

MTD Sales
121.50 L

Brand Share %
22.73 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	60.06	36.65 %
Mixie	40.01	18.95 %
Grinder	21.41	15.47 %
Small-Ap	0.03	0.14 %
Total	121.50	22.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.56	25.30 %
SOUTH-03	17.72	20.22 %
CHENNAI-01	16.62	24.69 %
TRICHY-01	16.32	25.74 %
WEST-01	14.80	25.00 %
CHENNAI-02	11.13	24.76 %
SOUTH ARCOT	8.82	25.47 %
WEST-02	7.33	13.45 %
NORTH ARCOT	5.46	18.27 %
KL-SOUTH	0.75	18.71 %
Total	121.50	22.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.56	39.42 %
Mixie	7.49	21.82 %
Grinder	4.51	18.24 %
Total	22.56	25.30 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.48	22.45 %
KVT1	1.21	18.55 %
TVL1	0.74	11.16 %
PKD1	0.55	22.67 %
SKD1	0.31	19.76 %
ASM1	0.24	20.33 %
SDI1	0.19	16.94 %
COL1	0.18	19.39 %
SNL1	0.17	8.02 %
PDI1	0.15	9.56 %
VNR1	0.13	9.55 %
TKY1	0.11	4.02 %
MMT1	0.08	5.44 %
UDN1	0.07	10.32 %
ARM1	0.06	4.76 %
VKM1	0.06	7.21 %
KYR1	0.04	3.23 %
STU2	0.03	4.68 %
S2SD		0.00 %
VLY1		0.00 %
Total	22.56	25.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.85	38.48 %
Mixie	6.30	18.16 %
Grinder	2.56	10.02 %
Total	17.72	20.22 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.75	11.90 %
KKD3	0.53	14.94 %
MDU5	0.45	11.77 %
CBM1	0.42	17.72 %
TMM1	0.34	10.52 %
SVG1	0.27	11.17 %
NKI1	0.24	16.44 %
KYK1	0.22	15.03 %
BTU1	0.21	16.31 %
MLR1	0.19	13.17 %
BNR1	0.19	13.30 %
NTM1	0.19	9.16 %
ODM1	0.17	9.75 %
TDI1	0.16	15.40 %
TPT1	0.15	6.05 %
PVI1	0.14	7.96 %
MNM1	0.14	13.92 %
PNV1	0.06	5.42 %
ADP1	0.05	6.44 %
KRR1	0.03	2.30 %
MPA1	0.03	1.66 %
SZSD		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	17.72	20.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.47	38.39 %
Mixie	4.94	19.68 %
Grinder	3.21	18.45 %
Total	16.62	24.69 %

Branch *	MTD Sales L	Brand Share %
CH05	1.01	22.65 %
CH48	0.74	21.64 %
CH19	0.56	18.55 %
CH14	0.50	16.76 %
AVD1	0.21	13.27 %
CH30	0.19	8.13 %
CH22	0.18	6.14 %
CH11	0.17	7.02 %
CH29	0.08	8.69 %
CH26	0.08	7.41 %
KNR1	0.07	8.32 %
CZWH		0.00 %
Total	16.62	24.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.41	37.30 %
Mixie	5.37	23.96 %
Grinder	3.54	18.88 %
Total	16.32	25.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.51	9.07 %
PBR2	0.47	15.54 %
ORU1	0.34	18.98 %
TRY4	0.33	21.45 %
NMM1	0.19	12.81 %
PBR1	0.17	20.59 %
TRY2	0.15	16.42 %
TTP1	0.14	12.96 %
NCK1	0.12	12.26 %
JKM1	0.09	5.92 %
AYR1	0.08	11.14 %
MDI1	0.07	2.96 %
KRN1	0.03	3.77 %
MSI1	0.03	4.81 %
TZSD	0.03	-5.55 %
TRY3		0.00 %
TVR1		0.00 %
Total	16.32	25.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.75	40.51 %
Mixie	4.53	19.88 %
Grinder	2.48	16.41 %
Small-Ap	0.03	1.40 %
Total	14.80	25.00 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.80	20.77 %
CBE6	0.44	21.60 %
SUL1	0.42	17.85 %
KMD1	0.32	22.25 %
SYM2	0.28	20.97 %
CBE1	0.26	15.66 %
KMR1	0.26	4.95 %
TPR1	0.25	12.66 %
CBE3	0.22	16.69 %
KGI1	0.19	17.49 %
KGM1	0.19	13.24 %
PDM1	0.13	14.75 %
GBM1	0.09	11.69 %
PPI1	0.07	5.78 %
MPM1	0.06	2.54 %
UAM1	0.06	2.46 %
SNR1	0.04	2.14 %
GDR1		0.00 %
WZSD		0.00 %
Total	14.80	25.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.33	36.47 %
Mixie	3.76	21.36 %
Grinder	2.04	18.55 %
Total	11.13	24.76 %

