

MTD Sales
77.44 L

Brand Share %
20.71 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	38.57	34.13 %
Mixie	25.88	17.53 %
Grinder	11.67	12.19 %
Small-Ap	1.32	7.51 %
Total	77.44	20.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	13.02	25.80 %
SOUTH-01	12.50	21.23 %
SOUTH-03	11.57	21.88 %
TRICHY-01	9.62	22.16 %
CHENNAI-02	8.52	22.41 %
WEST-01	8.11	19.17 %
SOUTH ARCOT	4.48	18.57 %
WEST-02	4.30	10.74 %
NORTH ARCOT	4.23	21.90 %
KL-SOUTH	1.09	24.05 %
Total	77.44	20.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.30	41.34 %
Mixie	3.77	21.79 %
Grinder	2.75	17.53 %
Small-Ap	0.21	9.17 %
Total	13.02	25.80 %

Branch *	MTD Sales L	Brand Share %
CH19	0.72	19.25 %
CH42	0.51	15.83 %
CH45	0.40	19.54 %
CH11	0.37	17.48 %
CH48	0.37	17.18 %
GUD1	0.30	12.94 %
CH05	0.24	10.32 %
CH30	0.24	20.59 %
CH28	0.23	13.32 %
CGL1	0.16	20.07 %
CH37	0.07	6.56 %
CH22	0.04	2.27 %
CH26	0.03	5.43 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	13.02	25.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.38	38.02 %
Mixie	4.21	18.32 %
Grinder	1.59	9.95 %
Small-Ap	0.31	10.14 %
Total	12.50	21.23 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.85	18.64 %
TUT1	0.58	14.57 %
RND1	0.34	17.65 %
NGR1	0.32	11.04 %
RPM1	0.22	12.01 %
STU2	0.20	20.62 %
ARM1	0.19	19.96 %
TYI1	0.17	16.93 %
VNR1	0.16	17.62 %
VL11	0.15	8.43 %
SNL1	0.12	8.46 %
ERL2	0.11	7.83 %
PKD1	0.09	6.91 %
MMT1	0.09	6.27 %
ASM1	0.07	16.16 %
KSM1	0.07	10.60 %
SGT1	0.07	15.75 %
COL1	0.04	10.96 %
KGL1	0.04	5.95 %
UDN1	0.03	2.75 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	12.50	21.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.41	37.52 %
Mixie	4.05	19.62 %
Grinder	1.90	12.14 %
Small-Ap	0.20	9.50 %
Total	11.57	21.88 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.32	8.06 %
MDU5	0.29	15.85 %
MDU3	0.27	20.70 %
TMM1	0.26	13.18 %
TEN2	0.26	20.63 %
KRR1	0.18	17.36 %
ADP1	0.17	15.90 %
MPA1	0.15	11.99 %
USL1	0.14	13.64 %
TPT1	0.13	10.15 %
TEN1	0.13	11.43 %
CBM1	0.12	9.15 %
PVI1	0.12	16.48 %
BNR1	0.10	12.76 %
DKI1	0.09	11.91 %
PNV2	0.09	12.60 %
PKM1	0.08	16.38 %
MLR1	0.08	9.39 %
NTM1	0.04	6.36 %
CMR1	0.03	5.53 %
SVG1	0.03	2.95 %
KYK1	0.03	2.48 %
SZSD		0.00 %
Total	11.57	21.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.47	35.09 %
Mixie	3.26	19.47 %
Grinder	1.71	14.48 %
Small-Ap	0.17	8.22 %
Total	9.62	22.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.61	12.43 %
TVR2	0.37	19.74 %
KIK1	0.30	19.40 %
PDK1	0.17	20.27 %
PBR2	0.15	5.70 %
TRY3	0.12	14.26 %
TVR1	0.11	14.40 %
JKM1	0.09	6.46 %
TTP1	0.08	12.55 %
NMM1	0.04	2.61 %
PBR1	0.03	5.55 %
ORU1	0.03	6.80 %
MDI1	0.03	1.18 %
AYR1		0.00 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	9.62	22.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.18	37.82 %
Mixie	2.94	18.66 %
Grinder	1.26	13.88 %
Small-Ap	0.15	6.81 %
Total	8.52	22.41 %

