

MTD Sales
87.74 L

Brand Share %
21.13 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	44.03	34.94 %
Mixie	28.67	17.54 %
Grinder	13.55	12.81 %
Small-Ap	1.50	7.53 %
Total	87.74	21.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.72	22.17 %
CHENNAI-01	13.91	25.12 %
SOUTH-03	13.45	22.75 %
TRICHY-01	10.94	22.76 %
CHENNAI-02	9.80	23.42 %
WEST-01	9.27	19.79 %
SOUTH ARCOT	5.14	18.83 %
NORTH ARCOT	4.76	21.90 %
WEST-02	4.58	10.48 %
KL-SOUTH	1.19	24.41 %
Total	87.74	21.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.33	37.75 %
Mixie	4.88	19.00 %
Grinder	2.13	11.92 %
Small-Ap	0.37	10.99 %
Total	14.72	22.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.98	20.28 %
TUT1	0.85	17.23 %
RND1	0.46	19.06 %
NGR1	0.42	13.06 %
RPM1	0.34	15.34 %
ERL2	0.24	14.20 %
STU2	0.20	18.48 %
ARM1	0.19	19.81 %
TYI1	0.17	16.79 %
VNR1	0.16	15.81 %
VLY1	0.15	7.41 %
SNL1	0.12	8.31 %
MMT1	0.12	6.92 %
PKD1	0.09	6.14 %
ASM1	0.07	14.93 %
KSM1	0.07	8.75 %
SGT1	0.07	12.84 %
COL1	0.04	12.78 %
KGL1	0.04	5.26 %
SKD1	0.03	2.57 %
UDN1	0.03	2.75 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	14.72	22.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.90	41.10 %
Mixie	3.97	20.87 %
Grinder	2.80	16.30 %
Small-Ap	0.24	9.90 %
Total	13.91	25.12 %

Branch *	MTD Sales L	Brand Share %
CH19	0.72	17.75 %
CH42	0.51	15.04 %
CH45	0.40	18.85 %
CH11	0.37	14.82 %
CH48	0.37	15.11 %
CH05	0.30	11.69 %
GUD1	0.30	11.70 %
CH30	0.24	19.41 %
CH28	0.23	13.32 %
CGL1	0.16	20.07 %
CH37	0.07	6.00 %
CH22	0.04	1.90 %
CH26	0.03	5.43 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	13.91	25.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.55	40.16 %
Mixie	4.36	18.84 %
Grinder	2.31	13.42 %
Small-Ap	0.23	9.34 %
Total	13.45	22.75 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.32	7.19 %
MDU5	0.32	16.17 %
MDU3	0.27	19.74 %
TMM1	0.26	12.24 %
PNV2	0.21	20.05 %
KRR1	0.18	16.22 %
ADP1	0.17	15.10 %
MLR1	0.16	17.96 %
BNR1	0.16	18.56 %
MPA1	0.15	11.57 %
CBM1	0.15	11.09 %
PVI1	0.15	16.96 %
USL1	0.14	12.59 %
DKI1	0.13	15.35 %
TPT1	0.13	8.79 %
TEN1	0.13	11.43 %
PKM1	0.12	20.10 %
NTM1	0.07	8.24 %
KYK1	0.06	4.67 %
CMR1	0.03	4.21 %
SVG1	0.03	2.85 %
SZSD		0.00 %
Total	13.45	22.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.14	36.15 %
Mixie	3.75	20.05 %
Grinder	1.85	14.50 %
Small-Ap	0.20	8.32 %
Total	10.94	22.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.71	12.65 %
KIK1	0.30	17.15 %
PBR2	0.15	5.33 %
TRY3	0.12	12.42 %
NCK1	0.12	17.45 %
TVR1	0.11	14.31 %
ORU1	0.10	14.89 %
JKM1	0.09	5.80 %
TTP1	0.08	10.43 %
NMM1	0.08	4.45 %
PBR1	0.03	4.82 %
MDI1	0.03	1.13 %
AYR1		0.00 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.94	22.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.82	39.15 %
Mixie	3.35	19.37 %
Grinder	1.49	15.09 %
Small-Ap	0.15	6.10 %
Total	9.80	23.42 %

