



TN : VIDIEM Sales Performance 11/05/2026 9:29 AM

MTD Sales
62.77 L

Brand Share %
19.83 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	32.39	35.56 %
Mixie	19.55	14.54 %
Grinder	10.18	13.50 %
Small-Ap	0.65	4.15 %
Total	62.77	19.83 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.02	23.13 %
CHENNAI-01	11.21	19.92 %
TRICHY-01	7.99	23.20 %
SOUTH-03	7.97	18.09 %
CHENNAI-02	6.52	23.44 %
WEST-01	5.21	16.70 %
NORTH ARCOT	3.96	23.69 %
SOUTH ARCOT	3.90	20.35 %
WEST-02	3.00	9.79 %
Total	62.77	19.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.78	42.67 %
Mixie	3.72	15.48 %
Grinder	2.25	16.78 %
Small-Ap	0.26	8.99 %
Total	13.02	23.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.94	18.16 %
NGR1	0.43	18.49 %
ERL2	0.24	18.94 %
VLY1	0.14	9.65 %
KGL1	0.12	11.64 %
PKD1	0.10	8.80 %
VKM1	0.08	7.22 %
PDI1	0.07	7.73 %
SDI1	0.07	15.10 %
COL1	0.07	12.78 %
MMT1	0.07	5.62 %
KSM1	0.05	9.30 %
SGT1	0.05	4.78 %
ASM1	0.04	11.72 %
VNR1	0.03	4.98 %
APK1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	13.02	23.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.48	48.12 %
Mixie	2.80	16.46 %
Grinder	1.78	7.80 %
Small-Ap	0.15	5.09 %
Total	11.21	19.92 %

Branch *	MTD Sales L	Brand Share %
CH07	0.50	19.09 %
CH42	0.40	16.29 %
CH08	0.34	11.10 %
CH05	0.23	10.64 %
CH35	0.21	19.21 %
CH14	0.20	12.76 %
TKM1	0.09	13.08 %
CH19	0.02	1.01 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	11.21	19.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.50	33.59 %
Mixie	2.66	18.25 %
Grinder	1.78	22.29 %
Small-Ap	0.06	3.90 %
Total	7.99	23.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.76	17.57 %
TYR1	0.29	15.17 %
KIK1	0.24	16.37 %
PBR1	0.18	19.39 %
PTK1	0.14	9.04 %
KUM1	0.14	6.82 %
AYR1	0.08	14.17 %
KUM2	0.08	11.87 %
TRY3	0.04	5.51 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-10.38 %
Total	7.99	23.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.12	33.25 %
Mixie	2.49	14.13 %
Grinder	1.32	12.03 %
Small-Ap	0.03	0.89 %
Total	7.97	18.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.02	18.18 %
KKD3	0.52	19.79 %
NKI1	0.16	15.76 %
MDU6	0.16	10.54 %
BNR1	0.15	16.00 %
TEN1	0.10	9.51 %
KYK1	0.10	8.34 %
ATG1	0.09	9.74 %
KRR1	0.08	11.90 %
BTU1	0.07	12.98 %
MDU7	0.06	4.78 %
MDU5	0.05	2.72 %
CMR1	0.04	7.50 %
SVG1	0.04	5.62 %
ADP1	0.04	5.73 %
PKM1	0.03	5.90 %
SGP1	0.03	4.60 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	7.97	18.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.40	41.10 %
Mixie	1.82	15.43 %
Grinder	1.23	19.79 %
Small-Ap	0.06	4.14 %
Total	6.52	23.44 %

Branch *	MTD Sales L	Brand Share %
CH15	0.85	17.53 %
CH50	0.49	19.56 %
MJR1	0.25	18.38 %
CH44	0.17	17.27 %
CH12	0.14	10.64 %
CH20	0.09	6.79 %
CH46	0.06	10.82 %
UKI1	0.04	7.14 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	6.52	23.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.31	28.26 %
Mixie	2.11	14.80 %
Grinder	0.70	9.66 %
Small-Ap	0.09	5.91 %
Total	5.21	16.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.31	9.27 %
SUL1	0.24	11.88 %
CBE4	0.22	9.25 %
MPM1	0.13	8.50 %
CBE1	0.10	6.47 %
KMR1	0.08	3.01 %
KMD1	0.06	13.80 %
PPI1	0.06	8.64 %
SYM2	0.05	7.60 %
CBE3	0.04	5.97 %
KGM1	0.03	4.98 %
UAM1	0.03	2.04 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	5.21	16.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.19	34.58 %
Mixie	1.61	17.87 %
Grinder	0.16	24.64 %
Total	3.96	23.69 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.20	18.01 %
TRL1	0.14	11.48 %
PLR1	0.08	16.85 %
CGM1	0.08	19.48 %
ABR1	0.06	8.99 %
SLG1	0.06	15.57 %
VSI1	0.05	10.06 %
BGR1	0.05	9.46 %
ANI1	0.04	8.68 %
WJP1	0.04	7.06 %
TRT1	0.03	9.97 %
CPT1	0.03	6.28 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	3.96	23.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.65	19.03 %
Gas-Stov	1.40	27.09 %
Grinder	0.85	19.06 %
Small-Ap		-0.15 %
Total	3.90	20.35 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.38	17.57 %
NVL2	0.20	11.56 %
KML1	0.17	17.12 %
PRT1	0.15	16.47 %
TRK1	0.08	10.22 %
SJI2	0.06	5.84 %
POY2	0.05	3.35 %
TVM1	0.05	11.39 %
VPM1	0.04	18.34 %
MKM1	0.04	8.92 %
KKI2	0.04	3.07 %
TDM1		0.00 %
TVM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.90	20.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.21	20.17 %
Mixie	0.69	3.94 %
Grinder	0.10	6.19 %
Total	3.00	9.79 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.32	16.76 %
SLM1	0.27	15.71 %
ERD2	0.21	10.30 %
APN1	0.19	18.57 %
SIG1	0.16	18.24 %
DPR1	0.11	10.26 %
DPR2	0.08	15.59 %
PMP1	0.08	10.49 %
SLM3	0.05	2.73 %
BMD1	0.05	5.29 %
CMI1	0.04	7.88 %
ERD1	0.04	3.02 %
EPI1	0.03	3.75 %
PLC1	0.03	2.02 %
TRM1	0.02	3.08 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	3.00	9.79 %