0.17	18.89 %
PNV2	0.16	16.67 %
BTU1	0.16	13.32 %
NTM1	0.14	11.11 %
ADP1	0.13	11.38 %
KRR1	0.12	12.27 %
TPT1	0.09	3.79 %
MDU4	0.08	7.25 %
MNM1	0.06	9.92 %
MDU5	0.06	2.72 %
SGP1	0.05	8.22 %
MLR1	0.04	2.25 %
USL1	0.04	4.70 %
TEN1	0.04	3.47 %
KYK1	0.04	2.75 %
MPA1	0.03	1.83 %
TMM1		0.00 %
WHMD		0.00 %
Total	15.45	20.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.29	48.04 %
Mixie	3.11	16.24 %
Grinder	1.88	20.84 %
Total	12.28	28.34 %

Branch *	MTD Sales L	Brand Share %
CH50	0.42	19.11 %
CH43	0.26	13.21 %
CH12	0.18	9.68 %
CH46	0.15	18.72 %
CH34	0.09	3.55 %
CH36	0.09	9.86 %
CH44	0.08	9.21 %
GPD1	0.08	17.88 %
CH17	0.05	2.66 %
CH31	0.03	5.84 %
CH01		0.00 %
CH20		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.28	28.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.52	38.79 %
Mixie	2.10	14.41 %
Grinder	1.16	14.96 %
Total	8.78	24.02 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.45	13.29 %
CBE1	0.19	9.28 %
CBE3	0.19	21.57 %
CBE5	0.16	12.93 %
UAM1	0.16	8.40 %
SUL1	0.14	6.76 %
MPM1	0.14	6.79 %
KGI1	0.13	19.93 %
ANR1	0.09	18.71 %
CNR1	0.09	16.28 %
SNR1	0.06	2.53 %
GDR1		0.00 %
PDM1		0.00 %
WHCB		0.00 %
Total	8.78	24.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.02	36.51 %
Mixie	2.10	14.41 %
Grinder	1.41	14.07 %
Total	7.53	21.14 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.01	19.99 %
SJI2	0.18	10.74 %
POY2	0.18	8.77 %
PRT1	0.17	10.93 %
TDM1	0.15	9.53 %
NVL2	0.11	5.80 %
TVM1	0.10	16.83 %
KKI2	0.09	4.22 %
KML1	0.09	5.32 %
STP1	0.08	17.15 %
VCM1	0.04	7.15 %
MKM1		0.00 %
TRK1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	7.53	21.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.68	37.65 %
Mixie	2.14	14.67 %
Grinder	0.67	15.33 %
Total	7.50	23.86 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.64	20.59 %
CPT1	0.23	18.11 %
WJD1	0.16	13.66 %
VNB1	0.10	9.71 %
SBR1	0.10	8.20 %
AKM1	0.08	7.34 %
VEL4	0.08	3.61 %
VEL1	0.08	6.47 %
ARC2	0.08	11.64 %
UGI1	0.05	18.06 %
WJP1	0.05	7.81 %
TRT1	0.04	6.18 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	7.50	23.86 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.23	26.18 %
Mixie	1.04	10.14 %
Grinder	0.44	10.02 %
Total	3.70	16.02 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.55	20.49 %
ERD2	0.44	11.94 %
TPR2	0.30	11.35 %
NKL2	0.21	13.07 %
RSP1	0.16	15.40 %
TPR1	0.11	5.03 %
CM11	0.08	8.72 %
TPR3	0.08	10.68 %
PDR1	0.05	11.02 %
SYM2	0.04	3.87 %
TPR4	0.03	6.63 %
KMM1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	3.70	16.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.47	14.93 %
Mixie	0.66	3.68 %
Grinder	0.30	6.43 %
Total	3.43	8.76 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.41	15.09 %
MTR1	0.18	8.16 %
HRR1	0.18	16.68 %
KRI1	0.15	10.11 %
HSR1	0.14	5.70 %
ATU1	0.14	6.17 %
DPR2	0.14	15.72 %
PLC1	0.14	6.93 %
PNG1	0.13	13.75 %
EDP1	0.11	14.72 %
EPI1	0.09	4.96 %
BMD1	0.08	7.50 %
SGI1	0.07	10.41 %
MCR1	0.05	2.23 %
TRM1	0.05	1.66 %
SLM3	0.05	2.52 %
SLM2	0.04	4.12 %
APN1	0.03	1.84 %
DPR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	3.43	8.76 %