

MTD Sales  
94.47 L

Brand Share %  
23.66 %

Information:

MTD : 01-09-2026 To 12-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.66 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 54.80       | 38.25 %       |
| Mixie    | 25.44       | 15.26 %       |
| Grinder  | 14.23       | 15.94 %       |
| Total    | 94.47       | 23.66 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 17.36       | 23.36 %       |
| CHENNAI-01  | 16.45       | 31.45 %       |
| TRICHY-01   | 13.83       | 26.89 %       |
| SOUTH-03    | 12.94       | 21.52 %       |
| CHENNAI-02  | 8.70        | 27.33 %       |
| WEST-01     | 7.51        | 26.11 %       |
| SOUTH ARCOT | 6.20        | 21.62 %       |
| NORTH ARCOT | 6.02        | 25.12 %       |
| WEST-03     | 3.12        | 17.00 %       |
| WEST-02     | 2.34        | 7.94 %        |
| Total       | 94.47       | 23.66 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 9.55        | 36.43 %       |
| Mixie    | 4.86        | 16.03 %       |
| Grinder  | 2.95        | 16.60 %       |
| Total    | 17.36       | 23.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RND1     | 0.60        | 22.03 %       |
| RPM1     | 0.41        | 13.87 %       |
| TCN1     | 0.35        | 12.38 %       |
| SNL1     | 0.31        | 12.03 %       |
| TUT2     | 0.19        | 10.90 %       |
| APK1     | 0.18        | 22.87 %       |
| COL1     | 0.17        | 21.77 %       |
| KYR1     | 0.15        | 10.97 %       |
| VNR1     | 0.12        | 10.20 %       |
| PKD1     | 0.11        | 10.31 %       |
| KGL1     | 0.11        | 12.66 %       |
| STU2     | 0.10        | 13.94 %       |
| ASM1     | 0.08        | 6.99 %        |
| ERL2     | 0.08        | 5.51 %        |
| VLY1     | 0.04        | 1.42 %        |
| SKD1     | 0.03        | 3.45 %        |
| ARM1     | 0.03        | 8.73 %        |
| KSM1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| S2SD     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| Total    | 17.36       | 23.36 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 9.17        | 49.16 %       |
| Mixie    | 4.27        | 19.77 %       |
| Grinder  | 3.01        | 24.97 %       |
| Total    | 16.45       | 31.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH05     | 0.66        | 18.86 %       |
| CH42     | 0.45        | 19.23 %       |
| GUD2     | 0.19        | 15.04 %       |
| CH29     | 0.16        | 21.83 %       |
| TKM1     | 0.10        | 18.06 %       |
| KNR1     | 0.05        | 7.63 %        |
| CH19     | 0.04        | 2.26 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH48     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| Total    | 16.45       | 31.45 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 7.41        | 40.56 %       |
| Mixie    | 4.32        | 21.09 %       |
| Grinder  | 2.10        | 16.57 %       |
| Total    | 13.83       | 26.89 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.61        | 23.36 %       |
| PTK1     | 0.60        | 21.16 %       |
| NMM1     | 0.22        | 21.43 %       |
| AYR1     | 0.18        | 21.62 %       |
| JKM1     | 0.18        | 15.69 %       |
| TYR1     | 0.17        | 8.34 %        |
| TRY3     | 0.13        | 11.36 %       |
| PBR1     | 0.09        | 13.65 %       |
| PDK1     | 0.09        | 14.24 %       |
| NCK1     | 0.05        | 6.60 %        |
| TTP1     | 0.04        | 6.30 %        |
| KRN1     | 0.04        | 5.61 %        |
| KUM2     | 0.04        | 4.16 %        |
| MDI1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| Total    | 13.83       | 26.89 %       |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 7.84        | 37.87 %       |
| Mixie    | 3.42        | 15.00 %       |
| Grinder  | 1.67        | 10.08 %       |
| Total    | 12.94       | 21.52 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KKD3     | 0.44        | 14.79 %       |
| NKI1     | 0.43        | 23.51 %       |
| PVI1     | 0.25        | 8.79 %        |
| PKM1     | 0.22        | 21.69 %       |
| MDU3     | 0.20        | 16.80 %       |
| KPT1     | 0.18        | 16.82 %       |
| CBM1     | 0.18        | 14.65 %       |
| ODM1     | 0.18        | 19.72 %       |
| PNV2     | 0.16        | 20.06 %       |
| BTU1     | 0.16        | 16.46 %       |
| SVG1     | 0.14        | 18.40 %       |
| NTM1     | 0.14        | 14.06 %       |
| KRR1     | 0.12        | 14.73 %       |
| BNR1     | 0.11        | 14.54 %       |
| MDU6     | 0.10        | 3.53 %        |
| ADP1     | 0.09        | 11.72 %       |
| TPT1     | 0.09        | 4.34 %        |
| MDU4     | 0.08        | 8.04 %        |
| MNM1     | 0.06        | 15.74 %       |
| MDU5     | 0.06        | 3.23 %        |
| SGP1     | 0.05        | 8.22 %        |
| MLR1     | 0.04        | 3.40 %        |
| USL1     | 0.04        | 5.54 %        |
| TEN1     | 0.04        | 4.04 %        |
| KYK1     | 0.04        | 3.32 %        |
| MPA1     | 0.03        | 2.52 %        |
