

MTD Sales
87.83 L

Brand Share %
23.57 %

Information:

MTD : 01-09-2025 To 12-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	47.52	36.92 %
Mixie	24.61	16.36 %
Grinder	15.69	16.80 %
Total	87.83	23.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.57	23.24 %
CHENNAI-01	13.05	27.37 %
WEST-01	12.64	28.97 %
SOUTH-03	11.40	20.96 %
TRICHY-01	10.25	25.96 %
CHENNAI-02	7.20	27.19 %
SOUTH ARCOT	5.73	24.16 %
WEST-02	4.78	13.62 %
NORTH ARCOT	4.18	20.11 %
KL-SOUTH	2.03	20.23 %
Total	87.83	23.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.35	36.16 %
Mixie	5.27	18.55 %
Grinder	2.96	14.91 %
Total	16.57	23.24 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.68	19.40 %
RND1	0.65	22.94 %
SDI1	0.58	23.47 %
KSM1	0.30	20.54 %
MMT1	0.25	12.54 %
SKD1	0.24	20.37 %
VL11	0.17	8.35 %
VKM1	0.16	11.27 %
PDI1	0.16	8.63 %
STU2	0.15	15.23 %
PKD1	0.11	11.20 %
KGL1	0.10	9.30 %
TKY1	0.08	7.85 %
KYR1	0.06	3.31 %
COL1	0.05	7.03 %
TVL2	0.05	22.28 %
ARM1	0.04	5.47 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	16.57	23.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.10	47.54 %
Mixie	2.82	15.86 %
Grinder	2.13	16.58 %
Total	13.05	27.37 %

Branch *	MTD Sales L	Brand Share %
CH42	0.61	20.43 %
CH19	0.61	18.79 %
GUD1	0.43	23.10 %
CH14	0.28	15.74 %
GUD2	0.24	19.40 %
CH48	0.24	12.78 %
AVD1	0.22	20.33 %
KNR1	0.12	18.66 %
CH11	0.12	9.72 %
CH29	0.11	15.75 %
CH37	0.10	9.46 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	13.05	27.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.64	44.42 %
Mixie	3.21	19.10 %
Grinder	1.79	18.61 %
Total	12.64	28.97 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.79	19.69 %
CBE1	0.35	15.77 %
TPR1	0.32	20.19 %
MPM1	0.22	18.23 %
UAM1	0.19	9.84 %
SNR1	0.14	4.94 %
KGM1	0.12	13.48 %
CNR1	0.09	17.79 %
UMP1	0.09	10.97 %
PPI1	0.09	8.47 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	12.64	28.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.61	36.25 %
Mixie	2.88	13.60 %
Grinder	1.91	12.74 %
Total	11.40	20.96 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.98	19.70 %
MDU6	0.58	19.96 %
PVI1	0.39	16.62 %
TMM1	0.28	13.31 %
MDU3	0.24	23.37 %
TEN2	0.22	19.64 %
MDU5	0.21	11.92 %
CBM1	0.20	14.89 %
KRR1	0.12	16.51 %
ADP1	0.11	20.24 %
TEN1	0.11	12.06 %
PNV1	0.10	15.28 %
SGP1	0.10	17.35 %
MLR1	0.09	11.12 %
PKM1	0.06	8.71 %
USL1	0.05	4.69 %
NKI1	0.04	6.66 %
MPA1	0.04	3.28 %
PNI1	0.03	12.39 %
NTM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
SVG1	-0.03	-3.00 %
Total	11.40	20.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.44	33.98 %
Mixie	3.34	21.66 %
Grinder	2.47	22.46 %
Total	10.25	25.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.65	15.61 %
PBR2	0.24	12.22 %
ORU1	0.15	22.47 %
NCK1	0.12	12.55 %
AYR1	0.09	12.94 %
MSI1	0.08	14.19 %
TVR1	0.06	10.56 %
JKM1	0.04	3.53 %
TRY3	0.04	4.11 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	10.25	25.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.67	42.44 %
Mixie	1.98	17.48 %
Grinder	1.55	23.83 %
Total	7.20	27.19 %

Branch *	MTD Sales L	Brand Share %
CH43	0.29	16.83 %
CH12	0.19	11.61 %
CH41	0.18	17.20 %
CH03	0.15	8.02 %
CH06	0.13	15.19 %
CH36	0.07	12.82 %
CH44	0.06	7.67 %
CH23	0.03	19.16 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	7.20	27.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.64	34.31 %
Grinder	1.55	23.22 %
Mixie	1.53	16.44 %
Total	5.73	24.16 %

Branch *	MTD Sales L	Brand Share %
POY2	0.41	22.63 %
PRT1	0.23	22.79 %
KML1	0.17	20.89 %
KKI2	0.10	5.77 %
MKM1	0.06	9.22 %
TVM1	0.06	13.89 %
VPM2	0.05	3.34 %
TRK1	0.04	9.55 %
VCM1	0.03	5.77 %
TDM1	0.03	4.73 %
KLM1	0.03	1.94 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
Total	5.73	24.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.52	20.41 %
Mixie	1.55	9.47 %
Grinder	0.71	11.09 %
Total	4.78	13.62 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.25	22.32 %
TRM1	0.20	14.48 %
SGI1	0.16	20.55 %
VKL1	0.13	11.40 %
HSR1	0.12	5.72 %
OML1	0.12	9.79 %
APN1	0.11	8.64 %
PLC1	0.09	12.39 %
PMP1	0.09	13.51 %
SLM2	0.07	6.66 %
MTR1	0.06	4.81 %
KRI1	0.05	9.94 %
EDP1	0.04	10.58 %
ATU1	0.04	3.08 %
KMM1	0.04	6.97 %
KVP1	0.04	4.05 %
PDR1	0.04	8.44 %
MCR1	0.04	4.32 %
DPR2	0.04	8.19 %
NKL2	0.04	2.48 %
BMD1	0.03	5.36 %
VPD1	0.03	1.89 %
CMI1	0.03	5.45 %
EPI1	0.03	2.80 %
DPR1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	4.78	13.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.59	31.73 %
Mixie	1.21	12.73 %
Grinder	0.38	12.15 %
Total	4.18	20.11 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.24	11.09 %
VSI1	0.16	14.52 %
BGR1	0.13	15.48 %
ABR1	0.13	22.91 %
CPT1	0.10	20.62 %
CYR1	0.10	13.17 %
CGM1	0.09	18.07 %
TRT1	0.09	17.30 %
VNB1	0.07	9.51 %
TRL1	0.07	4.59 %
PLR1	0.03	8.10 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	4.18	20.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.95	29.79 %
Mixie	0.83	18.90 %
Grinder	0.25	10.19 %
Total	2.03	20.23 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.70	12.61 %
Total	2.03	20.23 %