



TN : VIDIEM Sales Performance 14/05/2026 9:29 AM

MTD Sales
77.67 L

Brand Share %
19.58 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	39.55	35.45 %
Mixie	24.64	14.44 %
Grinder	12.69	13.39 %
Small-Ap	0.80	4.05 %
Total	77.67	19.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.97	23.14 %
CHENNAI-01	12.78	18.69 %
SOUTH-03	10.31	18.57 %
TRICHY-01	9.74	22.33 %
CHENNAI-02	8.13	23.78 %
WEST-01	6.68	17.45 %
NORTH ARCOT	4.91	24.18 %
SOUTH ARCOT	4.84	19.76 %
WEST-02	3.32	8.62 %
Total	77.67	19.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.45	42.56 %
Mixie	4.92	15.52 %
Grinder	3.25	17.93 %
Small-Ap	0.35	9.55 %
Total	16.97	23.14 %

Branch *	MTD Sales L	Brand Share %
ERL2	0.32	19.53 %
PKD1	0.18	11.59 %
MMT1	0.15	8.34 %
COL1	0.14	18.81 %
VLY1	0.14	7.51 %
VKM1	0.13	7.79 %
KGL1	0.12	10.62 %
PDI1	0.11	9.74 %
ASM1	0.09	14.07 %
SDI1	0.07	10.84 %
RPM1	0.07	2.28 %
APK1	0.06	6.79 %
KSM1	0.05	5.82 %
SGT1	0.05	4.78 %
VNR1	0.03	3.55 %
KYR1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	16.97	23.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.29	46.36 %
Mixie	3.41	14.37 %
Grinder	1.92	7.85 %
Small-Ap	0.15	3.43 %
Total	12.78	18.69 %

Branch *	MTD Sales L	Brand Share %
CH42	0.63	19.12 %
CH05	0.43	13.72 %
CH08	0.42	9.35 %
CH35	0.21	17.46 %
CH14	0.20	10.61 %
TKM1	0.09	12.28 %
CH19	0.02	0.78 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.06	2.73 %
Total	12.78	18.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.10	33.20 %
Mixie	3.37	15.32 %
Grinder	1.82	12.32 %
Small-Ap	0.03	0.78 %
Total	10.31	18.57 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.52	17.18 %
MDU6	0.30	14.75 %
CBM1	0.29	18.73 %
MDU7	0.22	12.07 %
PVI1	0.22	17.54 %
ATG1	0.17	13.11 %
NK11	0.16	14.36 %
TEN2	0.16	14.44 %
PNV2	0.14	12.48 %
TEN1	0.13	11.97 %
PKM1	0.12	15.86 %
SVG1	0.10	8.69 %
KYK1	0.10	7.36 %
KRR1	0.08	8.91 %
BTU1	0.07	11.07 %
TMM1	0.06	3.14 %
MDU5	0.05	2.41 %
CMR1	0.04	6.95 %
ADP1	0.04	4.83 %
SGP1	0.03	4.16 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	10.31	18.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.17	33.28 %
Mixie	3.38	17.97 %
Grinder	2.10	20.41 %
Small-Ap	0.09	4.46 %
Total	9.74	22.33 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.36	15.62 %
KIK1	0.24	15.18 %
PTK1	0.14	7.38 %
KUM1	0.14	5.06 %
AYR1	0.08	13.53 %
KUM2	0.08	9.11 %
TRY3	0.04	3.71 %
ORU1	0.04	4.88 %
TTP1	0.04	5.51 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-9.32 %
Total	9.74	22.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.42	41.74 %
Mixie	2.20	15.59 %
Grinder	1.44	18.60 %
Small-Ap	0.06	3.66 %
Total	8.13	23.78 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.25	17.03 %
CH44	0.17	13.73 %
UKI1	0.12	17.73 %
CH20	0.09	6.19 %
CH46	0.06	8.04 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	8.13	23.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.00	29.14 %
Mixie	2.70	15.42 %
Grinder	0.87	9.94 %
Small-Ap	0.12	6.69 %
Total	6.68	17.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.80	17.51 %
CBE4	0.30	11.83 %
SUL1	0.24	11.20 %
MPM1	0.22	11.50 %
KMR1	0.14	4.34 %
ANR1	0.13	19.38 %
TPR3	0.11	18.24 %
CBE1	0.10	5.87 %
PDM1	0.08	10.54 %
KMD1	0.06	11.81 %
PPI1	0.06	6.51 %
SYM2	0.05	6.69 %
CBE3	0.04	5.97 %
KGM1	0.03	3.99 %
UAM1	0.03	1.30 %
GDR1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	6.68	17.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.92	37.89 %
Mixie	1.82	17.06 %
Grinder	0.16	15.57 %
Total	4.91	24.18 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.24	18.87 %
TRL1	0.14	9.86 %
PLR1	0.13	19.30 %
CYR1	0.08	18.89 %
ANI1	0.07	12.26 %
ABR1	0.06	8.61 %
SLG1	0.06	13.01 %
VSI1	0.05	7.46 %
BGR1	0.05	8.08 %
WJP1	0.04	7.06 %
TRT1	0.03	9.97 %
CPT1	0.03	4.82 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	4.91	24.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.02	19.13 %
Gas-Stov	1.85	28.95 %
Grinder	0.97	14.88 %
Small-Ap		-0.12 %
Total	4.84	19.76 %

Branch *	MTD Sales L	Brand Share %
KML1	0.21	17.14 %
TRK1	0.21	15.31 %
NVL2	0.20	11.13 %
PRT1	0.15	13.68 %
MKM1	0.08	14.11 %
SJI2	0.06	4.88 %
POY2	0.05	3.02 %
TVM1	0.05	10.54 %
VPM1	0.04	18.34 %
KKI2	0.04	2.36 %
VPM2	0.03	3.18 %
TDM1		0.00 %
WHUT		0.00 %
Total	4.84	19.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.35	17.93 %
Mixie	0.81	3.77 %
Grinder	0.16	5.23 %
Total	3.32	8.62 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.39	19.06 %
HSR2	0.38	14.65 %
SLM1	0.36	16.64 %
KVP1	0.26	18.89 %
ERD2	0.25	10.19 %
APN1	0.19	15.62 %
SGI1	0.16	16.28 %
DPR1	0.11	9.94 %
DPR2	0.08	10.08 %
PMP1	0.08	9.93 %
ERD1	0.07	4.73 %
SLM3	0.05	2.27 %
KRI1	0.05	3.47 %
BMD1	0.05	4.56 %
CMI1	0.04	5.64 %
EPI1	0.03	2.71 %
PLC1	0.03	1.89 %
TRM1	0.02	2.48 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	3.32	8.62 %