Branch *	MTD Sales L	Brand Share %
CH15	0.87	17.40 %
CH03	0.48	17.23 %
CH18	0.33	12.17 %
CH20	0.15	8.43 %
CH06	0.15	13.03 %
CH41	0.11	8.76 %
CH12	0.09	3.17 %
CH27	0.07	9.52 %
CH44	0.06	6.04 %
CH36	0.06	7.90 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	8.52	22.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.29	30.16 %
Mixie	2.69	16.59 %
Grinder	0.96	9.54 %
Small-Ap	0.17	9.52 %
Total	8.11	19.17 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.54	19.53 %
TPR1	0.25	13.98 %
SNR1	0.19	8.78 %
SUL1	0.16	11.69 %
PPI1	0.13	13.77 %
PDM1	0.11	11.26 %
KGM1	0.10	12.11 %
KMR1	0.09	3.37 %
MPM1	0.08	4.37 %
CBE1	0.08	4.81 %
TPR4	0.07	8.79 %
CBE3	0.07	9.62 %
UMP1	0.04	7.03 %
GBM1	0.03	6.70 %
CNR1	0.03	11.80 %
KGI1	0.03	10.38 %
UAM1	0.03	2.07 %
ANR1		0.00 %
GDR1		0.00 %
SYM2		0.00 %
Total	8.11	19.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.05	28.27 %
Mixie	1.78	18.64 %
Grinder	0.57	9.32 %
Small-Ap	0.09	6.86 %
Total	4.48	18.57 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.31	17.42 %
KML1	0.17	17.54 %
CDM1	0.16	11.39 %
TDM1	0.13	14.67 %
VCM1	0.09	18.24 %
TVM1	0.06	11.80 %
VPM2	0.04	3.22 %
TRK1	0.04	3.85 %
KKI2	0.03	2.81 %
TVM2	0.03	4.33 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
Total	4.48	18.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.54	19.77 %
Mixie	1.19	6.75 %
Grinder	0.57	7.17 %
Total	4.30	10.74 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.26	12.28 %
ERD2	0.22	9.81 %
MCR1	0.22	16.78 %
PLC1	0.17	15.51 %
HSR1	0.17	10.67 %
MTR1	0.16	12.42 %
APN1	0.15	14.09 %
OML1	0.14	10.73 %
VKL1	0.14	19.02 %
SLM2	0.12	7.92 %
NKL2	0.11	6.43 %
HRR1	0.09	12.02 %
DPR1	0.09	15.53 %
VPD1	0.08	5.41 %
KMM1	0.07	15.23 %
DPR2	0.06	9.91 %
PDR1	0.04	11.27 %
SGI1	0.04	7.66 %
TRM1	0.03	3.07 %
SGG1	0.03	8.30 %
TCG1	0.03	4.26 %
EDP1	0.03	3.74 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.30	10.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.17	30.72 %
Mixie	1.75	20.19 %
Grinder	0.27	10.24 %
Small-Ap	0.03	3.06 %
Total	4.23	21.90 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	17.96 %
KPM2	0.29	14.48 %
VEL2	0.25	15.40 %
WJD1	0.15	20.28 %
TRT1	0.08	11.92 %
BGR1	0.06	12.76 %
ARC2	0.06	10.48 %
KPM1	0.04	10.27 %
CPT1	0.04	6.30 %
GDM1	0.03	8.21 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	4.23	21.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.78	55.49 %
Mixie	0.23	11.23 %
Grinder	0.08	11.74 %
Total	1.09	24.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	17.78 %
Total	1.09	24.05 %