

MTD Sales
105.71 L

Brand Share %
23.03 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	54.08	39.16 %
Mixie	35.93	18.61 %
Grinder	15.71	12.29 %
Total	105.71	23.03 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.41	23.51 %
CHENNAI-01	15.64	29.21 %
WEST-01	15.45	26.65 %
TRICHY-01	14.29	23.58 %
SOUTH-03	13.96	21.72 %
CHENNAI-02	10.34	27.14 %
SOUTH ARCOT	6.41	20.94 %
NORTH ARCOT	5.31	21.79 %
WEST-02	4.88	10.34 %
KL-SOUTH	1.03	25.90 %
Total	105.71	23.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.04	37.74 %
Mixie	6.49	21.79 %
Grinder	2.88	11.72 %
Total	18.41	23.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.06	18.67 %
TUT1	0.90	18.14 %
APK1	0.49	22.47 %
NGR1	0.31	9.59 %
STU2	0.20	20.07 %
ASM1	0.19	16.53 %
MMT1	0.14	8.67 %
VKM1	0.12	8.26 %
KGL1	0.10	9.48 %
VL1	0.09	4.41 %
ERL1	0.09	18.21 %
ARM1	0.06	8.17 %
TVL2	0.06	16.49 %
UDN1	0.03	3.67 %
VNR1	0.03	3.06 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
SNL1	-0.04	-4.05 %
Total	18.41	23.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.81	44.58 %
Mixie	4.86	23.37 %
Grinder	2.96	19.47 %
Total	15.64	29.21 %

Branch *	MTD Sales L	Brand Share %
CH19	0.59	18.13 %
CH08	0.48	12.79 %
GUD1	0.39	20.47 %
CH48	0.37	15.21 %
CH30	0.29	20.69 %
CH14	0.20	12.15 %
CH26	0.17	16.39 %
CH11	0.10	6.30 %
KNR1	0.09	12.25 %
GUD2	0.09	6.53 %
CH37	0.07	11.77 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	15.64	29.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.15	45.18 %
Mixie	4.99	19.93 %
Grinder	2.31	15.48 %
Total	15.45	26.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.76	22.00 %
KMR1	1.12	21.48 %
CBE6	0.31	17.96 %
SYM2	0.29	14.75 %
TPR1	0.27	12.93 %
CNR1	0.21	19.95 %
UAM1	0.21	7.61 %
TPR3	0.19	11.84 %
MPM1	0.18	7.26 %
KGI1	0.17	16.29 %
SUL1	0.15	6.96 %
PPI1	0.09	8.12 %
CBE3	0.04	4.31 %
SNR1	0.04	1.39 %
GDR1	0.03	9.74 %
ANR1	0.03	9.34 %
GBM1		0.00 %
WZSD		0.00 %
Total	15.45	26.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.37	40.64 %
Mixie	5.35	21.36 %
Grinder	2.56	12.90 %
Total	14.29	23.58 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.41	21.30 %
KIK1	0.62	21.27 %
PBR2	0.49	14.34 %
ORU1	0.24	14.26 %
PDK1	0.16	14.41 %
KRN1	0.13	15.24 %
JKM1	0.10	4.02 %
NMM1	0.09	9.31 %
MDI1	0.07	2.38 %
TRY2	0.03	5.97 %
NCK1	0.03	2.89 %
TVR1	0.03	2.64 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	14.29	23.58 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.46	39.97 %
Mixie	4.58	17.93 %
Grinder	1.92	9.56 %
Total	13.96	21.72 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.48	15.15 %
SGP1	0.37	22.34 %
MDU5	0.33	16.88 %
DKI1	0.26	19.93 %
KKD2	0.25	15.38 %
KPT1	0.24	22.06 %
TMM1	0.24	9.92 %
NKI1	0.23	20.19 %
KRR1	0.18	17.41 %
NTM1	0.16	14.73 %
MNM1	0.14	18.23 %
TPT1	0.14	5.52 %
PVI1	0.13	9.35 %
USL1	0.13	12.18 %
BTU1	0.11	9.21 %
SVG1	0.09	6.08 %
PKM1	0.09	17.07 %
PNV1	0.08	13.67 %
ADP1	0.06	4.96 %
MLR1	0.06	4.29 %
MDU3	0.06	8.83 %
TEN1	0.04	5.47 %
MPA1		0.00 %
SZSD		0.00 %
Total	13.96	21.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.89	49.93 %
Mixie	3.31	19.42 %
Grinder	1.14	12.30 %
Total	10.34	27.14 %

Branch *	MTD Sales L	Brand Share %
CH15	1.27	17.81 %
CH43	0.50	22.36 %
CH17	0.11	9.58 %
CH44	0.08	7.06 %
CH06	0.07	5.05 %
CH27	0.04	6.44 %
CH31	0.04	8.72 %
CH12		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	10.34	27.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.81	35.96 %
Mixie	2.23	16.32 %
Grinder	1.37	15.02 %
Total	6.41	20.94 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.10	23.03 %
NVL2	0.30	19.20 %
STP1	0.17	19.05 %
KML1	0.16	18.57 %
TRK1	0.12	10.51 %
PRT1	0.09	8.45 %
TVM1	0.06	17.41 %
VPM1	0.06	8.89 %
KKI2	0.06	2.10 %
VPM2	0.05	3.74 %
SJI1	0.04	4.63 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	6.41	20.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.84	31.59 %
Mixie	2.16	18.39 %
Grinder	0.30	8.40 %
Total	5.31	21.79 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.30	20.98 %
KPM2	0.28	13.91 %
SBR1	0.21	15.79 %
TRT1	0.15	18.92 %
CPT1	0.15	22.29 %
AKM1	0.10	10.68 %
CYR1	0.09	16.81 %
BGR1	0.07	7.48 %
VEL2	0.06	2.59 %
ANI1	0.06	20.51 %
UGI1	0.04	9.32 %
CGM1	0.04	6.17 %
ARC2	0.03	7.93 %
VEL1	0.03	1.63 %
GDM1		0.00 %
Total	5.31	21.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.07	21.64 %
Mixie	1.54	6.76 %
Grinder	0.27	2.62 %
Total	4.88	10.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.70	19.61 %
ERD2	0.39	16.36 %
SLM3	0.38	21.84 %
TRM1	0.19	14.50 %
HSR2	0.17	5.10 %
ERD1	0.17	7.73 %
RSP1	0.16	15.07 %
HRR1	0.16	13.23 %
DPR2	0.15	14.71 %
KMM1	0.14	13.49 %
APN1	0.14	11.83 %
VPD1	0.13	6.76 %
DPR1	0.12	10.36 %
PMP1	0.12	16.17 %
PDR1	0.12	18.21 %
MTR1	0.12	6.00 %
ATU1	0.11	5.42 %
MCR1	0.09	7.06 %
EDP1	0.09	14.24 %
CMI1	0.08	10.20 %
SGI1	0.08	3.14 %
VKL1	0.08	10.48 %
SGG1	0.08	10.75 %
SLM2	0.07	5.64 %
KRI1	0.04	3.34 %
NKL2	0.04	3.44 %
BMD1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
OML1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.88	10.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.62	43.60 %
Mixie	0.41	25.53 %
Total	1.03	25.90 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.18	15.33 %
Total	1.03	25.90 %