Branch *	MTD Sales L	Brand Share %
CH15	1.15	19.69 %
CH03	0.59	14.58 %
CH20	0.27	17.11 %
CH06	0.26	11.93 %
CH41	0.23	17.22 %
CH23	0.13	16.62 %
CH27	0.12	16.10 %
CH31	0.08	12.91 %
GPD1	0.06	20.23 %
CH44	0.05	8.37 %
CH12	0.03	1.06 %
CH17	0.03	4.80 %
CH36	0.03	6.24 %
CH32		0.00 %
MC06		0.00 %
Total	11.13	24.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.71	38.08 %
Mixie	2.92	21.68 %
Grinder	2.19	21.86 %
Total	8.82	25.47 %

Branch *	MTD Sales L	Brand Share %
POY2	0.76	21.12 %
NVL2	0.63	21.28 %
SJI2	0.28	13.18 %
KLM1	0.27	14.71 %
TRK1	0.26	19.05 %
TDM1	0.23	15.26 %
KKI2	0.21	8.83 %
STP1	0.12	13.89 %
TVM1	0.10	11.55 %
VCM1	0.08	12.83 %
VPM1	0.06	18.64 %
TVM2	0.03	6.60 %
MKM1		0.00 %
PRT1		0.00 %
Total	8.82	25.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.29	24.23 %
Mixie	2.49	10.19 %
Grinder	0.55	5.27 %
Total	7.33	13.45 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.64	16.28 %
SLM3	0.63	19.14 %
PLC1	0.30	15.11 %
DPR2	0.29	22.20 %
SGI1	0.29	18.26 %
CMI1	0.27	15.70 %
NKL2	0.22	11.46 %
ERD1	0.19	7.57 %
KVP1	0.16	11.60 %
APN1	0.16	11.07 %
PMP1	0.14	12.28 %
HRR1	0.11	12.07 %
TCG1	0.10	19.06 %
VPD1	0.09	3.77 %
DPR1	0.08	7.52 %
MCR1	0.07	4.39 %
TRM1	0.07	5.51 %
MTR1	0.05	2.65 %
OML1	0.04	3.93 %
HSR1	0.04	3.07 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
KRI1	-0.03	-7.17 %
Total	7.33	13.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.37	33.71 %
Mixie	1.91	13.34 %
Grinder	0.18	4.04 %
Total	5.46	18.27 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.50	14.17 %
WJD1	0.27	19.45 %
KPM1	0.19	22.66 %
VNB1	0.17	19.76 %
AKM1	0.15	7.34 %
SBR1	0.15	13.75 %
TRT1	0.13	12.46 %
WJP1	0.13	21.91 %
TRL1	0.12	5.80 %
VEL1	0.10	5.91 %
GDM1	0.09	13.63 %
VSI1	0.08	11.27 %
ANI1	0.07	18.24 %
PLR1	0.06	11.55 %
ARC2	0.06	3.11 %
PTU1	0.04	10.35 %
UGI1	0.03	5.22 %
Total	5.46	18.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.30	33.92 %
Mixie	0.29	15.42 %
Grinder	0.15	15.26 %
Total	0.75	18.71 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.32	16.75 %
KLR1	0.13	15.23 %
Total	0.75	18.71 %