

MTD Sales
78.14 L

Brand Share %
23.70 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	42.87	37.30 %
Mixie	21.59	16.29 %
Grinder	13.68	16.65 %
Total	78.14	23.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.74	23.30 %
CHENNAI-01	11.46	27.50 %
WEST-01	11.34	28.91 %
SOUTH-03	10.59	21.81 %
TRICHY-01	8.87	25.71 %
CHENNAI-02	6.45	27.15 %
SOUTH ARCOT	4.89	23.23 %
WEST-02	4.09	13.47 %
NORTH ARCOT	3.86	21.25 %
KL-SOUTH	1.86	20.22 %
Total	78.14	23.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.46	36.27 %
Mixie	4.64	18.13 %
Grinder	2.65	15.46 %
Total	14.74	23.30 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.76	21.06 %
KVT1	0.61	19.42 %
RND1	0.50	20.55 %
KSM1	0.30	21.45 %
MMT1	0.25	13.76 %
VLY1	0.17	9.66 %
PDI1	0.16	9.94 %
UDN1	0.13	20.54 %
PKD1	0.11	13.39 %
KGL1	0.10	10.83 %
TKY1	0.08	8.82 %
VKM1	0.07	6.83 %
KYR1	0.06	3.14 %
STU2	0.06	7.68 %
COL1	0.05	7.62 %
TVL2	0.05	22.28 %
ARM1	0.04	5.99 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	14.74	23.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.12	47.45 %
Mixie	2.49	16.24 %
Grinder	1.85	16.32 %
Total	11.46	27.50 %

Branch *	MTD Sales L	Brand Share %
CH16	0.63	21.42 %
CH19	0.48	17.07 %
GUD1	0.34	19.71 %
CH14	0.28	16.75 %
GUD2	0.21	18.62 %
CH48	0.14	9.47 %
KNR1	0.12	22.72 %
CH11	0.12	11.01 %
CH37	0.10	9.90 %
AVD1	0.08	9.81 %
CH29	0.05	8.00 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	11.46	27.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.85	45.20 %
Mixie	2.81	18.57 %
Grinder	1.68	18.84 %
Total	11.34	28.91 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.69	20.41 %
KMD1	0.38	23.46 %
CBE1	0.30	16.30 %
TPR1	0.26	17.21 %
UAM1	0.19	11.17 %
MPM1	0.18	15.36 %
SNR1	0.14	5.46 %
KGM1	0.12	13.48 %
CNR1	0.09	22.37 %
UMP1	0.09	10.97 %
PPI1	0.09	9.17 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
Total	11.34	28.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.24	36.98 %
Mixie	2.68	14.24 %
Grinder	1.67	12.97 %
Total	10.59	21.81 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.98	23.47 %
MDU6	0.54	19.59 %
PVI1	0.39	18.35 %
TMM1	0.28	15.67 %
MDU5	0.21	12.74 %
CBM1	0.20	16.28 %
TEN2	0.16	16.62 %
MDU3	0.12	15.83 %
KRR1	0.12	16.51 %
ADP1	0.11	22.80 %
PNV1	0.10	16.94 %
SGP1	0.10	18.00 %
MLR1	0.09	11.46 %
PKM1	0.06	18.34 %
USL1	0.05	5.29 %
TEN1	0.05	6.65 %
NKI1	0.04	7.00 %
MPA1	0.04	3.57 %
PNI1	0.03	12.39 %
NTM1		0.00 %
TPT1		0.00 %
SVG1	-0.03	-3.22 %
Total	10.59	21.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.98	35.04 %
Mixie	2.91	21.38 %
Grinder	1.97	20.76 %
Total	8.87	25.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.52	13.64 %
PBR2	0.24	13.85 %
AYR1	0.09	13.78 %
MSI1	0.08	15.03 %
TVR1	0.06	11.07 %
JKM1	0.04	3.76 %
TRY3	0.04	4.21 %
NCK1	0.03	3.54 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	8.87	25.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.37	42.77 %
Mixie	1.64	16.81 %
Grinder	1.44	23.46 %
Total	6.45	27.15 %

Branch *	MTD Sales L	Brand Share %
CH43	0.29	19.16 %
CH12	0.19	12.57 %
CH41	0.14	13.98 %
CH03	0.09	5.85 %
CH06	0.09	11.32 %
CH36	0.07	13.25 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	6.45	27.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.12	32.40 %
Mixie	1.41	16.63 %
Grinder	1.36	22.56 %
Total	4.89	23.23 %

Branch *	MTD Sales L	Brand Share %
POY2	0.37	23.05 %
CDM1	0.17	17.75 %
KML1	0.17	20.89 %
PRT1	0.14	17.93 %
KKI2	0.10	6.39 %
MKM1	0.06	11.59 %
TVM1	0.06	13.89 %
VPM2	0.05	3.79 %
TRK1	0.04	11.80 %
VCM1	0.03	5.77 %
TDM1	0.03	4.86 %
KLM1	0.03	2.13 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
Total	4.89	23.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.34	21.23 %
Mixie	1.15	8.34 %
Grinder	0.59	10.74 %
Total	4.09	13.47 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.17	17.70 %
TRM1	0.15	14.96 %
SGI1	0.12	16.13 %
HSR1	0.12	6.52 %
VKL1	0.10	9.88 %
PLC1	0.09	15.86 %
PMP1	0.09	15.38 %
OML1	0.08	8.70 %
APN1	0.07	6.20 %
MTR1	0.06	5.01 %
KRI1	0.05	14.33 %
EDP1	0.04	12.87 %
ATU1	0.04	3.17 %
KMM1	0.04	6.97 %
KVP1	0.04	4.76 %
PDR1	0.04	8.44 %
MCR1	0.04	4.47 %
DPR2	0.04	9.92 %
NKL2	0.04	3.41 %
SLM2	0.04	3.73 %
BMD1	0.03	8.43 %
CMI1	0.03	5.91 %
EPI1	0.03	3.04 %
DPR1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	4.09	13.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.41	32.72 %
Mixie	1.13	13.75 %
Grinder	0.32	12.42 %
Total	3.86	21.25 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.20	10.28 %
AKM1	0.19	23.61 %
VSI1	0.16	15.69 %
CYR1	0.10	16.57 %
BGR1	0.09	11.86 %
TRT1	0.09	19.06 %
VNB1	0.07	9.83 %
PLR1	0.03	9.11 %
TRL1	0.01	0.95 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	3.86	21.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.97	31.00 %
Mixie	0.74	18.96 %
Grinder	0.15	6.89 %
Total	1.86	20.22 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.72	14.07 %
PAS1	0.46	19.23 %
Total	1.86	20.22 %