

MTD Sales
104.82 L

Brand Share %
23.39 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	61.42	37.84 %
Mixie	28.02	15.11 %
Grinder	15.38	15.32 %
Total	104.82	23.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.39	23.35 %
CHENNAI-01	18.66	31.58 %
TRICHY-01	14.87	26.35 %
SOUTH-03	14.14	21.10 %
CHENNAI-02	9.88	27.87 %
WEST-01	8.35	25.25 %
SOUTH ARCOT	6.73	21.62 %
NORTH ARCOT	6.61	23.95 %
WEST-03	3.40	16.43 %
WEST-02	2.78	8.04 %
Total	104.82	23.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.97	37.77 %
Mixie	5.33	15.72 %
Grinder	3.10	15.40 %
Total	19.39	23.35 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.76	22.51 %
RND1	0.64	21.25 %
TCN1	0.53	16.25 %
RPM1	0.45	12.98 %
SNL1	0.31	11.59 %
TUT2	0.23	11.30 %
APK1	0.18	21.61 %
COL1	0.17	21.22 %
VLY1	0.17	5.14 %
PKD1	0.17	13.84 %
KYR1	0.15	9.11 %
VNR1	0.12	9.67 %
KGL1	0.11	12.34 %
STU2	0.10	11.69 %
ASM1	0.08	6.63 %
ERL2	0.08	5.05 %
SKD1	0.03	3.25 %
ARM1	0.03	8.35 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	19.39	23.35 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.53	49.42 %
Mixie	4.81	19.95 %
Grinder	3.33	24.31 %
Total	18.66	31.58 %

Branch *	MTD Sales L	Brand Share %
CH05	0.66	16.91 %
CH42	0.54	19.78 %
GUD2	0.19	12.21 %
CH29	0.16	21.83 %
TKM1	0.10	18.06 %
SKL1	0.10	9.88 %
KNR1	0.08	9.88 %
CH19	0.04	2.05 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CH48		0.00 %
CZWH		0.00 %
Total	18.66	31.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.01	39.58 %
Mixie	4.66	20.71 %
Grinder	2.20	16.08 %
Total	14.87	26.35 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.66	23.17 %
PTK1	0.60	19.85 %
NMM1	0.22	19.33 %
JKM1	0.22	14.28 %
AYR1	0.18	19.22 %
TYR1	0.17	7.54 %
PDK1	0.16	23.24 %
TRY3	0.13	9.56 %
PBR1	0.09	12.65 %
NCK1	0.05	5.51 %
TTP1	0.04	5.88 %
KRN1	0.04	4.78 %
KUM2	0.04	3.87 %
MDI1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	14.87	26.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.85	37.82 %
Mixie	3.57	14.16 %
Grinder	1.72	9.35 %
Total	14.14	21.10 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.54	16.21 %
NKI1	0.43	22.75 %
PKM1	0.25	21.10 %
PVI1	0.25	7.95 %
MDU3	0.25	16.63 %
SVG1	0.21	22.25 %
KPT1	0.18	15.63 %
CBM1	0.18	14.65 %
ODM1	0.18	17.63 %
BNR1	0.17	18.72 %
PNV2	0.16	20.06 %
BTU1	0.16	15.28 %
NTM1	0.14	12.48 %
KRR1	0.12	14.35 %
MDU6	0.10	3.15 %
ADP1	0.09	9.95 %
TPT1	0.09	4.24 %
MDU4	0.08	7.25 %
MNM1	0.06	15.74 %
MDU5	0.06	2.81 %
SGP1	0.05	8.22 %
MLR1	0.04	2.93 %
USL1	0.04	5.54 %
TEN1	0.04	3.63 %
KYK1	0.04	3.25 %
MPA1	0.03	2.07 %
TMM1		0.00 %
WHMD		0.00 %
Total	14.14	21.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.98	48.79 %
Mixie	2.42	15.02 %
Grinder	1.47	20.87 %
Total	9.88	27.87 %

Branch *	MTD Sales L	Brand Share %
CH27	0.19	22.85 %
CH43	0.18	9.93 %
CH50	0.17	11.58 %
CH46	0.15	22.14 %
CH12	0.13	9.25 %
CH41	0.10	16.60 %
CH34	0.09	4.63 %
CH36	0.09	16.45 %
UK11	0.09	13.71 %
CH44	0.08	10.60 %
CH17	0.05	3.43 %
GPD1	0.03	8.69 %
CH31	0.03	6.65 %
CH01		0.00 %
CH20		0.00 %
MC06		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	9.88	27.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.30	41.08 %
Mixie	1.94	14.97 %
Grinder	1.11	15.39 %
Total	8.35	25.25 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.45	13.91 %
CBE1	0.19	10.74 %
CBE5	0.16	12.93 %
UAM1	0.16	9.08 %
SUL1	0.14	7.69 %
MPM1	0.14	7.59 %
ANR1	0.09	20.88 %
CNR1	0.09	16.28 %
SNR1	0.06	2.84 %
GDR1		0.00 %
PDM1		0.00 %
WHCB		0.00 %
Total	8.35	25.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.59	36.90 %
Mixie	1.83	14.30 %
Grinder	1.31	15.20 %
Total	6.73	21.62 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.89	20.22 %
SJI2	0.18	13.21 %
PRT1	0.17	12.08 %
POY2	0.13	7.36 %
NVL2	0.11	6.62 %
TDM1	0.10	8.86 %
KKI2	0.09	4.39 %
KML1	0.09	5.97 %
STP1	0.08	17.15 %
TVM1	0.07	12.30 %
VCM1	0.04	7.52 %
MKM1		0.00 %
TRK1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	6.73	21.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.09	37.11 %
Mixie	1.90	14.83 %
Grinder	0.62	16.42 %
Total	6.61	23.95 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.48	17.28 %
CPT1	0.20	18.64 %
WJD1	0.11	12.43 %
VNB1	0.10	10.99 %
SBR1	0.10	9.26 %
SLG1	0.09	19.13 %
VEL4	0.08	4.03 %
VEL1	0.08	9.47 %
ARC2	0.08	11.64 %
AKM1	0.05	5.40 %
UGI1	0.05	18.06 %
WJP1	0.05	8.74 %
TRT1	0.04	6.38 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
Total	6.61	23.95 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.13	26.76 %
Mixie	0.93	10.22 %
Grinder	0.34	9.34 %
Total	3.40	16.43 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.34	9.92 %
TPR2	0.26	11.27 %
NKL2	0.21	13.43 %
RSP1	0.16	15.74 %
TPR1	0.11	5.72 %
CMI1	0.08	9.99 %
TPR3	0.08	10.68 %
SYM2	0.04	4.71 %
TPR4	0.03	7.97 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	3.40	16.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.96	13.58 %
Mixie	0.63	3.95 %
Grinder	0.19	4.53 %
Total	2.78	8.04 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.41	16.13 %
MTR1	0.15	7.89 %
KRI1	0.15	10.98 %
HSR1	0.14	6.19 %
ATU1	0.14	6.68 %
PLC1	0.14	7.91 %
PNG1	0.13	14.49 %
EDP1	0.11	15.70 %
EPI1	0.09	6.05 %
PMP1	0.09	17.59 %
BMD1	0.08	10.02 %
SGI1	0.07	11.54 %
MCR1	0.05	2.38 %
SLM3	0.05	2.96 %
SLM2	0.04	4.53 %
DPR2	0.04	5.74 %
APN1	0.03	2.30 %
DPR1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
OML1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.78	8.04 %