



# TN : VIDIEM Sales Performance 15/05/2026 9:29 AM

MTD Sales  
82.39 L

Brand Share %  
19.57 %

Information:

MTD : 01-05-2026 To 14-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	41.93	35.29 %
Mixie	26.04	14.42 %
Grinder	13.62	13.49 %
Small-Ap	0.80	3.86 %
<b>Total</b>	<b>82.39</b>	<b>19.57 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.84	24.09 %
CHENNAI-01	13.40	18.74 %
SOUTH-03	10.65	18.17 %
TRICHY-01	10.22	21.79 %
CHENNAI-02	8.40	23.47 %
WEST-01	7.29	17.27 %
NORTH ARCOT	5.20	24.14 %
SOUTH ARCOT	5.07	19.35 %
WEST-02	3.32	8.28 %
<b>Total</b>	<b>82.39</b>	<b>19.57 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.57	44.02 %
Mixie	5.29	15.90 %
Grinder	3.62	18.66 %
Small-Ap	0.35	9.39 %
<b>Total</b>	<b>18.84</b>	<b>24.09 %</b>

Branch *	MTD Sales L	Brand Share %
ERL2	0.32	18.65 %
MMT1	0.30	15.10 %
PKD1	0.23	13.80 %
VLY1	0.20	10.38 %
VKM1	0.13	7.87 %
KGL1	0.12	10.35 %
PDI1	0.11	8.94 %
ASM1	0.09	11.24 %
SDI1	0.07	10.84 %
RPM1	0.07	2.15 %
SKD1	0.06	4.75 %
APK1	0.06	6.56 %
KSM1	0.05	5.55 %
SGT1	0.05	4.78 %
VNR1	0.03	3.40 %
KYR1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>18.84</b>	<b>24.09 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.59	45.59 %
Mixie	3.69	14.74 %
Grinder	1.97	7.79 %
Small-Ap	0.15	3.33 %
<b>Total</b>	<b>13.40</b>	<b>18.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	0.67	18.81 %
CH08	0.48	10.11 %
CH05	0.43	13.35 %
CH35	0.21	15.28 %
CH14	0.20	10.61 %
TKM1	0.09	11.63 %
CH19	0.02	0.77 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.06	2.73 %
<b>Total</b>	<b>13.40</b>	<b>18.74 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.25	32.02 %
Mixie	3.43	14.90 %
Grinder	1.94	12.41 %
Small-Ap	0.03	0.75 %
<b>Total</b>	<b>10.65</b>	<b>18.17 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	0.52	15.66 %
MDU6	0.33	15.18 %
CBM1	0.29	17.94 %
MDU7	0.22	9.74 %
TEN2	0.22	18.42 %
PVI1	0.22	15.84 %
PNI1	0.19	18.99 %
ATG1	0.17	13.11 %
NKI1	0.16	13.56 %
PNV2	0.14	11.18 %
TEN1	0.13	11.54 %
PKM1	0.12	14.89 %
SVG1	0.10	8.32 %
KYK1	0.10	7.02 %
KRR1	0.08	8.91 %
BTU1	0.07	9.74 %
TMM1	0.06	2.98 %
MDU5	0.05	2.40 %
CMR1	0.04	5.52 %
ADP1	0.04	4.57 %
SGP1	0.03	3.97 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>10.65</b>	<b>18.17 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.31	32.33 %
Mixie	3.60	17.79 %
Grinder	2.22	19.78 %
Small-Ap	0.09	4.22 %
<b>Total</b>	<b>10.22</b>	<b>21.79 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	0.36	14.95 %
KIK1	0.24	14.42 %
PTK1	0.14	6.74 %
KUM1	0.14	4.91 %
AYR1	0.08	13.53 %
KUM2	0.08	9.11 %
TRY3	0.04	2.91 %
ORU1	0.04	4.65 %
TTP1	0.04	5.34 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-8.83 %
<b>Total</b>	<b>10.22</b>	<b>21.79 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.56	41.04 %
Mixie	2.34	15.61 %
Grinder	1.44	18.12 %
Small-Ap	0.06	3.58 %
<b>Total</b>	<b>8.40</b>	<b>23.47 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.07	18.31 %
CH12	0.36	18.32 %
MJR1	0.25	17.03 %
CH44	0.17	13.54 %
CH20	0.13	8.85 %
UKI1	0.12	17.73 %
CH46	0.06	7.37 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH51		0.00 %
MC05		0.00 %
<b>Total</b>	<b>8.40</b>	<b>23.47 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	3.22	29.10 %
Mixie	2.89	15.23 %
Grinder	1.06	10.55 %
Small-Ap	0.12	5.59 %
<b>Total</b>	<b>7.29</b>	<b>17.27 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.84	16.74 %
CBE4	0.43	15.81 %
SUL1	0.24	10.53 %
MPM1	0.22	11.50 %
CBE1	0.16	7.25 %
KMR1	0.14	4.07 %
ANR1	0.13	19.38 %
TPR3	0.11	14.83 %
PDM1	0.08	9.45 %
KMD1	0.06	10.86 %
PPI1	0.06	5.68 %
SYM2	0.05	6.25 %
CBE3	0.04	5.77 %
KGM1	0.03	3.78 %
UAM1	0.03	1.22 %
GDR1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>7.29</b>	<b>17.27 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	3.18	38.03 %
Mixie	1.86	16.67 %
Grinder	0.16	13.82 %
<b>Total</b>	<b>5.20</b>	<b>24.14 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.14	8.93 %
VEL1	0.13	6.52 %
PLR1	0.13	18.65 %
CYR1	0.08	18.89 %
ANI1	0.07	12.26 %
ABR1	0.06	8.29 %
SLG1	0.06	13.01 %
VSI1	0.05	7.46 %
BGR1	0.05	7.28 %
WJP1	0.04	6.48 %
TRT1	0.03	9.97 %
CPT1	0.03	4.51 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>5.20</b>	<b>24.14 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.13	18.57 %
Gas-Stov	1.90	28.84 %
Grinder	1.05	14.87 %
Small-Ap		-0.11 %
<b>Total</b>	<b>5.07</b>	<b>19.35 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.56	19.11 %
PRT1	0.23	17.88 %
KML1	0.21	17.14 %
TRK1	0.21	14.47 %
NVL2	0.20	10.73 %
MKM1	0.08	14.11 %
SJI2	0.06	4.50 %
POY2	0.05	2.91 %
TVM1	0.05	10.54 %
KKI2	0.04	2.18 %
VPM2	0.03	3.18 %
TDM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>5.07</b>	<b>19.35 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	2.35	17.32 %
Mixie	0.81	3.61 %
Grinder	0.16	5.03 %
<b>Total</b>	<b>3.32</b>	<b>8.28 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	0.39	19.06 %
HSR2	0.38	14.19 %
SLM1	0.36	16.39 %
KVP1	0.26	17.39 %
ERD2	0.25	10.15 %
APN1	0.19	14.82 %
SG11	0.16	14.71 %
DPR1	0.11	9.45 %
DPR2	0.08	9.31 %
PMP1	0.08	9.93 %
ERD1	0.07	4.13 %
SLM3	0.05	2.27 %
KRI1	0.05	3.35 %
BMD1	0.05	4.56 %
CMI1	0.04	5.64 %
EPI1	0.03	2.64 %
PLC1	0.03	1.79 %
TRM1	0.02	2.32 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>3.32</b>	<b>8.28 %</b>