

MTD Sales
110.33 L

Brand Share %
22.76 %

Information:

MTD : 01-10-2025 To 12-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	54.66	36.60 %
Mixie	36.17	18.92 %
Grinder	19.48	15.58 %
Small-Ap	0.03	0.15 %
Total	110.33	22.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.02	25.36 %
SOUTH-03	16.17	20.37 %
CHENNAI-01	15.51	24.80 %
TRICHY-01	14.28	25.88 %
WEST-01	13.31	24.71 %
CHENNAI-02	10.59	25.20 %
SOUTH ARCOT	7.81	25.00 %
WEST-02	6.74	13.50 %
NORTH ARCOT	5.17	18.41 %
KL-SOUTH	0.72	20.21 %
Total	110.33	22.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.64	40.51 %
Mixie	6.63	21.64 %
Grinder	3.76	17.38 %
Total	20.02	25.36 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.18	20.17 %
TVL1	0.65	10.90 %
ASM1	0.24	21.74 %
SDI1	0.19	19.08 %
SKD1	0.18	14.47 %
SNL1	0.17	9.64 %
PDI1	0.15	11.52 %
TKY1	0.11	4.06 %
VNR1	0.10	8.69 %
MMT1	0.08	6.64 %
SGT1	0.08	17.15 %
UDN1	0.07	10.32 %
ARM1	0.06	4.97 %
VKM1	0.06	7.52 %
KYR1	0.04	3.36 %
STU2	0.03	4.93 %
S2SD		0.00 %
VLY1		0.00 %
Total	20.02	25.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.13	37.66 %
Mixie	5.77	18.55 %
Grinder	2.28	9.93 %
Total	16.17	20.37 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.67	10.90 %
KKD3	0.53	15.85 %
MDU5	0.45	12.36 %
CBM1	0.32	16.67 %
NKI1	0.24	16.84 %
SVG1	0.23	11.23 %
TMM1	0.23	7.95 %
KYK1	0.22	19.72 %
BTU1	0.21	18.35 %
MLR1	0.19	15.01 %
BNR1	0.19	14.71 %
NTM1	0.19	10.38 %
TDI1	0.16	15.66 %
TPT1	0.15	6.30 %
ODM1	0.14	14.06 %
PVI1	0.11	7.20 %
MNM1	0.09	11.59 %
PNV1	0.06	6.00 %
ADP1	0.05	7.05 %
KRR1	0.03	2.47 %
MPA1	0.03	1.88 %
SZSD		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	16.17	20.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.66	38.48 %
Mixie	4.64	19.66 %
Grinder	3.21	19.44 %
Total	15.51	24.80 %

Branch *	MTD Sales L	Brand Share %
CH48	0.74	22.22 %
CH19	0.53	19.34 %
CH14	0.50	17.95 %
CH30	0.19	8.21 %
CH22	0.18	6.52 %
AVD1	0.18	13.69 %
CH11	0.17	7.16 %
CH29	0.08	8.69 %
CH26	0.08	7.41 %
KNR1	0.07	10.02 %
CZWH		0.00 %
Total	15.51	24.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.31	36.24 %
Mixie	4.69	24.01 %
Grinder	3.28	20.25 %
Total	14.28	25.88 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.47	16.89 %
TRY1	0.43	8.57 %
ORU1	0.34	21.56 %
PDK1	0.31	21.97 %
PBR1	0.17	22.65 %
TRY2	0.15	20.88 %
TTP1	0.14	13.25 %
NCK1	0.12	14.44 %
JKM1	0.09	6.15 %
NMM1	0.08	6.60 %
MDI1	0.07	3.47 %
AYR1	0.04	6.74 %
KRN1	0.03	4.32 %
MSI1	0.03	5.30 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	14.28	25.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.99	40.63 %
Mixie	4.04	19.67 %
Grinder	2.25	15.95 %
Small-Ap	0.03	1.46 %
Total	13.31	24.71 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.50	15.05 %
SUL1	0.35	17.21 %
CBE6	0.33	18.13 %
KMR1	0.26	5.22 %
CBE3	0.22	16.75 %
TPR1	0.21	11.69 %
KGI1	0.19	19.23 %
KGM1	0.16	12.04 %
PDM1	0.13	16.57 %
CBE1	0.13	8.75 %
GBM1	0.09	13.49 %
UMP1	0.08	18.13 %
PPI1	0.07	6.03 %
MPM1	0.06	2.65 %
UAM1	0.06	2.69 %
GDR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	13.31	24.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.15	36.94 %
Mixie	3.52	21.53 %
Grinder	1.92	19.07 %
Total	10.59	25.20 %

