



# TN : VIDIEM Sales Performance 12/05/2026 9:29 AM

MTD Sales  
68.07 L

Brand Share %  
19.52 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.52 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Gas-Stov     | 34.46        | 35.37 %        |
| Mixie        | 21.49        | 14.25 %        |
| Grinder      | 11.43        | 13.87 %        |
| Small-Ap     | 0.68         | 3.79 %         |
| <b>Total</b> | <b>68.07</b> | <b>19.52 %</b> |

| Sales Zone   | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| SOUTH-01     | 14.07        | 22.35 %        |
| CHENNAI-01   | 11.92        | 18.88 %        |
| SOUTH-03     | 8.86         | 18.65 %        |
| TRICHY-01    | 8.61         | 22.65 %        |
| CHENNAI-02   | 7.26         | 24.13 %        |
| WEST-01      | 5.84         | 17.18 %        |
| NORTH ARCOT  | 4.28         | 23.51 %        |
| SOUTH ARCOT  | 4.13         | 20.07 %        |
| WEST-02      | 3.11         | 9.08 %         |
| <b>Total</b> | <b>68.07</b> | <b>19.52 %</b> |

## SOUTH-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Gas-Stov     | 7.11         | 41.88 %        |
| Mixie        | 4.06         | 14.88 %        |
| Grinder      | 2.61         | 16.94 %        |
| Small-Ap     | 0.29         | 8.94 %         |
| <b>Total</b> | <b>14.07</b> | <b>22.35 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| TUT1         | 0.94         | 17.19 %        |
| VLY1         | 0.14         | 9.15 %         |
| KGL1         | 0.12         | 11.64 %        |
| COL1         | 0.11         | 17.97 %        |
| PKD1         | 0.10         | 7.78 %         |
| VKM1         | 0.08         | 6.77 %         |
| PDI1         | 0.07         | 7.49 %         |
| SDI1         | 0.07         | 13.62 %        |
| MMT1         | 0.07         | 4.53 %         |
| APK1         | 0.06         | 9.11 %         |
| KSM1         | 0.05         | 7.71 %         |
| SGT1         | 0.05         | 4.78 %         |
| ASM1         | 0.04         | 11.72 %        |
| RPM1         | 0.03         | 1.25 %         |
| VNR1         | 0.03         | 4.14 %         |
| KYR1         |              | 0.00 %         |
| S2SD         |              | 0.00 %         |
| SKD1         |              | 0.00 %         |
| SNL1         |              | 0.00 %         |
| TKY1         |              | 0.00 %         |
| WHTV         |              | 0.00 %         |
| <b>Total</b> | <b>14.07</b> | <b>22.35 %</b> |

## CHENNAI-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Gas-Stov     | 6.78         | 47.81 %        |
| Mixie        | 3.11         | 14.62 %        |
| Grinder      | 1.88         | 7.99 %         |
| Small-Ap     | 0.15         | 3.68 %         |
| <b>Total</b> | <b>11.92</b> | <b>18.88 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| CH42         | 0.53         | 19.46 %        |
| CH08         | 0.37         | 9.28 %         |
| CH05         | 0.23         | 10.21 %        |
| CH35         | 0.21         | 19.21 %        |
| CH14         | 0.20         | 11.19 %        |
| TKM1         | 0.09         | 12.28 %        |
| CH19         | 0.02         | 0.93 %         |
| CGL1         |              | 0.00 %         |
| CH22         |              | 0.00 %         |
| CH26         |              | 0.00 %         |
| CH29         |              | 0.00 %         |
| CH37         |              | 0.00 %         |
| CH40         |              | 0.00 %         |
| CZWH         |              | 0.00 %         |
| KNR1         |              | 0.00 %         |
| MC09         |              | 0.00 %         |
| WHC3         |              | 0.00 %         |
| WCHN         | -0.06        | 2.73 %         |
| <b>Total</b> | <b>11.92</b> | <b>18.88 %</b> |

