

MTD Sales
80.58 L

Brand Share %
23.57 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	45.57	38.20 %
Mixie	22.52	15.50 %
Grinder	12.50	16.15 %
Total	80.58	23.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.77	23.15 %
CHENNAI-01	13.90	31.33 %
TRICHY-01	12.12	26.85 %
SOUTH-03	10.74	21.21 %
CHENNAI-02	7.43	26.82 %
WEST-01	6.50	26.35 %
SOUTH ARCOT	5.55	21.92 %
NORTH ARCOT	5.30	26.32 %
WEST-03	2.36	15.69 %
WEST-02	1.91	7.62 %
Total	80.58	23.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.70	35.43 %
Mixie	4.32	16.44 %
Grinder	2.75	17.40 %
Total	14.77	23.15 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.07	21.98 %
RND1	0.51	21.06 %
RPM1	0.32	12.42 %
SNL1	0.22	10.97 %
TCN1	0.19	8.32 %
TUT2	0.15	10.16 %
KYR1	0.15	14.76 %
COL1	0.13	18.04 %
APK1	0.13	21.08 %
VNR1	0.12	11.99 %
STU2	0.10	14.61 %
ASM1	0.08	7.94 %
ERL2	0.08	6.89 %
PKD1	0.06	6.99 %
VLY1	0.04	1.56 %
SKD1	0.03	3.79 %
ARM1	0.03	8.73 %
KGL1	0.03	4.36 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	14.77	23.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.78	49.57 %
Mixie	3.67	19.50 %
Grinder	2.45	24.86 %
Total	13.90	31.33 %

Branch *	MTD Sales L	Brand Share %
CH05	0.51	17.12 %
CH42	0.38	21.67 %
AVD1	0.34	21.85 %
CH29	0.16	21.83 %
GUD2	0.16	14.85 %
TKM1	0.10	19.81 %
KNR1	0.05	9.52 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH48		0.00 %
CZWH		0.00 %
SKL1		0.00 %
Total	13.90	31.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.45	41.50 %
Mixie	3.96	21.34 %
Grinder	1.71	15.48 %
Total	12.12	26.85 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.58	22.15 %
PTK1	0.53	20.31 %
AYR1	0.18	22.55 %
TYR1	0.17	9.01 %
NMM1	0.15	21.77 %
TRY3	0.13	19.27 %
PBR1	0.09	17.81 %
JKM1	0.09	9.28 %
PDK1	0.09	17.54 %
TTP1	0.04	6.30 %
KUM2	0.04	4.73 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	12.12	26.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.25	38.04 %
Mixie	2.86	14.62 %
Grinder	1.63	11.12 %
Total	10.74	21.21 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.71	23.22 %
TEN2	0.45	23.35 %
KKD3	0.44	16.68 %
NKI1	0.26	18.00 %
MDU3	0.20	20.95 %
CBM1	0.18	16.50 %
PKM1	0.17	19.14 %
KPT1	0.15	14.17 %
BTU1	0.13	15.02 %
PNV2	0.11	14.83 %
MDU6	0.10	3.80 %
NTM1	0.09	15.55 %
ADP1	0.09	14.82 %
TPT1	0.09	5.79 %
SVG1	0.08	13.31 %
MDU4	0.08	10.00 %
KRR1	0.08	12.09 %
PVI1	0.07	5.26 %
MDU5	0.06	3.54 %
BNR1	0.06	9.52 %
SGP1	0.05	11.24 %
CMR1	0.04	14.37 %
MLR1	0.04	3.78 %
USL1	0.04	6.45 %
TEN1	0.04	4.90 %
KYK1	0.04	3.80 %
MPA1	0.03	2.61 %
MNM1	0.03	8.12 %
TMM1		0.00 %
WHMD		0.00 %
Total	10.74	21.21 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.21	45.65 %
Mixie	2.10	16.14 %
Grinder	1.12	20.46 %
Total	7.43	26.82 %

Branch *	MTD Sales L	Brand Share %
CH06	0.18	21.37 %
CH50	0.17	11.58 %
CH35	0.15	20.57 %
CH12	0.13	10.25 %
CH43	0.10	7.18 %
CH34	0.09	6.28 %
CH36	0.09	16.97 %
UKI1	0.09	17.99 %
CH44	0.08	11.10 %
CH41	0.05	10.69 %
GPD1	0.03	10.56 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH31		0.00 %
MC06		0.00 %
WCHN		0.00 %
Total	7.43	26.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.16	43.45 %
Mixie	1.57	16.13 %
Grinder	0.77	14.34 %
Total	6.50	26.35 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.42	15.87 %
UAM1	0.16	10.61 %
MPM1	0.14	10.81 %
CBE1	0.14	9.73 %
CBE5	0.11	12.67 %
ANR1	0.09	20.88 %
SUL1	0.09	7.63 %
SNR1	0.06	4.32 %
GDR1		0.00 %
PDM1		0.00 %
WHCB		0.00 %
Total	6.50	26.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.69	36.80 %
Mixie	1.61	14.87 %
Grinder	1.26	17.39 %
Total	5.55	21.92 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.66	20.92 %
SJI2	0.18	15.01 %
PRT1	0.17	14.52 %
NVL2	0.11	7.80 %
TDM1	0.10	11.76 %
KKI2	0.09	5.86 %
STP1	0.08	19.94 %
TVM1	0.07	18.21 %
POY2	0.03	2.49 %
KML1		0.00 %
MKM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	5.55	21.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.31	41.48 %
Mixie	1.46	15.36 %
Grinder	0.52	19.93 %
Total	5.30	26.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.33	15.38 %
WJD1	0.11	16.44 %
SBR1	0.10	18.43 %
VEL1	0.08	13.04 %
ARC2	0.08	19.04 %
CPT1	0.07	12.94 %
VNB1	0.05	10.77 %
WJP1	0.05	14.89 %
TRT1	0.04	8.32 %
AKM1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL4		0.00 %
Total	5.30	26.32 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.55	26.43 %
Mixie	0.58	8.58 %
Grinder	0.24	9.66 %
Total	2.36	15.69 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.33	21.42 %
ERD2	0.25	11.36 %
TPR2	0.21	11.72 %
RSP1	0.11	17.07 %
NKL2	0.08	7.01 %
CMI1	0.08	15.69 %
TPR1	0.06	4.17 %
SYM2	0.04	6.31 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	2.36	15.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.46	14.69 %
Mixie	0.40	3.25 %
Grinder	0.06	1.97 %
Total	1.91	7.62 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.36	17.00 %
MTR1	0.15	10.86 %
KRI1	0.15	15.01 %
ATU1	0.14	7.62 %
PNG1	0.10	12.86 %
EPI1	0.09	8.70 %
PLC1	0.05	4.37 %
SLM2	0.04	7.40 %
DPR2	0.04	8.28 %
PMP1	0.04	11.62 %
EDP1	0.04	7.68 %
SGI1	0.04	6.67 %
BMD1	0.03	7.60 %
APN1	0.03	2.90 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.91	7.62 %