

MTD Sales
93.27 L

Brand Share %
23.64 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	45.85	36.30 %
Mixie	31.63	19.30 %
Grinder	15.79	15.13 %
Total	93.27	23.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	17.76	26.57 %
CHENNAI-01	13.17	26.28 %
TRICHY-01	13.01	28.05 %
SOUTH-03	12.61	19.84 %
WEST-01	11.00	25.86 %
CHENNAI-02	8.23	25.38 %
SOUTH ARCOT	6.69	25.55 %
WEST-02	5.49	13.82 %
NORTH ARCOT	4.64	19.52 %
KL-SOUTH	0.68	22.36 %
Total	93.27	23.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.61	40.53 %
Mixie	6.08	22.67 %
Grinder	3.07	16.33 %
Total	17.76	26.57 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.06	21.17 %
NGR1	0.95	22.72 %
TVL1	0.61	12.14 %
SDI1	0.19	22.29 %
SKD1	0.18	18.49 %
ERL2	0.18	22.39 %
SNL1	0.17	10.55 %
PDI1	0.15	12.62 %
TKY1	0.11	4.40 %
MMT1	0.08	7.97 %
SGT1	0.08	19.99 %
UDN1	0.07	11.58 %
ARM1	0.06	6.02 %
VKM1	0.06	8.01 %
KYR1	0.04	5.10 %
STU2	0.03	6.52 %
VNR1	0.03	2.97 %
S2SD		0.00 %
VLY1		0.00 %
Total	17.76	26.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.75	39.16 %
Mixie	3.94	19.74 %
Grinder	2.48	19.18 %
Total	13.17	26.28 %

Branch *	MTD Sales L	Brand Share %
CH19	0.51	20.41 %
CH14	0.35	20.27 %
CH30	0.19	9.34 %
CH22	0.18	7.40 %
CH11	0.13	7.38 %
CH29	0.08	10.47 %
CH26		0.00 %
CZWH		0.00 %
KNR1		0.00 %
Total	13.17	26.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.74	37.53 %
Mixie	4.34	25.67 %
Grinder	2.93	20.66 %
Total	13.01	28.05 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.47	20.10 %
TRY1	0.32	7.82 %
PBR1	0.13	21.02 %
NCK1	0.12	16.27 %
TTP1	0.12	14.61 %
JKM1	0.09	6.55 %
NMM1	0.08	9.77 %
MDI1	0.07	4.10 %
TRY2	0.06	13.41 %
AYR1	0.04	9.09 %
KRN1	0.03	5.54 %
MSI1	0.03	6.99 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	13.01	28.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.98	34.83 %
Mixie	4.74	17.59 %
Grinder	1.89	9.71 %
Total	12.61	19.84 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.54	10.56 %
KKD3	0.46	15.25 %
MDU5	0.36	12.46 %
CBM1	0.26	16.87 %
KYK1	0.22	23.12 %
SVG1	0.21	12.45 %
TEN1	0.17	15.23 %
NKI1	0.17	15.20 %
TDI1	0.16	17.21 %
PNI1	0.16	15.98 %
TPT1	0.15	6.64 %
BNR1	0.15	15.10 %
TMM1	0.14	6.49 %
NTM1	0.12	7.52 %
PVI1	0.11	10.13 %
ODM1	0.10	14.25 %
BTU1	0.09	9.46 %
MNM1	0.09	13.54 %
MLR1	0.07	7.92 %
PNV1	0.06	6.38 %
ADP1	0.05	8.69 %
KRR1	0.03	2.98 %
MPA1	0.03	2.18 %
SZSD		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	12.61	19.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.42	39.31 %
Mixie	3.69	21.20 %
Grinder	1.89	16.64 %
Total	11.00	25.86 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.44	17.53 %
CBE6	0.27	17.58 %
KMR1	0.26	6.20 %
TPR1	0.21	14.88 %
KGM1	0.16	15.04 %
CBE3	0.14	14.46 %
GBM1	0.09	18.80 %
CBE1	0.09	6.41 %
PDM1	0.07	11.70 %
PPI1	0.07	6.50 %
MPM1	0.06	3.56 %
UAM1	0.06	2.87 %
GDR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	11.00	25.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.10	36.70 %
Mixie	2.77	20.64 %
Grinder	1.36	17.35 %
Total	8.23	25.38 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	19.83 %
CH18	0.49	23.01 %
CH03	0.47	14.05 %
CH06	0.23	17.00 %
CH20	0.20	16.35 %
CH41	0.13	13.10 %
CH27	0.09	15.26 %
CH31	0.08	12.27 %
GPD1	0.06	20.95 %
CH44	0.05	9.15 %
CH23	0.03	6.56 %
CH12	0.03	1.39 %
CH17	0.03	6.18 %
CH36	0.03	7.36 %
CH32		0.00 %
MC06		0.00 %
Total	8.23	25.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.80	36.39 %
Mixie	2.27	21.01 %
Grinder	1.62	21.07 %
Total	6.69	25.55 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.46	20.27 %
TRK1	0.26	23.11 %
KKI2	0.21	10.84 %
SJI2	0.20	13.79 %
TDM1	0.19	17.53 %
TVM1	0.10	14.29 %
STP1	0.09	12.19 %
KLM1	0.09	5.83 %
VCM1	0.08	17.49 %
VPM1	0.03	15.37 %
TVM2	0.03	7.94 %
MKM1		0.00 %
PRT1		0.00 %
Total	6.69	25.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.21	24.19 %
Mixie	1.96	10.56 %
Grinder	0.32	4.02 %
Total	5.49	13.82 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.56	19.41 %
SLM3	0.55	19.78 %
PLC1	0.26	18.49 %
NKL2	0.20	13.75 %
SGI1	0.19	18.50 %
CMI1	0.16	11.03 %
PMP1	0.14	15.06 %
KVP1	0.13	12.47 %
KMM1	0.12	14.81 %
RSP1	0.11	12.19 %
HRR1	0.11	20.51 %
VPD1	0.09	6.10 %
ERD1	0.07	4.85 %
MCR1	0.07	5.76 %
APN1	0.07	6.12 %
DPR1	0.06	7.14 %
MTR1	0.05	3.53 %
OML1	0.04	5.61 %
HSR1	0.04	3.36 %
TRM1	0.03	3.28 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	5.49	13.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.92	33.81 %
Mixie	1.59	13.58 %
Grinder	0.13	3.82 %
Total	4.64	19.52 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.46	15.19 %
WJD1	0.21	17.83 %
TRT1	0.13	18.99 %
WJP1	0.13	22.49 %
TRL1	0.12	6.76 %
VNB1	0.12	18.70 %
VEL1	0.10	8.16 %
GDM1	0.09	14.44 %
VSI1	0.08	14.79 %
ANI1	0.07	19.66 %
SBR1	0.06	8.98 %
AKM1	0.04	3.75 %
PTU1	0.04	15.38 %
PLR1	0.03	7.19 %
ARC2		0.00 %
UGI1		0.00 %
Total	4.64	19.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.30	40.45 %
Mixie	0.27	18.18 %
Grinder	0.11	13.25 %
Total	0.68	22.36 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.24	16.77 %
Total	0.68	22.36 %