**SOUTH-03**

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 4.44        | 33.63 %        |
| Mixie        | 2.85        | 14.95 %        |
| Grinder      | 1.54        | 12.72 %        |
| Small-Ap     | 0.03        | 0.85 %         |
| <b>Total</b> | <b>8.86</b> | <b>18.65 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| KKD3         | 0.52        | 18.86 %        |
| NKI1         | 0.16        | 16.17 %        |
| PVI1         | 0.16        | 19.32 %        |
| TEN2         | 0.16        | 18.94 %        |
| MDU7         | 0.16        | 10.30 %        |
| MDU6         | 0.16        | 9.74 %         |
| PNV2         | 0.14        | 18.18 %        |
| TEN1         | 0.10        | 9.51 %         |
| KYK1         | 0.10        | 8.00 %         |
| ATG1         | 0.09        | 9.51 %         |
| KRR1         | 0.08        | 9.77 %         |
| BTU1         | 0.07        | 12.98 %        |
| PKM1         | 0.06        | 10.02 %        |
| TMM1         | 0.06        | 3.77 %         |
| MDU5         | 0.05        | 2.72 %         |
| CMR1         | 0.04        | 7.50 %         |
| SVG1         | 0.04        | 4.62 %         |
| ADP1         | 0.04        | 5.73 %         |
| SGP1         | 0.03        | 4.42 %         |
| MDU4         |             | 0.00 %         |
| MLR1         |             | 0.00 %         |
| MNM1         |             | 0.00 %         |
| MPA1         |             | 0.00 %         |
| NTM1         |             | 0.00 %         |
| ODM1         |             | 0.00 %         |
| SZSD         |             | 0.00 %         |
| TPT1         |             | 0.00 %         |
| USL1         |             | 0.00 %         |
| WHMD         |             | 0.00 %         |
| <b>Total</b> | <b>8.86</b> | <b>18.65 %</b> |

### TRICHY-01

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 3.70        | 33.60 %        |
| Mixie        | 2.85        | 17.35 %        |
| Grinder      | 1.99        | 23.00 %        |
| Small-Ap     | 0.06        | 3.14 %         |
| <b>Total</b> | <b>8.61</b> | <b>22.65 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| JKM1         | 0.24        | 19.46 %        |
| TYR1         | 0.24        | 12.30 %        |
| KIK1         | 0.24        | 16.09 %        |
| PTK1         | 0.14        | 8.04 %         |
| KUM1         | 0.14        | 5.84 %         |
| AYR1         | 0.08        | 14.17 %        |
| KUM2         | 0.08        | 10.02 %        |
| TRY3         | 0.04        | 5.51 %         |
| ORU1         | 0.04        | 5.71 %         |
| KRN1         |             | 0.00 %         |
| MDI1         |             | 0.00 %         |
| NCK1         |             | 0.00 %         |
| PDK1         |             | 0.00 %         |
| TTP1         |             | 0.00 %         |
| TVR1         |             | 0.00 %         |
| TZSD         |             | 0.00 %         |
| WTRZ         |             | 0.00 %         |
| NMM1         | -0.08       | -10.38 %       |
| <b>Total</b> | <b>8.61</b> | <b>22.65 %</b> |

### CHENNAI-02

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 3.85        | 41.62 %        |
| Mixie        | 1.97        | 15.89 %        |
| Grinder      | 1.38        | 20.10 %        |
| Small-Ap     | 0.06        | 3.96 %         |
| <b>Total</b> | <b>7.26</b> | <b>24.13 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| CH15         | 0.89        | 18.16 %        |
| CH50         | 0.49        | 19.27 %        |
| MJR1         | 0.25        | 17.03 %        |
| CH12         | 0.19        | 12.96 %        |
| CH44         | 0.17        | 15.04 %        |
| UKI1         | 0.12        | 18.36 %        |
| CH20         | 0.09        | 6.79 %         |
| CH46         | 0.06        | 10.17 %        |
| CH06         |             | 0.00 %         |
| CH17         |             | 0.00 %         |
| CH27         |             | 0.00 %         |
| CH32         |             | 0.00 %         |
| CH34         |             | 0.00 %         |
| CH51         |             | 0.00 %         |
| MC05         |             | 0.00 %         |
| <b>Total</b> | <b>7.26</b> | <b>24.13 %</b> |

**WEST-01**

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 2.47        | 27.91 %        |
| Mixie        | 2.47        | 15.60 %        |
| Grinder      | 0.81        | 10.44 %        |
| Small-Ap     | 0.09        | 5.71 %         |
| <b>Total</b> | <b>5.84</b> | <b>17.18 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| CBE2         | 0.48        | 12.54 %        |
| CBE4         | 0.30        | 12.03 %        |
| SUL1         | 0.24        | 11.88 %        |
| MPM1         | 0.22        | 13.32 %        |
| TPR3         | 0.11        | 18.24 %        |
| CBE1         | 0.10        | 6.34 %         |
| KMR1         | 0.08        | 2.84 %         |
| PDM1         | 0.08        | 12.33 %        |
| KMD1         | 0.06        | 12.78 %        |
| PPI1         | 0.06        | 6.88 %         |
| SYM2         | 0.05        | 7.60 %         |
| CBE3         | 0.04        | 5.97 %         |
| KGM1         | 0.03        | 4.59 %         |
| UAM1         | 0.03        | 1.69 %         |
| GDR1         |             | 0.00 %         |
| SNR1         |             | 0.00 %         |
| TPR1         |             | 0.00 %         |
| TPR4         |             | 0.00 %         |
| WZSD         |             | 0.00 %         |
| <b>Total</b> | <b>5.84</b> | <b>17.18 %</b> |