| TMM1     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 12.94       | 21.52 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.23        | 48.48 %       |
| Mixie    | 2.20        | 14.89 %       |
| Grinder  | 1.27        | 20.20 %       |
| Total    | 8.70        | 27.33 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH27     | 0.19        | 23.56 %       |
| CH43     | 0.18        | 11.18 %       |
| CH50     | 0.17        | 11.58 %       |
| CH12     | 0.13        | 9.48 %        |
| CH41     | 0.10        | 18.83 %       |
| CH34     | 0.09        | 5.30 %        |
| CH36     | 0.09        | 16.45 %       |
| UKI1     | 0.09        | 17.99 %       |
| CH44     | 0.08        | 11.10 %       |
| GPD1     | 0.03        | 10.56 %       |
| CH01     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 8.70        | 27.33 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 4.81        | 42.67 %       |
| Mixie    | 1.69        | 14.86 %       |
| Grinder  | 1.01        | 16.48 %       |
| Total    | 7.51        | 26.11 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KMR1     | 0.45        | 15.85 %       |
| CBE1     | 0.19        | 12.10 %       |
| CBE5     | 0.16        | 15.71 %       |
| UAM1     | 0.16        | 9.53 %        |
| MPM1     | 0.14        | 8.34 %        |
| ANR1     | 0.09        | 20.88 %       |
| CNR1     | 0.09        | 17.89 %       |
| SUL1     | 0.09        | 6.20 %        |
| SNR1     | 0.06        | 3.27 %        |
| GDR1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| Total    | 7.51        | 26.11 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 3.16        | 36.59 %       |
| Mixie    | 1.74        | 14.38 %       |
| Grinder  | 1.31        | 16.38 %       |
| Total    | 6.20        | 21.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CUD1     | 0.79        | 20.70 %       |
| SJI2     | 0.18        | 14.06 %       |
| PRT1     | 0.17        | 13.82 %       |
| NVL2     | 0.11        | 6.88 %        |
| TDM1     | 0.10        | 11.46 %       |
| KKI2     | 0.09        | 4.57 %        |
| STP1     | 0.08        | 17.15 %       |
| TVM1     | 0.07        | 16.27 %       |
| KML1     | 0.05        | 3.43 %        |
| VCM1     | 0.04        | 8.12 %        |
| POY2     | 0.03        | 2.11 %        |
| MKM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| VCM2     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 6.20        | 21.62 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 3.76        | 40.34 %       |
| Mixie    | 1.74        | 15.30 %       |
| Grinder  | 0.52        | 15.91 %       |
| Total    | 6.02        | 25.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 0.48        | 19.42 %       |
| CPT1     | 0.20        | 23.19 %       |
| WJD1     | 0.11        | 16.44 %       |
| CYR1     | 0.10        | 23.12 %       |
| SBR1     | 0.10        | 14.48 %       |
| SLG1     | 0.09        | 22.45 %       |
| VEL4     | 0.08        | 4.35 %        |
| VEL1     | 0.08        | 10.57 %       |
| ARC2     | 0.08        | 12.76 %       |
| VNB1     | 0.05        | 7.42 %        |
| WJP1     | 0.05        | 12.14 %       |
| TRT1     | 0.04        | 7.76 %        |
| AKM1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| Total    | 6.02        | 25.12 %       |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 2.06        | 27.68 %       |
| Mixie    | 0.73        | 9.18 %        |
| Grinder  | 0.34        | 11.24 %       |
| Total    | 3.12        | 17.00 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.31        | 10.35 %       |
| TPR2     | 0.26        | 12.62 %       |
| NKL2     | 0.21        | 13.85 %       |
| RSP1     | 0.16        | 18.14 %       |
| TPR1     | 0.11        | 6.45 %        |
| CMI1     | 0.08        | 9.99 %        |
| SYM2     | 0.04        | 4.71 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| W3SD     |             | 0.00 %        |
| Total    | 3.12        | 17.00 %       |

### WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.82        | 15.13 %       |
| Mixie    | 0.47        | 3.34 %        |
| Grinder  | 0.06        | 1.63 %        |
| Total    | 2.34        | 7.94 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR2     | 0.36        | 16.10 %       |
| MTR1     | 0.15        | 8.33 %        |
| KRI1     | 0.15        | 12.83 %       |
| ATU1     | 0.14        | 7.35 %        |
| EDP1     | 0.11        | 16.53 %       |
| PNG1     | 0.10        | 11.93 %       |
| EPI1     | 0.09        | 6.76 %        |
| PMP1     | 0.09        | 19.92 %       |
| BMD1     | 0.08        | 12.79 %       |
| SGI1     | 0.07        | 12.11 %       |
| MCR1     | 0.05        | 3.06 %        |
| PLC1     | 0.05        | 4.09 %        |
| HSR1     | 0.05        | 2.48 %        |
| SLM2     | 0.04        | 6.43 %        |
| DPR2     | 0.04        | 6.63 %        |
| APN1     | 0.03        | 2.49 %        |
| DPR1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 2.34        | 7.94 %        |