

MTD Sales
82.80 L

Brand Share %
23.78 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	40.30	35.97 %
Mixie	28.03	19.45 %
Grinder	14.47	15.72 %
Total	82.80	23.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.11	26.16 %
TRICHY-01	12.08	28.63 %
CHENNAI-01	11.78	25.88 %
SOUTH-03	10.72	20.49 %
WEST-01	10.00	25.85 %
CHENNAI-02	7.52	24.91 %
SOUTH ARCOT	6.21	25.98 %
WEST-02	4.81	13.81 %
NORTH ARCOT	4.01	20.06 %
KL-SOUTH	0.57	20.04 %
Total	82.80	23.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.20	39.19 %
Mixie	5.16	22.42 %
Grinder	2.75	16.80 %
Total	15.11	26.16 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.96	21.34 %
NGR1	0.92	23.76 %
TVL1	0.61	13.98 %
SKD1	0.18	23.53 %
PDI1	0.15	13.13 %
TKY1	0.11	4.53 %
MMT1	0.08	9.84 %
UDN1	0.07	11.58 %
SGT1	0.04	12.47 %
SNL1	0.04	3.25 %
KYR1	0.04	5.83 %
STU2	0.03	6.52 %
ARM1	0.03	3.15 %
VNR1	0.03	3.37 %
S2SD		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	15.11	26.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.29	37.27 %
Mixie	3.95	26.23 %
Grinder	2.84	21.94 %
Total	12.08	28.63 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.42	20.72 %
TRY1	0.22	6.14 %
PDK1	0.21	20.27 %
NCK1	0.12	19.28 %
TTP1	0.12	15.25 %
JKM1	0.09	6.55 %
NMM1	0.08	11.21 %
TRY2	0.06	15.47 %
MDI1	0.04	2.72 %
AYR1	0.04	11.56 %
KRN1	0.03	6.79 %
MSI1	0.03	7.82 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	12.08	28.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.98	38.03 %
Mixie	3.50	19.35 %
Grinder	2.29	19.65 %
Total	11.78	25.88 %

Branch *	MTD Sales L	Brand Share %
CH42	0.58	21.80 %
CH19	0.46	21.50 %
CH48	0.43	18.21 %
CH14	0.26	16.42 %
CH22	0.18	7.53 %
CGL1	0.17	19.86 %
CH30	0.16	8.81 %
CH11	0.13	7.25 %
CH29	0.08	10.95 %
AVD1	0.06	20.92 %
CH26		0.00 %
CZWH		0.00 %
KNR1		0.00 %
Total	11.78	25.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.26	35.82 %
Mixie	3.97	18.14 %
Grinder	1.49	9.45 %
Total	10.72	20.49 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.41	15.05 %
MDU5	0.28	10.67 %
CBM1	0.26	19.34 %
SVG1	0.21	14.15 %
TEN1	0.17	20.00 %
NKI1	0.17	19.61 %
PNI1	0.16	16.83 %
SGP1	0.15	23.01 %
BNR1	0.15	15.71 %
NTM1	0.12	8.15 %
PVI1	0.11	12.56 %
TMM1	0.11	5.50 %
TDI1	0.11	13.42 %
BTU1	0.09	11.08 %
MNM1	0.09	14.82 %
ODM1	0.06	10.49 %
PNV1	0.06	6.77 %
TPT1	0.06	2.91 %
ADP1	0.05	9.85 %
MLR1	0.04	5.75 %
KRR1	0.03	3.79 %
MPA1	0.03	2.23 %
MDU6		0.00 %
SZSD		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	10.72	20.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.69	38.58 %
Mixie	3.53	21.70 %
Grinder	1.77	17.32 %
Total	10.00	25.85 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.39	16.63 %
KMR1	0.26	6.61 %
CBE6	0.21	14.30 %
KGM1	0.16	15.04 %
TPR1	0.15	13.69 %
CBE3	0.14	14.46 %
GBM1	0.09	18.80 %
PDM1	0.07	11.70 %
MPM1	0.06	3.71 %
UAM1	0.06	3.18 %
PPI1	0.04	4.50 %
CBE1	0.04	3.26 %
GDR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	10.00	25.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.67	36.41 %
Mixie	2.60	20.70 %
Grinder	1.25	16.55 %
Total	7.52	24.91 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	20.20 %
CH03	0.47	15.87 %
CH18	0.40	19.57 %
CH06	0.23	17.00 %
CH20	0.20	18.10 %
CH41	0.13	13.56 %
CH27	0.09	15.26 %
CH31	0.08	12.27 %
GPD1	0.06	20.95 %
CH44	0.05	9.94 %
CH23	0.03	6.56 %
CH12	0.03	1.38 %
CH17	0.03	6.18 %
CH36	0.03	7.36 %
CH32		0.00 %
MC06		0.00 %
Total	7.52	24.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.62	38.21 %
Mixie	2.07	20.92 %
Grinder	1.52	21.28 %
Total	6.21	25.98 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.46	20.75 %
KML1	0.27	23.08 %
KKI2	0.21	12.77 %
SJI2	0.20	17.15 %
TDM1	0.19	17.81 %
TVM1	0.10	15.49 %
STP1	0.09	14.00 %
VCM1	0.08	17.49 %
VPM1	0.03	15.37 %
TVM2	0.03	8.84 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
Total	6.21	25.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.84	23.85 %
Mixie	1.66	10.28 %
Grinder	0.32	4.66 %
Total	4.81	13.81 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.55	20.10 %
ERD2	0.50	18.78 %
NKL2	0.20	14.61 %
CMI1	0.16	14.87 %
PMP1	0.14	15.42 %
KVP1	0.13	12.47 %
PLC1	0.13	18.72 %
KMM1	0.12	16.51 %
RSP1	0.11	12.95 %
HRR1	0.11	21.41 %
VPD1	0.09	7.02 %
ERD1	0.07	5.25 %
MCR1	0.07	6.00 %
APN1	0.07	7.05 %
DPR1	0.06	8.00 %
MTR1	0.05	4.17 %
OML1	0.04	5.61 %
HSR1	0.04	3.36 %
TRM1	0.03	3.90 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	4.81	13.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.49	33.78 %
Mixie	1.40	14.16 %
Grinder	0.13	4.72 %
Total	4.01	20.06 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.40	14.28 %
WJD1	0.18	17.96 %
VNB1	0.12	21.87 %
VEL1	0.10	10.23 %
GDM1	0.09	16.31 %
VSI1	0.08	14.79 %
ANI1	0.07	19.66 %
WJP1	0.07	14.42 %
PTU1	0.04	15.38 %
TRT1	0.04	10.70 %
TRL1	0.04	2.93 %
SBR1	0.03	5.19 %
PLR1	0.03	7.19 %
AKM1		0.00 %
ARC2		0.00 %
UGI1		0.00 %
Total	4.01	20.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	37.17 %
Mixie	0.20	14.98 %
Grinder	0.11	13.25 %
Total	0.57	20.04 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.13	9.88 %
Total	0.57	20.04 %