

MTD Sales
94.94 L

Brand Share %
23.62 %

Information:

MTD : 01-09-2025 To 13-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	51.26	36.78 %
Mixie	26.88	16.62 %
Grinder	16.80	16.65 %
Total	94.94	23.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.92	23.27 %
CHENNAI-01	14.42	28.09 %
WEST-01	13.25	28.48 %
SOUTH-03	13.06	21.59 %
TRICHY-01	10.68	25.82 %
CHENNAI-02	7.67	26.95 %
SOUTH ARCOT	6.20	24.03 %
WEST-02	5.14	13.52 %
NORTH ARCOT	4.57	20.40 %
KL-SOUTH	2.03	19.17 %
Total	94.94	23.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.43	36.37 %
Mixie	5.48	18.28 %
Grinder	3.01	14.27 %
Total	17.92	23.27 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.03	21.90 %
KVT1	0.77	19.88 %
RND1	0.65	22.49 %
SDI1	0.58	23.46 %
KSM1	0.30	20.54 %
SKD1	0.28	22.08 %
MMT1	0.25	11.35 %
VLY1	0.17	7.92 %
VKM1	0.16	11.13 %
PDI1	0.16	8.36 %
STU2	0.15	15.23 %
PKD1	0.11	9.74 %
KYR1	0.11	5.70 %
KGL1	0.10	8.48 %
TKY1	0.08	7.61 %
COL1	0.05	6.27 %
TVL2	0.05	20.13 %
ARM1	0.04	5.47 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	17.92	23.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.77	47.45 %
Mixie	3.24	16.94 %
Grinder	2.41	17.55 %
Total	14.42	28.09 %

Branch *	MTD Sales L	Brand Share %
CH42	0.73	20.79 %
CH19	0.67	18.84 %
GUD1	0.48	23.39 %
CH14	0.28	15.74 %
CH48	0.27	13.97 %
AVD1	0.26	22.95 %
GUD2	0.24	18.34 %
CH29	0.17	20.77 %
KNR1	0.12	17.42 %
CH11	0.12	8.52 %
CH26	0.10	20.65 %
CH37	0.10	9.46 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	14.42	28.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.86	43.96 %
Mixie	3.55	19.29 %
Grinder	1.84	17.93 %
Total	13.25	28.48 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.88	20.38 %
TPR1	0.35	21.87 %
CBE1	0.35	15.77 %
MPM1	0.22	18.23 %
UAM1	0.19	8.44 %
SNR1	0.14	4.53 %
KGM1	0.12	12.40 %
CNR1	0.09	13.05 %
UMP1	0.09	9.98 %
PPI1	0.09	8.20 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	13.25	28.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.20	35.83 %
Mixie	3.51	14.99 %
Grinder	2.35	13.84 %
Total	13.06	21.59 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.12	20.07 %
MDU6	0.58	18.76 %
PVI1	0.48	17.31 %
TMM1	0.28	12.17 %
MDU5	0.24	12.59 %
MDU3	0.24	23.37 %
CBM1	0.20	13.60 %
SGP1	0.14	17.26 %
KRR1	0.12	15.44 %
ADP1	0.11	16.44 %
TEN1	0.11	9.96 %
PNV1	0.10	15.28 %
CMR1	0.10	22.17 %
MLR1	0.09	10.19 %
PKM1	0.06	7.54 %
USL1	0.05	4.59 %
NKI1	0.04	5.70 %
MPA1	0.04	3.17 %
PNI1	0.03	7.48 %
NTM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
SVG1	-0.03	-2.71 %
Total	13.06	21.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.55	33.29 %
Mixie	3.60	22.19 %
Grinder	2.53	22.05 %
Total	10.68	25.82 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	14.78 %
PBR2	0.24	11.78 %
ORU1	0.15	22.47 %
NCK1	0.12	12.55 %
AYR1	0.09	12.94 %
MSI1	0.08	13.29 %
TVR1	0.06	9.98 %
JKM1	0.04	3.40 %
TRY3	0.04	3.94 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	10.68	25.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.00	42.42 %
Mixie	2.08	17.07 %
Grinder	1.60	23.24 %
Total	7.67	26.95 %

Branch *	MTD Sales L	Brand Share %
CH43	0.38	18.42 %
CH03	0.28	13.85 %
CH41	0.23	21.44 %
CH12	0.19	11.61 %
CH06	0.13	15.19 %
CH36	0.07	12.23 %
CH44	0.06	7.67 %
CH23	0.03	19.16 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	7.67	26.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.77	32.90 %
Mixie	1.76	17.78 %
Grinder	1.67	22.31 %
Total	6.20	24.03 %

Branch *	MTD Sales L	Brand Share %
VPM1	0.18	23.27 %
KML1	0.17	20.89 %
KKI2	0.10	5.27 %
VCM1	0.08	10.62 %
MKM1	0.06	8.53 %
TVM1	0.06	13.10 %
VPM2	0.05	2.97 %
TRK1	0.04	8.65 %
TDM1	0.03	4.00 %
KLM1	0.03	1.76 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
Total	6.20	24.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.85	21.39 %
Mixie	1.58	8.90 %
Grinder	0.71	10.25 %
Total	5.14	13.52 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.25	21.26 %
TRM1	0.24	12.93 %
VKL1	0.19	15.25 %
SGI1	0.16	19.18 %
DPR2	0.13	20.66 %
HSR1	0.12	5.25 %
OML1	0.12	9.13 %
APN1	0.11	7.51 %
PLC1	0.09	12.39 %
VPD1	0.09	4.92 %
PMP1	0.09	13.01 %
MCR1	0.08	7.37 %
ERD1	0.07	6.47 %
SLM2	0.07	6.48 %
MTR1	0.06	4.39 %
KRI1	0.05	8.40 %
EDP1	0.04	9.38 %
ATU1	0.04	2.85 %
KMM1	0.04	6.97 %
KVP1	0.04	3.84 %
PDR1	0.04	8.44 %
NKL2	0.04	2.42 %
BMD1	0.03	4.80 %
CMI1	0.03	5.24 %
EPI1	0.03	2.59 %
DPR1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	5.14	13.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.88	32.88 %
Mixie	1.25	12.24 %
Grinder	0.44	12.83 %
Total	4.57	20.40 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.30	12.77 %
AKM1	0.19	23.61 %
BGR1	0.17	19.51 %
VSI1	0.16	14.52 %
ABR1	0.13	20.78 %
TRL1	0.11	6.38 %
VNB1	0.11	11.65 %
CPT1	0.10	19.16 %
CYR1	0.10	13.17 %
CGM1	0.09	17.42 %
PLR1	0.03	7.53 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	4.57	20.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.95	27.93 %
Mixie	0.83	18.47 %
Grinder	0.25	9.27 %
Total	2.03	19.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	11.62 %
PAS1	0.64	23.15 %
Total	2.03	19.17 %