**NORTH ARCOT**

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Gas-Stov     | 2.46        | 36.00 %        |
| Mixie        | 1.66        | 16.94 %        |
| Grinder      | 0.16        | 20.44 %        |
| <b>Total</b> | <b>4.28</b> | <b>23.51 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| WJD1         | 0.20        | 16.76 %        |
| VNB1         | 0.18        | 19.48 %        |
| TRL1         | 0.14        | 10.65 %        |
| PLR1         | 0.08        | 16.85 %        |
| CGM1         | 0.08        | 19.48 %        |
| ANI1         | 0.07        | 13.06 %        |
| ABR1         | 0.06        | 8.73 %         |
| SLG1         | 0.06        | 14.48 %        |
| VSI1         | 0.05        | 7.77 %         |
| BGR1         | 0.05        | 8.66 %         |
| WJP1         | 0.04        | 7.06 %         |
| TRT1         | 0.03        | 9.97 %         |
| CPT1         | 0.03        | 5.28 %         |
| PTU1         |             | 0.00 %         |
| UGI1         |             | 0.00 %         |
| VEL1         |             | 0.00 %         |
| WHVL         |             | 0.00 %         |
| <b>Total</b> | <b>4.28</b> | <b>23.51 %</b> |

## SOUTH ARCOT

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Mixie        | 1.78        | 18.94 %        |
| Gas-Stov     | 1.45        | 26.67 %        |
| Grinder      | 0.91        | 18.52 %        |
| Small-Ap     |             | -0.15 %        |
| <b>Total</b> | <b>4.13</b> | <b>20.07 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| CUD1         | 0.38        | 15.83 %        |
| NVL2         | 0.20        | 11.37 %        |
| TRK1         | 0.17        | 17.05 %        |
| KML1         | 0.17        | 16.07 %        |
| PRT1         | 0.15        | 15.48 %        |
| SJI2         | 0.06        | 5.84 %         |
| POY2         | 0.05        | 3.24 %         |
| TVM1         | 0.05        | 11.39 %        |
| VPM1         | 0.04        | 18.34 %        |
| MKM1         | 0.04        | 8.92 %         |
| KKI2         | 0.04        | 2.87 %         |
| TDM1         |             | 0.00 %         |
| TVM2         |             | 0.00 %         |
| VPM2         |             | 0.00 %         |
| WHUT         |             | 0.00 %         |
| <b>Total</b> | <b>4.13</b> | <b>20.07 %</b> |

**WEST-02**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Gas-Stov     | 2.21        | 18.91 %       |
| Mixie        | 0.73        | 3.80 %        |
| Grinder      | 0.16        | 6.55 %        |
| <b>Total</b> | <b>3.11</b> | <b>9.08 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| HSR2         | 0.38        | 16.74 %       |
| SLM1         | 0.27        | 13.84 %       |
| ERD2         | 0.21        | 9.53 %        |
| APN1         | 0.19        | 17.53 %       |
| SIG1         | 0.16        | 18.24 %       |
| DPR1         | 0.11        | 10.26 %       |
| DPR2         | 0.08        | 15.59 %       |
| PMP1         | 0.08        | 10.49 %       |
| SLM3         | 0.05        | 2.51 %        |
| KRI1         | 0.05        | 3.65 %        |
| BMD1         | 0.05        | 5.29 %        |
| CMI1         | 0.04        | 6.60 %        |
| ERD1         | 0.04        | 2.97 %        |
| EPI1         | 0.03        | 3.43 %        |
| PLC1         | 0.03        | 1.99 %        |
| TRM1         | 0.02        | 2.65 %        |
| ATU1         |             | 0.00 %        |
| EDP1         |             | 0.00 %        |
| HRR1         |             | 0.00 %        |
| KAM1         |             | 0.00 %        |
| KMM1         |             | 0.00 %        |
| MCR1         |             | 0.00 %        |
| MTR1         |             | 0.00 %        |
| OML1         |             | 0.00 %        |
| PDR1         |             | 0.00 %        |
| SLM2         |             | 0.00 %        |
| TCG1         |             | 0.00 %        |
| VKL1         |             | 0.00 %        |
| VPD1         |             | 0.00 %        |
| WHPD         |             | 0.00 %        |
| WZWH         |             | 0.00 %        |
| <b>Total</b> | <b>3.11</b> | <b>9.08 %</b> |