

MTD Sales
82.97 L

Brand Share %
20.99 %

Information:

MTD : 01-11-2025 To 11-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	41.41	34.61 %
Mixie	27.32	17.49 %
Grinder	12.84	12.73 %
Small-Ap	1.41	7.60 %
Total	82.97	20.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.00	22.15 %
CHENNAI-01	13.31	25.28 %
SOUTH-03	12.61	22.65 %
TRICHY-01	10.21	22.51 %
CHENNAI-02	9.20	22.96 %
WEST-01	8.75	19.44 %
SOUTH ARCOT	4.77	18.47 %
NORTH ARCOT	4.53	21.83 %
WEST-02	4.40	10.49 %
KL-SOUTH	1.19	25.28 %
Total	82.97	20.99 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.94	38.32 %
Mixie	4.72	19.14 %
Grinder	1.99	11.63 %
Small-Ap	0.34	10.50 %
Total	14.00	22.15 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.89	19.00 %
TUT1	0.73	16.39 %
NGR1	0.42	13.75 %
RND1	0.42	18.27 %
RPM1	0.34	15.49 %
STU2	0.20	20.12 %
ARM1	0.19	19.96 %
TYI1	0.17	16.79 %
ERL2	0.17	10.56 %
VNR1	0.16	17.53 %
VLY1	0.15	7.83 %
SNL1	0.12	8.46 %
MMT1	0.12	7.61 %
PKD1	0.09	6.56 %
ASM1	0.07	16.16 %
KSM1	0.07	9.47 %
SGT1	0.07	14.86 %
COL1	0.04	10.96 %
KGL1	0.04	5.95 %
SKD1	0.03	3.05 %
UDN1	0.03	2.75 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	14.00	22.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.51	41.07 %
Mixie	3.84	21.00 %
Grinder	2.75	16.98 %
Small-Ap	0.21	8.97 %
Total	13.31	25.28 %

Branch *	MTD Sales L	Brand Share %
CH19	0.72	19.20 %
CH42	0.51	15.57 %
CH45	0.40	19.54 %
CH11	0.37	16.48 %
CH48	0.37	16.28 %
GUD1	0.30	12.06 %
CH05	0.24	10.22 %
CH30	0.24	20.59 %
CH28	0.23	13.32 %
CGL1	0.16	20.07 %
CH37	0.07	6.56 %
CH22	0.04	2.12 %
CH26	0.03	5.43 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	13.31	25.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.04	39.15 %
Mixie	4.27	19.53 %
Grinder	2.07	12.76 %
Small-Ap	0.23	10.65 %
Total	12.61	22.65 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.32	7.30 %
MDU5	0.29	14.75 %
MDU3	0.27	19.74 %
TMM1	0.26	12.49 %
KRR1	0.18	17.36 %
ADP1	0.17	15.90 %
MLR1	0.16	17.96 %
BNR1	0.16	18.56 %
MPA1	0.15	11.57 %
PVI1	0.15	18.33 %
USL1	0.14	12.59 %
TPT1	0.13	9.05 %
TEN1	0.13	11.43 %
CBM1	0.12	9.54 %
PKM1	0.12	20.46 %
DKI1	0.09	11.91 %
PNV2	0.09	12.60 %
NTM1	0.04	5.81 %
CMR1	0.03	5.53 %
SVG1	0.03	2.85 %
KYK1	0.03	2.21 %
SZSD		0.00 %
Total	12.61	22.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.68	35.40 %
Mixie	3.56	20.17 %
Grinder	1.80	14.72 %
Small-Ap	0.17	7.60 %
Total	10.21	22.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.71	13.20 %
KIK1	0.30	19.40 %
PDK1	0.17	20.27 %
PBR2	0.15	5.45 %
TRY3	0.12	12.66 %
NCK1	0.12	20.76 %
TVR1	0.11	14.31 %
ORU1	0.10	16.46 %
JKM1	0.09	6.27 %
TTP1	0.08	11.91 %
NMM1	0.08	4.74 %
PBR1	0.03	5.18 %
MDI1	0.03	1.16 %
AYR1		0.00 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	10.21	22.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.54	38.50 %
Mixie	3.08	18.46 %
Grinder	1.43	15.21 %
Small-Ap	0.15	6.68 %
Total	9.20	22.96 %

