

MTD Sales
99.36 L

Brand Share %
23.00 %

Information:

MTD : 01-08-2025 To 13-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	50.67	39.05 %
Mixie	33.80	18.54 %
Grinder	14.89	12.42 %
Total	99.36	23.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.12	23.14 %
CHENNAI-01	15.10	29.71 %
WEST-01	14.87	26.91 %
SOUTH-03	12.99	21.40 %
TRICHY-01	12.90	23.07 %
CHENNAI-02	9.69	27.27 %
SOUTH ARCOT	6.28	22.07 %
NORTH ARCOT	5.10	22.21 %
WEST-02	4.58	10.21 %
KL-SOUTH	0.73	21.34 %
Total	99.36	23.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.35	37.13 %
Mixie	6.10	21.71 %
Grinder	2.67	11.42 %
Total	17.12	23.14 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.01	18.07 %
TUT1	0.77	16.94 %
APK1	0.46	22.67 %
NGR1	0.26	8.12 %
STU2	0.20	20.07 %
ASM1	0.19	17.10 %
VKM1	0.12	8.41 %
KGL1	0.10	10.25 %
MMT1	0.09	6.48 %
VLY1	0.09	4.74 %
ERL1	0.09	18.21 %
ARM1	0.06	8.17 %
TVL2	0.06	17.81 %
UDN1	0.03	3.67 %
VNR1	0.03	3.27 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
SNL1	-0.04	-4.58 %
Total	17.12	23.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.57	45.61 %
Mixie	4.71	24.06 %
Grinder	2.83	19.26 %
Total	15.10	29.71 %

Branch *	MTD Sales L	Brand Share %
CH19	0.51	17.45 %
CH08	0.43	12.57 %
CH48	0.37	15.97 %
GUD1	0.35	18.67 %
CH30	0.23	17.75 %
CH14	0.20	13.33 %
CH26	0.17	16.39 %
CH11	0.10	6.72 %
KNR1	0.09	13.78 %
GUD2	0.09	6.53 %
CH37	0.07	11.77 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	15.10	29.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.89	45.84 %
Mixie	4.73	19.75 %
Grinder	2.25	15.98 %
Total	14.87	26.91 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.76	22.61 %
KMR1	1.07	21.37 %
SYM2	0.29	15.78 %
TPR1	0.27	13.79 %
CNR1	0.21	20.34 %
UAM1	0.21	7.98 %
CBE6	0.20	12.90 %
TPR3	0.19	12.10 %
MPM1	0.18	7.52 %
KGI1	0.17	16.29 %
SUL1	0.15	7.14 %
PPI1	0.09	8.86 %
CBE3	0.04	4.31 %
SNR1	0.04	1.42 %
GDR1	0.03	9.74 %
ANR1	0.03	10.85 %
GBM1		0.00 %
WZSD		0.00 %
Total	14.87	26.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.84	39.29 %
Mixie	4.36	17.98 %
Grinder	1.79	9.40 %
Total	12.99	21.40 %

Branch *	MTD Sales L	Brand Share %
SGP1	0.37	22.63 %
CBM1	0.35	13.20 %
MDU5	0.33	16.88 %
DKI1	0.26	20.28 %
KKD2	0.25	15.66 %
KPT1	0.24	22.06 %
TMM1	0.21	8.97 %
NKI1	0.15	14.45 %
MNM1	0.14	18.23 %
KRR1	0.14	14.50 %
TPT1	0.14	5.75 %
PVI1	0.13	11.82 %
USL1	0.13	12.18 %
NTM1	0.11	11.69 %
BTU1	0.11	10.17 %
SVG1	0.09	6.38 %
PKM1	0.09	18.07 %
PNV1	0.08	14.79 %
ADP1	0.06	5.10 %
MLR1	0.06	4.89 %
MDU3	0.06	10.06 %
TEN1	0.04	5.81 %
MPA1		0.00 %
SZSD		0.00 %
Total	12.99	21.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.74	40.06 %
Mixie	4.74	20.19 %
Grinder	2.42	13.36 %
Total	12.90	23.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.22	19.90 %
KUM1	0.78	20.75 %
PBR2	0.44	13.44 %
KIK1	0.40	16.07 %
ORU1	0.21	13.77 %
PDK1	0.13	13.42 %
KRN1	0.13	17.95 %
JKM1	0.10	4.25 %
NMM1	0.09	9.60 %
TRY2	0.03	5.97 %
NCK1	0.03	2.89 %
MDI1	0.03	1.20 %
TVR1	0.03	2.75 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	12.90	23.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.40	48.86 %
Mixie	3.22	19.93 %
Grinder	1.08	12.90 %
Total	9.69	27.27 %

Branch *	MTD Sales L	Brand Share %
CH15	1.01	15.60 %
CH17	0.11	10.07 %
CH44	0.08	7.40 %
CH06	0.07	5.21 %
CH27	0.04	6.44 %
CH31	0.04	10.38 %
CH12		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	9.69	27.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.75	37.32 %
Mixie	2.20	17.40 %
Grinder	1.33	15.75 %
Total	6.28	22.07 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.30	20.26 %
STP1	0.17	22.17 %
TRK1	0.12	10.51 %
KML1	0.10	14.65 %
PRT1	0.09	9.47 %
VPM1	0.06	9.76 %
KKI2	0.06	2.42 %
VPM2	0.05	4.16 %
SJI1	0.04	5.50 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	6.28	22.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.79	32.40 %
Mixie	2.01	18.15 %
Grinder	0.30	9.21 %
Total	5.10	22.21 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.30	22.39 %
KPM2	0.28	14.15 %
SBR1	0.21	15.79 %
TRT1	0.15	19.69 %
CPT1	0.15	22.29 %
AKM1	0.10	11.58 %
CYR1	0.09	19.33 %
VEL2	0.06	2.75 %
CGM1	0.04	6.42 %
BGR1	0.03	4.09 %
VEL1	0.03	1.74 %
ARC2		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	5.10	22.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.88	21.29 %
Mixie	1.48	6.80 %
Grinder	0.22	2.29 %
Total	4.58	10.21 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.70	19.61 %
ERD2	0.39	18.55 %
SLM3	0.23	15.26 %
TRM1	0.19	14.93 %
HSR2	0.17	5.10 %
ERD1	0.17	8.24 %
RSP1	0.16	16.31 %
DPR2	0.15	14.71 %
KMM1	0.14	14.52 %
VPD1	0.13	6.85 %
PMP1	0.12	17.08 %
PDR1	0.12	19.94 %
MTR1	0.12	6.48 %
HRR1	0.11	11.57 %
ATU1	0.11	5.49 %
APN1	0.09	8.75 %
MCR1	0.09	7.21 %
EDP1	0.09	14.24 %
CMI1	0.08	10.62 %
SGI1	0.08	3.14 %
VKL1	0.08	11.09 %
DPR1	0.08	6.97 %
SGG1	0.08	11.04 %
SLM2	0.07	5.64 %
KRI1	0.04	3.34 %
NKL2	0.04	3.44 %
BMD1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
OML1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.58	10.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.48	39.27 %
Mixie	0.25	18.96 %
Total	0.73	21.34 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	4.11 %
Total	0.73	21.34 %