

MTD Sales
93.23 L

Brand Share %
21.43 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	47.12	35.48 %
Mixie	30.37	17.68 %
Grinder	14.24	12.95 %
Small-Ap	1.50	7.29 %
Total	93.23	21.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.90	22.62 %
CHENNAI-01	14.69	25.51 %
SOUTH-03	14.16	22.72 %
TRICHY-01	11.61	22.99 %
CHENNAI-02	10.59	24.29 %
WEST-01	9.79	19.93 %
SOUTH ARCOT	5.48	19.24 %
NORTH ARCOT	5.13	22.26 %
WEST-02	4.69	10.37 %
KL-SOUTH	1.19	24.27 %
Total	93.23	21.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.18	38.61 %
Mixie	5.11	19.04 %
Grinder	2.23	11.89 %
Small-Ap	0.37	10.71 %
Total	15.90	22.62 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.98	19.74 %
TUT1	0.85	16.81 %
RND1	0.46	18.00 %
NGR1	0.45	13.75 %
RPM1	0.44	18.97 %
ERL2	0.24	13.43 %
STU2	0.20	17.23 %
TYI1	0.17	14.37 %
VNR1	0.16	15.81 %
MMT1	0.16	9.33 %
VLY1	0.15	7.27 %
SNL1	0.12	8.31 %
ASM1	0.10	13.61 %
PKD1	0.09	5.93 %
KSM1	0.07	8.75 %
SGT1	0.07	12.84 %
KYR1	0.05	6.34 %
COL1	0.04	12.78 %
KGL1	0.04	5.26 %
SKD1	0.03	2.43 %
UDN1	0.03	2.56 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	15.90	22.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.40	41.81 %
Mixie	4.16	20.82 %
Grinder	2.90	16.59 %
Small-Ap	0.24	9.59 %
Total	14.69	25.51 %

Branch *	MTD Sales L	Brand Share %
CH19	0.76	18.43 %
CH42	0.51	13.74 %
CH48	0.42	16.99 %
CH45	0.40	16.69 %
CH05	0.39	14.45 %
CH11	0.37	14.55 %
GUD1	0.30	11.65 %
CH30	0.24	17.18 %
CH28	0.23	12.86 %
CH22	0.18	7.45 %
CH37	0.07	6.00 %
CH26	0.03	5.43 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	14.69	25.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.86	40.14 %
Mixie	4.63	18.83 %
Grinder	2.44	13.46 %
Small-Ap	0.23	9.13 %
Total	14.16	22.72 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.41	8.35 %
MDU5	0.32	15.50 %
MDU3	0.27	19.74 %
TMM1	0.26	11.00 %
PNV2	0.21	18.70 %
KRR1	0.18	16.22 %
ADP1	0.17	14.22 %
MLR1	0.16	17.13 %
BNR1	0.16	17.25 %
MPA1	0.15	11.57 %
CBM1	0.15	10.80 %
PVI1	0.15	16.83 %
USL1	0.14	12.59 %
DKI1	0.13	14.63 %
TPT1	0.13	6.94 %
TEN1	0.13	10.60 %
NTM1	0.07	8.24 %
KYK1	0.06	4.34 %
CMR1	0.03	4.09 %
SVG1	0.03	2.85 %
SZSD		0.00 %
Total	14.16	22.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.47	36.64 %
Mixie	4.04	20.49 %
Grinder	1.91	14.25 %
Small-Ap	0.20	7.98 %
Total	11.61	22.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.71	12.26 %
KIK1	0.30	14.86 %
PBR2	0.22	7.41 %
JKM1	0.16	9.94 %
TRY3	0.12	12.42 %
NCK1	0.12	14.48 %
TVR1	0.11	14.31 %
ORU1	0.10	14.36 %
TTP1	0.08	9.59 %
NMM1	0.08	4.25 %
PBR1	0.03	4.82 %
MDI1	0.03	1.04 %
AYR1		0.00 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	11.61	22.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.22	40.74 %
Mixie	3.63	19.99 %
Grinder	1.59	15.66 %
Small-Ap	0.15	5.93 %
Total	10.59	24.29 %

