

MTD Sales
90.24 L

Brand Share %
23.07 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	46.09	39.44 %
Mixie	30.56	18.49 %
Grinder	13.59	12.47 %
Total	90.24	23.07 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.78	23.47 %
CHENNAI-01	13.74	29.95 %
WEST-01	13.43	26.81 %
TRICHY-01	11.63	23.28 %
SOUTH-03	11.49	20.99 %
CHENNAI-02	8.92	27.34 %
SOUTH ARCOT	5.80	22.75 %
NORTH ARCOT	4.66	22.41 %
WEST-02	4.05	9.82 %
KL-SOUTH	0.73	23.60 %
Total	90.24	23.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.84	38.32 %
Mixie	5.45	21.59 %
Grinder	2.49	11.57 %
Total	15.78	23.47 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.96	18.83 %
TUT1	0.72	17.87 %
APK1	0.46	22.96 %
ASM1	0.19	20.65 %
NGR1	0.18	6.32 %
STU2	0.15	16.84 %
VKM1	0.12	8.72 %
KGL1	0.10	11.93 %
MMT1	0.09	9.47 %
VL1	0.09	4.74 %
ERL1	0.09	18.21 %
ARM1	0.06	8.17 %
TVL2	0.06	17.81 %
UDN1	0.03	3.80 %
VNR1	0.03	3.48 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
SNL1	-0.04	-5.15 %
Total	15.78	23.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.77	46.23 %
Mixie	4.44	24.63 %
Grinder	2.54	19.18 %
Total	13.74	29.95 %

Branch *	MTD Sales L	Brand Share %
CH19	0.47	16.91 %
CH08	0.43	14.06 %
CH22	0.38	21.20 %
CH48	0.37	18.37 %
GUD1	0.26	14.40 %
CH14	0.20	15.10 %
CH30	0.17	15.00 %
CH29	0.10	18.94 %
CH11	0.10	7.28 %
KNR1	0.09	14.81 %
GUD2	0.09	7.17 %
CH37	0.07	13.63 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	13.74	29.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.05	45.76 %
Mixie	4.34	19.71 %
Grinder	2.04	16.12 %
Total	13.43	26.81 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.50	21.55 %
KMR1	1.03	22.17 %
TPR1	0.24	13.04 %
CNR1	0.21	21.70 %
UAM1	0.21	8.86 %
TPR3	0.19	13.86 %
SYM2	0.18	11.13 %
KGI1	0.17	19.32 %
CBE6	0.15	10.63 %
SUL1	0.15	7.81 %
MPM1	0.14	6.92 %
PPI1	0.09	10.74 %
CBE3	0.04	4.50 %
SNR1	0.04	1.48 %
GDR1	0.03	11.31 %
ANR1	0.03	12.89 %
GBM1		0.00 %
WZSD		0.00 %
Total	13.43	26.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.14	41.46 %
Mixie	4.40	20.93 %
Grinder	2.09	12.63 %
Total	11.63	23.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.19	20.47 %
KUM1	0.66	19.36 %
PBR2	0.37	12.05 %
KIK1	0.31	14.75 %
ORU1	0.21	15.21 %
PDK1	0.13	14.31 %
KRN1	0.12	18.27 %
NMM1	0.09	12.59 %
TRY2	0.03	5.16 %
NCK1	0.03	3.49 %
MDI1	0.03	1.44 %
JKM1	0.03	1.47 %
TVR1	0.03	3.30 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	11.63	23.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.26	39.78 %
Mixie	3.60	16.58 %
Grinder	1.64	9.46 %
Total	11.49	20.99 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.35	14.43 %
MDU5	0.27	17.00 %
KKD2	0.25	17.07 %
KPT1	0.24	22.64 %
DKI1	0.21	18.67 %
TMM1	0.21	9.89 %
NKI1	0.15	16.40 %
MNM1	0.14	21.10 %
KRR1	0.14	14.50 %
TPT1	0.14	6.62 %
USL1	0.13	14.45 %
NTM1	0.11	12.17 %
BTU1	0.11	10.17 %
SVG1	0.09	6.90 %
PKM1	0.09	19.05 %
PNV1	0.08	16.25 %
ADP1	0.06	5.55 %
PVI1	0.04	4.50 %
TEN1	0.04	6.14 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
SZSD		0.00 %
Total	11.49	20.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.97	48.15 %
Mixie	2.87	19.73 %
Grinder	1.08	13.91 %
Total	8.92	27.34 %

Branch *	MTD Sales L	Brand Share %
CH15	1.01	15.99 %
CH17	0.11	11.47 %
CH44	0.08	10.54 %
CH06	0.07	5.71 %
CH27	0.04	6.44 %
CH12		0.00 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	8.92	27.34 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.53	38.03 %
Mixie	1.99	17.39 %
Grinder	1.28	17.33 %
Total	5.80	22.75 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.25	18.70 %
STP1	0.17	23.04 %
TRK1	0.12	11.73 %
KML1	0.10	15.34 %
VPM1	0.06	11.38 %
KKI2	0.06	2.59 %
VPM2	0.05	5.18 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	5.80	22.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	32.11 %
Mixie	1.92	18.73 %
Grinder	0.26	9.15 %
Total	4.66	22.41 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	15.68 %
TRL1	0.21	18.32 %
SBR1	0.16	13.43 %
TRT1	0.15	21.54 %
CPT1	0.15	22.29 %
CYR1	0.09	21.32 %
VEL2	0.06	3.10 %
AKM1	0.05	6.07 %
CGM1	0.04	7.96 %
ANI1	0.04	19.11 %
BGR1	0.03	4.22 %
VEL1	0.03	1.93 %
ARC2		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	4.66	22.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.57	20.59 %
Mixie	1.31	6.60 %
Grinder	0.18	1.95 %
Total	4.05	9.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.64	20.56 %
ERD2	0.33	17.23 %
TRM1	0.19	15.72 %
SLM3	0.19	15.07 %
RSP1	0.16	18.60 %
DPR2	0.15	15.40 %
KMM1	0.14	14.52 %
ERD1	0.13	7.14 %
PMP1	0.12	17.08 %
PDR1	0.12	19.94 %
MTR1	0.12	7.59 %
ATU1	0.11	6.02 %
VPD1	0.09	5.49 %
APN1	0.09	9.93 %
MCR1	0.09	7.92 %
EDP1	0.09	17.89 %
CM11	0.08	10.62 %
SG11	0.08	3.31 %
VKL1	0.08	11.73 %
DPR1	0.08	7.40 %
SGG1	0.08	11.04 %
SLM2	0.07	5.93 %
KRI1	0.04	3.85 %
NKL2	0.04	3.44 %
HSR2	0.03	1.09 %
BMD1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
OML1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.05	9.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.48	46.36 %
Mixie	0.25	19.86 %
Total	0.73	23.60 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	4.33 %
Total	0.73	23.60 %