Branch *	MTD Sales L	Brand Share %
CH15	0.90	17.03 %
CH03	0.54	18.73 %
CH18	0.39	13.35 %
CH06	0.21	16.73 %
CH20	0.15	8.43 %
CH41	0.11	8.76 %
CH12	0.09	3.10 %
CH27	0.07	7.87 %
CH44	0.06	5.95 %
CH36	0.06	7.75 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	9.20	22.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.53	30.60 %
Mixie	2.77	16.19 %
Grinder	1.25	11.25 %
Small-Ap	0.20	10.01 %
Total	8.75	19.44 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.58	20.00 %
TPR1	0.25	13.55 %
SNR1	0.19	8.38 %
SUL1	0.16	11.01 %
PPI1	0.13	13.06 %
MPM1	0.12	6.80 %
PDM1	0.11	11.26 %
KGM1	0.10	12.11 %
KMR1	0.09	3.15 %
CBE1	0.08	4.70 %
TPR4	0.07	8.74 %
CBE3	0.07	9.16 %
UMP1	0.04	7.03 %
GBM1	0.03	6.70 %
CNR1	0.03	11.52 %
KGI1	0.03	10.38 %
UAM1	0.03	1.85 %
ANR1		0.00 %
GDR1		0.00 %
SYM2		0.00 %
Total	8.75	19.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.30	29.36 %
Mixie	1.81	17.79 %
Grinder	0.57	8.78 %
Small-Ap	0.09	6.53 %
Total	4.77	18.47 %

Branch *	MTD Sales L	Brand Share %
POY1	0.56	19.63 %
NVL2	0.35	18.96 %
CDM1	0.24	15.35 %
TDM1	0.23	20.67 %
KML1	0.17	17.41 %
VCM1	0.09	18.24 %
TVM1	0.06	11.20 %
VPM2	0.04	3.11 %
TRK1	0.04	3.64 %
KKI2	0.03	2.44 %
TVM2	0.03	3.78 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
Total	4.77	18.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.44	31.62 %
Mixie	1.79	19.52 %
Grinder	0.27	9.39 %
Small-Ap	0.03	2.81 %
Total	4.53	21.83 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	17.86 %
KPM2	0.32	15.39 %
VEL2	0.30	16.40 %
WJD1	0.15	19.43 %
TRT1	0.08	11.44 %
BGR1	0.06	12.14 %
ARC2	0.06	9.54 %
ANI1	0.06	14.42 %
KPM1	0.04	10.10 %
CPT1	0.04	6.10 %
GDM1	0.03	8.21 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	4.53	21.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.59	19.38 %
Mixie	1.25	6.75 %
Grinder	0.57	6.75 %
Total	4.40	10.49 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.26	11.17 %
ERD2	0.22	9.33 %
MCR1	0.22	16.78 %
PLC1	0.17	15.01 %
HSR1	0.17	9.94 %
MTR1	0.16	12.42 %
APN1	0.15	14.09 %
OML1	0.14	10.73 %
VKL1	0.14	18.82 %
SLM2	0.12	7.92 %
NKL2	0.11	6.43 %
HRR1	0.09	12.02 %
SGI1	0.09	12.49 %
DPR1	0.09	15.53 %
VPD1	0.08	4.90 %
KMM1	0.07	14.72 %
DPR2	0.06	9.26 %
PDR1	0.04	10.52 %
TRM1	0.03	2.61 %
SGG1	0.03	6.84 %
TCG1	0.03	4.04 %
EDP1	0.03	3.70 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.40	10.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	54.65 %
Mixie	0.23	11.21 %
Grinder	0.14	18.48 %
Total	1.19	25.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	17.44 %
Total	1.19	25.28 %