

MTD Sales
82.46 L

Brand Share %
23.48 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	44.54	36.69 %
Mixie	23.36	16.48 %
Grinder	14.56	16.54 %
Total	82.46	23.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.80	23.66 %
CHENNAI-01	12.22	27.37 %
WEST-01	11.91	28.56 %
SOUTH-03	10.87	21.08 %
TRICHY-01	9.40	25.43 %
CHENNAI-02	6.79	26.95 %
SOUTH ARCOT	5.16	23.52 %
WEST-02	4.54	13.54 %
NORTH ARCOT	3.95	20.45 %
KL-SOUTH	1.81	18.97 %
Total	82.46	23.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.01	36.89 %
Mixie	5.06	18.87 %
Grinder	2.73	14.97 %
Total	15.80	23.66 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.93	23.32 %
KVT1	0.64	19.67 %
RND1	0.59	22.89 %
KSM1	0.30	21.13 %
MMT1	0.25	13.01 %
SKD1	0.24	22.30 %
VLY1	0.17	9.29 %
PDI1	0.16	9.94 %
STU2	0.15	15.75 %
PKD1	0.11	13.39 %
KGL1	0.10	9.88 %
TKY1	0.08	8.82 %
VKM1	0.07	6.83 %
KYR1	0.06	3.37 %
COL1	0.05	7.23 %
TVL2	0.05	22.28 %
ARM1	0.04	5.81 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	15.80	23.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.58	47.26 %
Mixie	2.63	16.00 %
Grinder	2.01	16.52 %
Total	12.22	27.37 %

Branch *	MTD Sales L	Brand Share %
CH16	0.75	23.15 %
CH42	0.61	21.91 %
CH19	0.57	18.42 %
CH14	0.28	16.32 %
GUD2	0.24	19.95 %
CH48	0.19	11.63 %
AVD1	0.13	12.83 %
KNR1	0.12	22.72 %
CH11	0.12	10.26 %
CH37	0.10	9.90 %
CH29	0.05	8.00 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	12.22	27.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.11	43.83 %
Mixie	3.06	19.06 %
Grinder	1.74	18.44 %
Total	11.91	28.56 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.79	21.96 %
CBE1	0.30	15.58 %
TPR1	0.26	17.21 %
UAM1	0.19	10.55 %
MPM1	0.18	15.36 %
SNR1	0.14	5.17 %
KGM1	0.12	13.48 %
CNR1	0.09	17.79 %
UMP1	0.09	10.97 %
PPI1	0.09	9.17 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
WZSD		0.00 %
Total	11.91	28.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.33	35.93 %
Mixie	2.82	14.03 %
Grinder	1.72	12.41 %
Total	10.87	21.08 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.98	21.41 %
MDU6	0.54	19.00 %
PVI1	0.39	16.88 %
TMM1	0.28	14.68 %
MDU5	0.21	12.49 %
CBM1	0.20	15.29 %
TEN2	0.16	16.02 %
KRR1	0.12	16.51 %
ADP1	0.11	20.24 %
PNV1	0.10	15.28 %
SGP1	0.10	17.35 %
MLR1	0.09	11.12 %
PKM1	0.06	13.14 %
USL1	0.05	5.29 %
TEN1	0.05	6.11 %
NKI1	0.04	6.66 %
MPA1	0.04	3.57 %
PNI1	0.03	12.39 %
NTM1		0.00 %
SZSD		0.00 %
TPT1		0.00 %
SVG1	-0.03	-3.15 %
Total	10.87	21.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.19	34.34 %
Mixie	3.07	21.19 %
Grinder	2.14	20.82 %
Total	9.40	25.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.60	15.28 %
PBR2	0.24	12.83 %
NCK1	0.12	12.88 %
AYR1	0.09	13.78 %
MSI1	0.08	14.19 %
TVR1	0.06	10.56 %
JKM1	0.04	3.60 %
TRY3	0.04	4.11 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	9.40	25.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.33	41.21 %
Mixie	1.91	17.84 %
Grinder	1.55	24.13 %
Total	6.79	26.95 %

Branch *	MTD Sales L	Brand Share %
CH43	0.29	16.83 %
CH12	0.19	11.61 %
CH03	0.15	8.45 %
CH06	0.13	15.84 %
CH36	0.07	13.25 %
CH41	0.06	6.56 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	6.79	26.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.22	32.61 %
Mixie	1.50	16.93 %
Grinder	1.45	22.95 %
Total	5.16	23.52 %

Branch *	MTD Sales L	Brand Share %
POY2	0.37	22.22 %
KML1	0.17	20.89 %
PRT1	0.14	17.93 %
KKI2	0.10	6.05 %
MKM1	0.06	11.59 %
TVM1	0.06	13.89 %
VPM2	0.05	3.65 %
TRK1	0.04	9.55 %
VCM1	0.03	5.77 %
TDM1	0.03	4.86 %
KLM1	0.03	2.04 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
Total	5.16	23.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	20.91 %
Mixie	1.41	9.11 %
Grinder	0.65	10.52 %
Total	4.54	13.54 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.25	22.96 %
TRM1	0.15	13.43 %
SGI1	0.12	16.13 %
HSR1	0.12	6.16 %
OML1	0.12	10.14 %
APN1	0.11	8.64 %
VKL1	0.10	9.12 %
PLC1	0.09	13.13 %
PMP1	0.09	13.51 %
SLM2	0.07	6.66 %
MTR1	0.06	4.81 %
KRI1	0.05	10.83 %
EDP1	0.04	11.94 %
ATU1	0.04	3.08 %
KMM1	0.04	6.97 %
KVP1	0.04	4.05 %
PDR1	0.04	8.44 %
MCR1	0.04	4.32 %
DPR2	0.04	9.92 %
NKL2	0.04	2.61 %
BMD1	0.03	6.30 %
CMI1	0.03	5.91 %
EPI1	0.03	2.96 %
DPR1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	4.54	13.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.41	31.13 %
Mixie	1.16	13.26 %
Grinder	0.38	13.48 %
Total	3.95	20.45 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.20	9.32 %
VSI1	0.16	15.69 %
CYR1	0.10	16.57 %
CGM1	0.09	19.01 %
BGR1	0.09	11.02 %
TRT1	0.09	17.30 %
VNB1	0.07	9.51 %
TRL1	0.07	5.19 %
PLR1	0.03	9.11 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	3.95	20.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	28.37 %
Mixie	0.74	18.03 %
Grinder	0.19	8.24 %
Total	1.81	18.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.66	12.45 %
PAS1	0.46	18.84 %
Total	1.81	18.97 %