

MTD Sales
84.55 L

Brand Share %
23.09 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	43.01	39.66 %
Mixie	28.70	18.38 %
Grinder	12.84	12.63 %
Total	84.55	23.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.94	23.72 %
WEST-01	13.12	27.60 %
CHENNAI-01	12.92	29.87 %
SOUTH-03	10.84	21.17 %
TRICHY-01	10.66	23.13 %
CHENNAI-02	8.47	27.09 %
SOUTH ARCOT	5.36	22.37 %
NORTH ARCOT	3.91	20.96 %
WEST-02	3.64	9.49 %
KL-SOUTH	0.67	24.14 %
Total	84.55	23.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.41	38.83 %
Mixie	5.22	21.68 %
Grinder	2.31	11.67 %
Total	14.94	23.72 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.96	19.35 %
TUT1	0.72	18.40 %
NGR1	0.18	6.72 %
VKM1	0.12	9.62 %
KGL1	0.10	11.93 %
STU2	0.10	12.37 %
MMT1	0.09	8.76 %
VLY1	0.09	5.05 %
TVL2	0.06	17.81 %
ERL1	0.04	11.56 %
VNR1	0.03	3.59 %
ARM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
UDN1	-0.03	-3.08 %
SNL1	-0.04	-5.91 %
Total	14.94	23.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.90	47.66 %
Mixie	4.28	20.24 %
Grinder	1.94	16.29 %
Total	13.12	27.60 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.44	22.47 %
KMR1	1.03	22.17 %
TPR1	0.24	13.51 %
CNR1	0.21	21.70 %
UAM1	0.21	9.35 %
TPR3	0.19	14.04 %
SYM2	0.18	11.13 %
KGI1	0.17	21.34 %
CBE6	0.15	10.82 %
SUL1	0.15	8.33 %
MPM1	0.14	7.38 %
KGM1	0.10	21.30 %
PPI1	0.09	10.74 %
CBE3	0.04	5.06 %
SNR1	0.04	1.58 %
GDR1	0.03	12.36 %
ANR1	0.03	12.89 %
GBM1		0.00 %
WZSD		0.00 %
Total	13.12	27.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.35	46.17 %
Mixie	4.19	24.73 %
Grinder	2.38	18.96 %
Total	12.92	29.87 %

Branch *	MTD Sales L	Brand Share %
CH08	0.46	16.55 %
CH22	0.38	21.20 %
CH48	0.37	19.19 %
GUD1	0.26	16.27 %
CH19	0.25	10.48 %
CH14	0.20	16.67 %
CH30	0.17	15.00 %
CH29	0.10	18.94 %
CH11	0.10	7.28 %
KNR1	0.09	14.81 %
GUD2	0.09	8.13 %
CH37	0.07	15.43 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	12.92	29.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.93	40.37 %
Mixie	3.32	16.32 %
Grinder	1.59	9.83 %
Total	10.84	21.17 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.35	15.35 %
TDI1	0.28	23.02 %
MDU5	0.23	15.64 %
KKD2	0.21	15.43 %
TMM1	0.21	10.18 %
KPT1	0.18	18.24 %
NKI1	0.15	17.91 %
KRR1	0.14	14.50 %
TPT1	0.14	7.11 %
DKI1	0.13	15.33 %
USL1	0.13	15.01 %
NTM1	0.11	13.53 %
BTU1	0.11	10.77 %
MNM1	0.10	16.79 %
PKM1	0.09	19.05 %
PNV1	0.08	16.25 %
ADP1	0.06	5.77 %
PVI1	0.04	4.50 %
SVG1	0.04	3.63 %
TEN1	0.04	6.14 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
SZSD		0.00 %
Total	10.84	21.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.64	41.51 %
Mixie	3.99	20.60 %
Grinder	2.03	13.07 %
Total	10.66	23.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.06	19.97 %
KUM1	0.63	19.38 %
PBR2	0.37	12.46 %
KIK1	0.24	12.45 %
ORU1	0.21	17.68 %
PDK1	0.13	15.10 %
KRN1	0.12	18.90 %
NMM1	0.09	12.59 %
TRY2	0.03	5.89 %
NCK1	0.03	3.91 %
MDI1	0.03	1.51 %
JKM1	0.03	1.68 %
TVR1	0.03	3.99 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	10.66	23.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.70	47.83 %
Mixie	2.78	19.61 %
Grinder	0.99	13.60 %
Total	8.47	27.09 %

Branch *	MTD Sales L	Brand Share %
CH15	0.86	14.38 %
CH17	0.11	12.49 %
CH44	0.08	10.54 %
CH06	0.07	5.97 %
CH27	0.04	7.32 %
CH12		0.00 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	8.47	27.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.29	36.89 %
Mixie	1.92	17.52 %
Grinder	1.16	16.95 %
Total	5.36	22.37 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.25	19.22 %
TRK1	0.12	12.33 %
KML1	0.10	18.22 %
VPM2	0.09	9.79 %
STP1	0.08	12.27 %
KKI2	0.06	2.59 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	5.36	22.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.93	28.78 %
Mixie	1.72	17.94 %
Grinder	0.26	10.94 %
Total	3.91	20.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	17.11 %
TRL1	0.21	19.18 %
TRT1	0.15	22.54 %
SBR1	0.12	11.26 %
CYR1	0.09	21.32 %
VEL2	0.06	3.38 %
AKM1	0.05	6.81 %
VNB1	0.04	7.92 %
CGM1	0.04	8.72 %
BGR1	0.03	4.58 %
VEL1	0.03	2.12 %
ANI1		0.00 %
ARC2		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	3.91	20.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.43	20.91 %
Mixie	1.03	5.64 %
Grinder	0.18	2.08 %
Total	3.64	9.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.52	18.46 %
ERD2	0.33	17.54 %
TRM1	0.16	15.58 %
RSP1	0.16	19.21 %
SLM3	0.15	12.52 %
DPR2	0.15	15.68 %
KMM1	0.14	14.52 %
ERD1	0.13	7.36 %
MTR1	0.12	8.20 %
ATU1	0.11	6.02 %
VPD1	0.09	6.47 %
APN1	0.09	11.57 %
MCR1	0.09	8.10 %
EDP1	0.09	17.89 %
PMP1	0.08	12.49 %
SGI1	0.08	3.31 %
VKL1	0.08	11.73 %
DPR1	0.08	7.40 %
SLM2	0.07	7.69 %
PDR1	0.06	11.07 %
KRI1	0.04	4.10 %
NKL2	0.04	4.09 %
SGG1	0.04	7.71 %
HSR2	0.03	1.20 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
OML1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	3.64	9.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.42	48.51 %
Mixie	0.25	20.45 %
Total	0.67	24.14 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	4.73 %
Total	0.67	24.14 %