

MTD Sales
70.94 L

Brand Share %
23.32 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	40.29	38.27 %
Mixie	19.60	15.06 %
Grinder	11.05	16.07 %
Total	70.94	23.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.60	22.69 %
CHENNAI-01	12.45	30.73 %
TRICHY-01	10.64	25.88 %
SOUTH-03	9.27	21.10 %
CHENNAI-02	6.67	26.87 %
WEST-01	5.70	26.73 %
SOUTH ARCOT	4.88	21.43 %
NORTH ARCOT	4.87	26.66 %
WEST-03	2.10	15.24 %
WEST-02	1.77	8.01 %
Total	70.94	23.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.64	34.95 %
Mixie	3.53	15.42 %
Grinder	2.44	17.83 %
Total	12.60	22.69 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.95	22.03 %
TKS2	0.59	22.07 %
SDI1	0.23	20.22 %
SNL1	0.22	12.40 %
RPM1	0.19	9.97 %
TCN1	0.16	7.74 %
TUT2	0.15	11.07 %
KYR1	0.15	14.76 %
COL1	0.13	18.04 %
VNR1	0.12	13.97 %
APK1	0.10	20.92 %
ASM1	0.08	8.58 %
ERL2	0.08	8.14 %
PKD1	0.06	6.99 %
VLY1	0.04	1.85 %
SKD1	0.03	4.00 %
ARM1	0.03	11.45 %
KGL1	0.03	6.96 %
STU2	0.03	5.11 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	12.60	22.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.96	48.54 %
Mixie	3.23	18.99 %
Grinder	2.26	24.66 %
Total	12.45	30.73 %

Branch *	MTD Sales L	Brand Share %
CH42	0.33	21.29 %
CH05	0.33	12.32 %
GUD2	0.16	14.85 %
TKM1	0.10	19.81 %
KNR1	0.05	8.82 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH48		0.00 %
CZWH		0.00 %
SKL1		0.00 %
Total	12.45	30.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.45	39.40 %
Mixie	3.58	21.00 %
Grinder	1.61	15.71 %
Total	10.64	25.88 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.53	21.00 %
KUM1	0.50	21.28 %
TYR1	0.17	9.58 %
NMM1	0.15	21.77 %
TRY3	0.13	19.27 %
PBR1	0.09	20.50 %
JKM1	0.09	9.95 %
TTP1	0.04	7.24 %
KUM2	0.04	5.30 %
PDK1	0.03	10.22 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	10.64	25.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.52	39.54 %
Mixie	2.56	14.61 %
Grinder	1.19	9.53 %
Total	9.27	21.10 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.44	18.64 %
TEN2	0.30	19.83 %
NKI1	0.22	17.53 %
ATG1	0.18	21.52 %
CBM1	0.15	14.36 %
KPT1	0.15	14.65 %
BTU1	0.13	15.02 %
MDU6	0.10	4.03 %
NTM1	0.09	16.93 %
ADP1	0.09	16.75 %
TPT1	0.09	6.08 %
SVG1	0.08	19.03 %
MDU4	0.08	11.02 %
KRR1	0.08	13.79 %
MDU5	0.06	3.76 %
BNR1	0.06	10.04 %
PNV2	0.06	8.57 %
SGP1	0.05	11.24 %
CMR1	0.04	14.37 %
MLR1	0.04	4.26 %
USL1	0.04	6.45 %
PVI1	0.04	4.04 %
TEN1	0.04	5.48 %
KYK1	0.04	6.08 %
MPA1	0.03	2.69 %
MNM1	0.03	8.78 %
TMM1		0.00 %
WHMD		0.00 %
Total	9.27	21.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.82	45.65 %
Mixie	1.78	15.73 %
Grinder	1.07	20.83 %
Total	6.67	26.87 %

Branch *	MTD Sales L	Brand Share %
CH15	0.58	21.61 %
CH50	0.17	13.33 %
CH12	0.13	11.96 %
CH43	0.10	8.22 %
CH35	0.09	14.01 %
CH34	0.09	6.69 %
CH36	0.09	16.97 %
UKI1	0.09	22.01 %
CH44	0.08	12.12 %
CH41	0.05	10.69 %
GPD1	0.03	10.56 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH31		0.00 %
MC06		0.00 %
WCHN		0.00 %
Total	6.67	26.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.58	43.67 %
Mixie	1.40	16.67 %
Grinder	0.72	15.29 %
Total	5.70	26.73 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.36	15.42 %
UAM1	0.16	13.48 %
MPM1	0.14	12.15 %
CBE1	0.14	10.03 %
CBE5	0.11	16.32 %
UMP1	0.10	15.99 %
SUL1	0.09	8.49 %
PPI1	0.06	12.07 %
SNR1	0.06	4.32 %
GDR1		0.00 %
PDM1		0.00 %
WHCB		0.00 %
Total	5.70	26.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.50	38.84 %
Mixie	1.38	13.91 %
Grinder	1.00	15.60 %
Total	4.88	21.43 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.51	18.86 %
SJI2	0.18	16.87 %
PRT1	0.17	14.49 %
NVL2	0.11	8.48 %
TDM1	0.10	14.72 %
KKI2	0.09	5.86 %
TVM1	0.07	18.21 %
POY2	0.03	2.70 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	4.88	21.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.03	42.91 %
Mixie	1.37	15.42 %
Grinder	0.47	20.15 %
Total	4.87	26.66 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.23	12.48 %
WJD1	0.11	16.93 %
SBR1	0.10	23.12 %
VEL1	0.08	13.04 %
CPT1	0.07	14.06 %
VNB1	0.05	11.86 %
WJP1	0.05	16.74 %
ARC2	0.05	15.17 %
BGR1	0.04	6.83 %
TRT1	0.04	8.32 %
AKM1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL4		0.00 %
Total	4.87	26.66 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.38	26.41 %
Mixie	0.48	7.60 %
Grinder	0.24	10.76 %
Total	2.10	15.24 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.25	11.36 %
TPR2	0.21	13.22 %
ERD1	0.21	15.49 %
RSP1	0.11	19.42 %
NKL2	0.08	7.01 %
CMI1	0.08	17.12 %
TPR1	0.06	4.35 %
SYM2	0.04	9.34 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	2.10	15.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.42	15.96 %
Mixie	0.30	2.76 %
Grinder	0.06	2.38 %
Total	1.77	8.01 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.36	18.48 %
MTR1	0.15	11.36 %
KRI1	0.15	15.01 %
ATU1	0.10	6.62 %
PNG1	0.10	16.19 %
EPI1	0.09	9.38 %
PLC1	0.05	4.99 %
SLM2	0.04	8.55 %
DPR2	0.04	8.28 %
PMP1	0.04	15.77 %
EDP1	0.04	8.95 %
SGI1	0.04	7.73 %
BMD1	0.03	8.43 %
APN1	0.03	3.35 %
DPR1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.77	8.01 %