Branch *	MTD Sales L	Brand Share %
CH15	0.92	16.86 %
CH03	0.54	18.07 %
CH18	0.39	13.02 %
CH20	0.23	11.71 %
CH06	0.21	16.73 %
CH41	0.11	8.76 %
CH12	0.09	3.28 %
CH27	0.07	7.58 %
CH44	0.06	5.95 %
CH36	0.06	7.75 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	9.80	23.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.73	30.97 %
Mixie	3.00	16.71 %
Grinder	1.33	11.73 %
Small-Ap	0.20	9.10 %
Total	9.27	19.79 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.58	19.26 %
TPR3	0.31	21.13 %
SUL1	0.26	16.14 %
TPR1	0.25	12.84 %
SNR1	0.19	8.37 %
PPI1	0.19	17.28 %
MPM1	0.12	6.76 %
PDM1	0.11	10.27 %
KGM1	0.10	12.02 %
KMR1	0.09	2.75 %
CBE1	0.08	4.63 %
TPR4	0.07	7.92 %
CBE3	0.07	9.16 %
UMP1	0.04	7.03 %
GBM1	0.03	6.70 %
SYM2	0.03	3.92 %
CNR1	0.03	9.34 %
GDR1	0.03	8.87 %
KGI1	0.03	10.38 %
ANR1	0.03	8.29 %
UAM1	0.03	1.81 %
Total	9.27	19.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	30.37 %
Mixie	1.96	18.28 %
Grinder	0.61	8.75 %
Small-Ap	0.09	6.19 %
Total	5.14	18.83 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.35	16.60 %
CDM1	0.28	17.76 %
KML1	0.17	16.47 %
VCM1	0.09	18.24 %
TVM1	0.06	11.20 %
VPM2	0.04	3.09 %
TRK1	0.04	3.07 %
KKI2	0.03	2.33 %
TVM2	0.03	3.78 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
Total	5.14	18.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.61	32.29 %
Mixie	1.85	19.41 %
Grinder	0.27	8.91 %
Small-Ap	0.03	2.53 %
Total	4.76	21.90 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.44	18.24 %
KPM2	0.32	14.99 %
VEL2	0.30	16.11 %
WJD1	0.15	17.68 %
WJP1	0.11	19.20 %
TRT1	0.08	10.77 %
BGR1	0.06	12.14 %
ARC2	0.06	8.61 %
ANI1	0.06	14.42 %
KPM1	0.04	9.35 %
CPT1	0.04	6.10 %
GDM1	0.03	8.21 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	4.76	21.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.64	19.04 %
Mixie	1.31	6.82 %
Grinder	0.63	7.11 %
Total	4.58	10.48 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.32	13.25 %
ERD2	0.25	10.11 %
MCR1	0.22	14.83 %
PLC1	0.17	14.75 %
HSR1	0.17	9.94 %
MTR1	0.16	12.35 %
APN1	0.15	13.01 %
SGI1	0.15	17.90 %
OML1	0.14	10.50 %
VKL1	0.14	18.82 %
SLM2	0.12	7.46 %
NKL2	0.11	5.76 %
DPR2	0.09	13.33 %
HRR1	0.09	12.02 %
DPR1	0.09	14.37 %
VPD1	0.08	4.77 %
KMM1	0.07	12.30 %
PDR1	0.04	10.30 %
TRM1	0.03	2.37 %
SGG1	0.03	5.99 %
TCG1	0.03	3.88 %
EDP1	0.03	3.70 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.58	10.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	53.41 %
Mixie	0.23	10.53 %
Grinder	0.14	18.48 %
Total	1.19	24.41 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	17.16 %
Total	1.19	24.41 %