Branch *	MTD Sales L	Brand Share %
CH15	1.00	17.64 %
CH18	0.47	15.18 %
CH20	0.23	11.71 %
CH06	0.21	16.73 %
CH41	0.11	8.67 %
CH12	0.09	3.28 %
CH27	0.07	6.78 %
CH44	0.06	5.60 %
CH36	0.06	7.33 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	10.59	24.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.04	31.45 %
Mixie	3.16	16.59 %
Grinder	1.39	11.79 %
Small-Ap	0.20	8.88 %
Total	9.79	19.93 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.58	18.13 %
TPR3	0.31	20.65 %
TPR1	0.28	14.05 %
SUL1	0.26	16.14 %
SNR1	0.19	8.29 %
PPI1	0.19	16.65 %
MPM1	0.12	6.76 %
PDM1	0.11	9.91 %
KGM1	0.10	11.34 %
KMR1	0.09	2.62 %
UMP1	0.08	11.22 %
CBE1	0.08	4.44 %
TPR4	0.07	7.50 %
CBE3	0.07	8.63 %
GBM1	0.03	6.70 %
SYM2	0.03	3.88 %
CNR1	0.03	8.32 %
GDR1	0.03	8.87 %
KGI1	0.03	10.38 %
ANR1	0.03	6.00 %
UAM1	0.03	1.73 %
Total	9.79	19.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.68	31.38 %
Mixie	2.06	18.28 %
Grinder	0.66	9.08 %
Small-Ap	0.09	5.90 %
Total	5.48	19.24 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.35	16.17 %
TDM1	0.26	21.39 %
KML1	0.17	16.47 %
VCM1	0.09	15.89 %
TVM1	0.06	11.05 %
VPM2	0.04	3.09 %
TRK1	0.04	2.91 %
KKI2	0.03	2.26 %
TVM2	0.03	3.78 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
Total	5.48	19.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.77	32.04 %
Mixie	2.01	20.04 %
Grinder	0.32	9.77 %
Small-Ap	0.03	2.44 %
Total	5.13	22.26 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.44	17.26 %
KPM2	0.36	15.97 %
VEL2	0.30	15.74 %
WJP1	0.11	17.72 %
TRT1	0.08	10.77 %
BGR1	0.06	11.94 %
ARC2	0.06	8.30 %
KPM1	0.04	9.21 %
PTU1	0.04	6.34 %
CPT1	0.04	6.10 %
GDM1	0.03	6.52 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	5.13	22.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.67	18.67 %
Mixie	1.34	6.72 %
Grinder	0.67	7.44 %
Total	4.69	10.37 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.86	20.96 %
SLM3	0.32	12.44 %
ERD2	0.25	9.70 %
MCR1	0.22	14.83 %
PLC1	0.17	13.83 %
HSR1	0.17	9.94 %
MTR1	0.16	11.47 %
APN1	0.15	11.50 %
SGI1	0.15	17.24 %
OML1	0.14	10.46 %
VKL1	0.14	18.82 %
SLM2	0.12	7.24 %
NKL2	0.11	5.65 %
DPR2	0.09	12.04 %
HRR1	0.09	11.13 %
DPR1	0.09	14.37 %
SGG1	0.08	11.56 %
VPD1	0.08	4.69 %
KMM1	0.07	10.87 %
PDR1	0.04	10.30 %
TRM1	0.03	2.37 %
BMD1	0.03	3.32 %
KVP1	0.03	3.55 %
TCG1	0.03	3.88 %
EDP1	0.03	3.44 %
ATU1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.69	10.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	52.69 %
Mixie	0.23	10.53 %
Grinder	0.14	18.48 %
Total	1.19	24.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	16.94 %
Total	1.19	24.27 %