

MTD Sales
94.36 L

Brand Share %
22.96 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	47.98	39.15 %
Mixie	32.01	18.43 %
Grinder	14.37	12.52 %
Total	94.36	22.96 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.49	23.46 %
CHENNAI-01	14.52	30.08 %
WEST-01	14.17	26.96 %
TRICHY-01	12.18	23.02 %
SOUTH-03	11.89	20.70 %
CHENNAI-02	9.30	27.20 %
SOUTH ARCOT	5.88	22.26 %
NORTH ARCOT	4.92	22.27 %
WEST-02	4.27	9.82 %
KL-SOUTH	0.73	22.17 %
Total	94.36	22.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.04	37.89 %
Mixie	5.87	22.07 %
Grinder	2.58	11.49 %
Total	16.49	23.46 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.96	18.30 %
TUT1	0.77	17.85 %
APK1	0.46	22.96 %
STU2	0.20	21.47 %
ASM1	0.19	19.40 %
NGR1	0.18	6.17 %
VKM1	0.12	8.55 %
KGL1	0.10	11.52 %
MMT1	0.09	7.49 %
VL1	0.09	4.74 %
ERL1	0.09	18.21 %
ARM1	0.06	8.17 %
TVL2	0.06	17.81 %
UDN1	0.03	3.67 %
VNR1	0.03	3.48 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
SNL1	-0.04	-5.00 %
Total	16.49	23.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.14	46.39 %
Mixie	4.64	24.65 %
Grinder	2.73	19.47 %
Total	14.52	30.08 %

Branch *	MTD Sales L	Brand Share %
CH19	0.51	18.04 %
CH08	0.43	13.18 %
CH22	0.38	21.20 %
CH48	0.37	16.69 %
GUD1	0.26	14.40 %
CH30	0.23	18.19 %
CH14	0.20	14.81 %
CH26	0.17	20.09 %
CH11	0.10	6.72 %
KNR1	0.09	14.81 %
GUD2	0.09	6.53 %
CH37	0.07	13.63 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	14.52	30.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.49	45.91 %
Mixie	4.48	19.54 %
Grinder	2.21	16.55 %
Total	14.17	26.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.53	20.64 %
KMR1	1.03	21.76 %
TPR1	0.24	12.86 %
SYM2	0.22	13.09 %
CNR1	0.21	21.70 %
UAM1	0.21	8.38 %
TPR3	0.19	13.86 %
KGI1	0.17	19.32 %
CBE6	0.15	10.42 %
SUL1	0.15	7.81 %
MPM1	0.14	5.98 %
PPI1	0.09	9.62 %
CBE3	0.04	4.50 %
SNR1	0.04	1.47 %
GDR1	0.03	9.74 %
ANR1	0.03	12.89 %
GBM1		0.00 %
WZSD		0.00 %
Total	14.17	26.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.29	39.85 %
Mixie	4.57	20.52 %
Grinder	2.32	13.35 %
Total	12.18	23.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.19	20.17 %
KUM1	0.69	19.69 %
PBR2	0.41	12.76 %
KIK1	0.31	13.62 %
ORU1	0.21	13.96 %
PDK1	0.13	14.31 %
KRN1	0.12	16.98 %
JKM1	0.10	4.59 %
NMM1	0.09	9.93 %
TRY2	0.03	5.97 %
NCK1	0.03	3.36 %
MDI1	0.03	1.31 %
TVR1	0.03	2.94 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	12.18	23.02 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.42	39.10 %
Mixie	3.78	16.53 %
Grinder	1.69	9.31 %
Total	11.89	20.70 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.21	22.76 %
CBM1	0.35	13.97 %
MDU5	0.33	17.75 %
TDI1	0.31	22.15 %
KKD2	0.25	15.91 %
KPT1	0.24	22.64 %
DKI1	0.21	18.26 %
TMM1	0.21	9.25 %
NKI1	0.15	15.67 %
MNM1	0.14	21.10 %
KRR1	0.14	14.50 %
TPT1	0.14	6.29 %
USL1	0.13	14.45 %
NTM1	0.11	12.17 %
BTU1	0.11	10.17 %
SVG1	0.09	6.90 %
PKM1	0.09	18.07 %
PNV1	0.08	15.45 %
ADP1	0.06	5.36 %
MLR1	0.06	4.89 %
MDU3	0.06	12.85 %
PVI1	0.04	4.30 %
TEN1	0.04	5.81 %
MPA1		0.00 %
SZSD		0.00 %
Total	11.89	20.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.23	49.09 %
Mixie	2.99	19.56 %
Grinder	1.08	13.06 %
Total	9.30	27.20 %

Branch *	MTD Sales L	Brand Share %
CH15	1.01	15.76 %
CH03	0.69	22.81 %
CH46	0.15	21.98 %
CH17	0.11	11.18 %
CH44	0.08	7.99 %
CH06	0.07	5.51 %
CH27	0.04	6.44 %
CH12		0.00 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	9.30	27.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.57	37.92 %
Mixie	2.03	17.12 %
Grinder	1.28	16.46 %
Total	5.88	22.26 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.25	18.70 %
TRK1	0.12	10.51 %
KML1	0.10	15.34 %
VPM1	0.06	9.76 %
KKI2	0.06	2.45 %
VPM2	0.05	4.55 %
SJI1	0.04	6.28 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	5.88	22.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.65	32.04 %
Mixie	1.97	18.23 %
Grinder	0.30	9.97 %
Total	4.92	22.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	14.59 %
TRL1	0.21	18.32 %
SBR1	0.21	16.55 %
TRT1	0.15	19.69 %
CPT1	0.15	22.29 %
AKM1	0.10	11.58 %
CYR1	0.09	19.33 %
VEL2	0.06	2.91 %
CGM1	0.04	6.42 %
BGR1	0.03	4.09 %
VEL1	0.03	1.85 %
ARC2		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	4.92	22.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.66	20.37 %
Mixie	1.44	6.84 %
Grinder	0.18	1.87 %
Total	4.27	9.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.64	18.60 %
ERD2	0.39	19.11 %
TRM1	0.19	15.72 %
SLM3	0.19	13.91 %
HSR2	0.17	5.18 %
ERD1	0.17	8.24 %
RSP1	0.16	16.72 %
DPR2	0.15	14.71 %
KMM1	0.14	14.52 %
PMP1	0.12	17.08 %
PDR1	0.12	19.94 %
MTR1	0.12	6.71 %
ATU1	0.11	5.74 %
VPD1	0.09	5.25 %
APN1	0.09	9.22 %
MCR1	0.09	7.40 %
EDP1	0.09	15.20 %
CMI1	0.08	10.62 %
SGI1	0.08	3.23 %
VKL1	0.08	11.09 %
DPR1	0.08	6.97 %
SGG1	0.08	11.04 %
SLM2	0.07	5.79 %
KRI1	0.04	3.34 %
NKL2	0.04	3.44 %
BMD1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
OML1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.27	9.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.48	41.63 %
Mixie	0.25	19.86 %
Total	0.73	22.17 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	4.11 %
Total	0.73	22.17 %