

MTD Sales
101.66 L

Brand Share %
23.68 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	54.89	36.90 %
Mixie	28.97	16.75 %
Grinder	17.79	16.54 %
Total	101.66	23.68 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.01	23.50 %
CHENNAI-01	15.82	28.04 %
SOUTH-03	14.04	21.91 %
WEST-01	13.99	27.74 %
TRICHY-01	11.13	25.82 %
CHENNAI-02	8.45	26.79 %
SOUTH ARCOT	6.53	24.14 %
WEST-02	5.77	14.13 %
NORTH ARCOT	4.89	20.49 %
KL-SOUTH	2.03	18.28 %
Total	101.66	23.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.12	37.14 %
Mixie	5.77	18.28 %
Grinder	3.11	14.11 %
Total	19.01	23.50 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.09	21.73 %
TVL1	1.03	22.48 %
KVT1	0.81	19.21 %
RND1	0.69	22.40 %
KSM1	0.30	20.54 %
MMT1	0.29	12.11 %
SKD1	0.28	22.08 %
ASM1	0.26	23.10 %
VLY1	0.17	7.92 %
VKM1	0.16	10.78 %
PDI1	0.16	8.36 %
STU2	0.15	15.23 %
SNL1	0.14	6.29 %
PKD1	0.11	9.22 %
KYR1	0.11	5.63 %
KGL1	0.10	8.16 %
TKY1	0.08	7.18 %
COL1	0.05	6.27 %
TVL2	0.05	20.13 %
ARM1	0.04	5.47 %
SGT1		0.00 %
VNR1		0.00 %
Total	19.01	23.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.44	46.92 %
Mixie	3.58	17.00 %
Grinder	2.80	18.36 %
Total	15.82	28.04 %

Branch *	MTD Sales L	Brand Share %
CH19	0.67	16.30 %
GUD1	0.54	22.55 %
CH14	0.33	16.76 %
GUD2	0.30	20.57 %
CH48	0.27	12.70 %
AVD1	0.26	21.74 %
CH29	0.17	18.03 %
CH37	0.15	13.82 %
KNR1	0.12	16.12 %
CH11	0.12	8.07 %
CGL1	0.08	15.58 %
CH40		0.00 %
WHC3		0.00 %
Total	15.82	28.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.78	36.68 %
Mixie	3.73	15.11 %
Grinder	2.53	13.91 %
Total	14.04	21.91 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.23	20.91 %
MDU6	0.58	18.76 %
PVI1	0.48	16.93 %
TMM1	0.28	12.01 %
MDU5	0.28	12.72 %
MDU3	0.24	21.32 %
CBM1	0.20	13.60 %
SGP1	0.14	16.34 %
KRR1	0.12	13.56 %
ADP1	0.11	16.44 %
TEN1	0.11	9.96 %
PNV1	0.10	14.53 %
CMR1	0.10	22.17 %
MLR1	0.09	10.19 %
NKI1	0.09	10.48 %
PKM1	0.06	6.98 %
USL1	0.05	4.59 %
MPA1	0.04	3.04 %
PNI1	0.03	6.90 %
SVG1	0.01	0.95 %
NTM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
Total	14.04	21.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.34	43.39 %
Mixie	3.81	19.08 %
Grinder	1.84	16.38 %
Total	13.99	27.74 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.94	19.21 %
TPR1	0.35	18.63 %
CBE1	0.35	15.02 %
MPM1	0.22	15.63 %
UAM1	0.19	7.75 %
CNR1	0.18	22.68 %
SNR1	0.14	4.16 %
KGM1	0.12	11.91 %
UMP1	0.09	9.30 %
PPI1	0.09	7.81 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	13.99	27.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.68	33.16 %
Mixie	3.88	22.73 %
Grinder	2.57	21.54 %
Total	11.13	25.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.81	17.63 %
PBR2	0.30	13.44 %
NCK1	0.12	12.55 %
AYR1	0.09	12.94 %
MSI1	0.08	12.54 %
TVR1	0.06	9.20 %
MDI1	0.05	2.06 %
JKM1	0.04	3.22 %
TRY3	0.04	3.71 %
KRN1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	11.13	25.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.34	40.87 %
Mixie	2.41	17.69 %
Grinder	1.70	23.30 %
Total	8.45	26.79 %

Branch *	MTD Sales L	Brand Share %
CH43	0.43	20.08 %
CH12	0.29	13.25 %
CH03	0.28	12.67 %
CH41	0.23	20.26 %
CH06	0.13	12.72 %
CH36	0.07	12.23 %
CH44	0.06	7.40 %
CH23	0.03	14.77 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	8.45	26.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.01	33.89 %
Mixie	1.79	17.13 %
Grinder	1.73	22.40 %
Total	6.53	24.14 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.27	22.63 %
VPM1	0.18	23.27 %
KML1	0.17	20.89 %
KKI2	0.10	5.04 %
VCM1	0.08	9.14 %
MKM1	0.06	8.53 %
TVM1	0.06	13.10 %
VPM2	0.05	2.97 %
SJI1	0.04	9.77 %
TRK1	0.04	8.65 %
TDM1	0.03	4.00 %
KLM1	0.03	1.60 %
STP1		0.00 %
TVM2		0.00 %
Total	6.53	24.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.20	22.15 %
Mixie	1.75	9.18 %
Grinder	0.82	11.19 %
Total	5.77	14.13 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.24	12.31 %
VKL1	0.19	14.30 %
HSR1	0.18	7.34 %
SGI1	0.16	17.96 %
DPR2	0.13	20.66 %
OML1	0.12	9.13 %
APN1	0.11	7.05 %
KVP1	0.10	8.42 %
PLC1	0.09	12.39 %
VPD1	0.09	4.58 %
PMP1	0.09	12.38 %
CMI1	0.08	11.18 %
MCR1	0.08	6.68 %
ERD1	0.07	5.91 %
SLM2	0.07	6.17 %
EPI1	0.06	4.63 %
MTR1	0.06	4.28 %
KRI1	0.05	8.08 %
EDP1	0.04	8.69 %
ATU1	0.04	2.74 %
KMM1	0.04	6.97 %
PDR1	0.04	8.44 %
NKL2	0.04	2.22 %
BMD1	0.03	3.75 %
DPR1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	5.77	14.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.03	32.36 %
Mixie	1.43	13.04 %
Grinder	0.44	12.25 %
Total	4.89	20.49 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.30	10.87 %
TRL1	0.19	9.43 %
AKM1	0.19	23.61 %
BGR1	0.17	18.53 %
VSI1	0.16	13.77 %
ABR1	0.13	20.78 %
VNB1	0.11	10.84 %
CPT1	0.10	17.67 %
CYR1	0.10	13.17 %
CGM1	0.09	16.18 %
PLR1	0.03	7.53 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	4.89	20.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.95	26.88 %
Mixie	0.83	18.00 %
Grinder	0.25	8.45 %
Total	2.03	18.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	10.98 %
PAS1	0.64	22.34 %
Total	2.03	18.28 %