Branch *	MTD Sales L	Brand Share %
CH15	1.09	20.15 %
CH03	0.59	14.84 %
CH06	0.26	13.35 %
CH41	0.23	17.38 %
CH20	0.20	13.67 %
CH23	0.13	16.62 %
CH27	0.12	19.51 %
CH31	0.08	11.68 %
GPD1	0.06	20.23 %
CH44	0.05	8.94 %
CH12	0.03	1.09 %
CH17	0.03	4.80 %
CH36	0.03	6.24 %
CH32		0.00 %
MC06		0.00 %
Total	10.59	25.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.28	38.16 %
Mixie	2.53	20.51 %
Grinder	2.01	22.40 %
Total	7.81	25.00 %

Branch *	MTD Sales L	Brand Share %
POY2	0.59	19.09 %
NVL2	0.57	21.40 %
KML1	0.27	22.14 %
TRK1	0.26	19.61 %
KLM1	0.21	11.86 %
KKI2	0.21	9.59 %
SJI2	0.20	11.62 %
TDM1	0.19	15.92 %
TVM1	0.10	12.09 %
STP1	0.09	11.91 %
VCM1	0.08	12.83 %
VPM1	0.06	21.42 %
TVM2	0.03	6.90 %
MKM1		0.00 %
PRT1		0.00 %
Total	7.81	25.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.98	23.97 %
Mixie	2.27	10.32 %
Grinder	0.49	5.14 %
Total	6.74	13.50 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.59	16.32 %
SLM3	0.59	18.81 %
PLC1	0.30	15.46 %
SGI1	0.29	20.83 %
RSP1	0.24	21.03 %
CMI1	0.21	12.30 %
NKL2	0.20	10.89 %
KVP1	0.16	11.91 %
PMP1	0.14	12.48 %
HRR1	0.11	14.03 %
ERD1	0.10	4.65 %
TCG1	0.10	20.68 %
VPD1	0.09	4.52 %
DPR1	0.08	8.08 %
MCR1	0.07	4.52 %
APN1	0.07	5.67 %
MTR1	0.05	3.05 %
OML1	0.04	4.39 %
HSR1	0.04	3.07 %
TRM1	0.03	3.06 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	6.74	13.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.23	34.00 %
Mixie	1.81	13.54 %
Grinder	0.13	3.19 %
Total	5.17	18.41 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.46	13.88 %
WJD1	0.24	17.46 %
VNB1	0.17	20.56 %
AKM1	0.15	8.71 %
SBR1	0.15	14.70 %
TRT1	0.13	14.95 %
WJP1	0.13	21.91 %
TRL1	0.12	5.98 %
VEL1	0.10	6.29 %
GDM1	0.09	13.63 %
VSI1	0.08	11.53 %
ANI1	0.07	19.30 %
PLR1	0.06	11.55 %
PTU1	0.04	10.35 %
UGI1	0.03	5.22 %
ARC2		0.00 %
Total	5.17	18.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.30	37.18 %
Mixie	0.27	16.12 %
Grinder	0.15	17.22 %
Total	0.72	20.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.28	17.82 %
PAS1	0.23	22.33 %
KLR1	0.21	21.88 %
Total	0.72	20.21 %