

MTD Sales
72.40 L

Brand Share %
20.77 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	36.43	34.44 %
Mixie	23.62	17.21 %
Grinder	11.11	12.46 %
Small-Ap	1.24	7.53 %
Total	72.40	20.77 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	12.12	25.25 %
SOUTH-01	11.57	21.10 %
SOUTH-03	10.90	22.45 %
TRICHY-01	9.00	22.31 %
CHENNAI-02	8.24	23.58 %
WEST-01	7.43	18.88 %
WEST-02	4.13	10.81 %
SOUTH ARCOT	4.10	18.59 %
NORTH ARCOT	3.92	21.33 %
KL-SOUTH	0.98	24.95 %
Total	72.40	20.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.06	40.79 %
Mixie	3.30	20.26 %
Grinder	2.59	17.51 %
Small-Ap	0.18	8.44 %
Total	12.12	25.25 %

Branch *	MTD Sales L	Brand Share %
CH19	0.72	19.54 %
CH42	0.48	15.33 %
CH11	0.37	17.87 %
CH48	0.28	14.21 %
CH05	0.24	10.32 %
CH30	0.24	20.74 %
CH28	0.23	13.32 %
GUD1	0.22	9.81 %
SKL1	0.13	15.09 %
CH29	0.11	18.93 %
CH37	0.07	6.51 %
CH22	0.04	2.39 %
CH26	0.03	5.43 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	12.12	25.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.06	38.04 %
Mixie	3.88	18.17 %
Grinder	1.32	9.00 %
Small-Ap	0.31	10.95 %
Total	11.57	21.10 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.85	19.76 %
TUT1	0.51	12.97 %
RND1	0.34	18.81 %
NGR1	0.30	11.41 %
RPM1	0.22	12.10 %
TYI1	0.17	18.57 %
VLY1	0.15	8.43 %
STU2	0.14	16.68 %
SNL1	0.12	9.66 %
PKD1	0.09	6.91 %
MMT1	0.09	7.05 %
ERL2	0.08	6.76 %
VNR1	0.08	9.30 %
ASM1	0.07	17.85 %
KSM1	0.07	10.60 %
SGT1	0.07	17.55 %
COL1	0.04	14.06 %
KGL1	0.04	5.95 %
UDN1	0.03	3.56 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	11.57	21.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.12	38.30 %
Mixie	3.67	19.80 %
Grinder	1.90	12.98 %
Small-Ap	0.20	10.16 %
Total	10.90	22.45 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.32	8.95 %
MDU5	0.29	16.08 %
MDU3	0.27	20.70 %
TMM1	0.26	13.69 %
KRR1	0.18	18.38 %
ADP1	0.17	15.90 %
MPA1	0.15	13.38 %
USL1	0.14	13.64 %
TPT1	0.13	10.41 %
TEN1	0.13	14.04 %
CBM1	0.12	9.30 %
PVI1	0.12	18.66 %
BNR1	0.10	12.88 %
DKI1	0.09	11.91 %
PKM1	0.08	16.68 %
MNM1	0.05	14.18 %
NTM1	0.04	7.46 %
MLR1	0.04	6.10 %
CMR1	0.03	5.94 %
SVG1	0.03	3.01 %
KYK1	0.03	2.57 %
SZSD		0.00 %
Total	10.90	22.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.16	34.87 %
Mixie	2.99	19.36 %
Grinder	1.71	15.41 %
Small-Ap	0.14	7.61 %
Total	9.00	22.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.61	12.92 %
TVR2	0.31	17.39 %
KIK1	0.21	16.54 %
PBR2	0.15	6.26 %
TRY3	0.12	15.30 %
TVR1	0.11	15.32 %
JKM1	0.09	6.46 %
TTP1	0.08	13.73 %
NMM1	0.04	2.83 %
ORU1	0.03	8.17 %
MDI1	0.03	1.31 %
AYR1		0.00 %
KRN1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	9.00	22.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.07	40.94 %
Mixie	2.81	18.93 %
Grinder	1.21	14.94 %
Small-Ap	0.15	7.15 %
Total	8.24	23.58 %

Branch *	MTD Sales L	Brand Share %
CH03	0.48	18.14 %
CH18	0.33	13.16 %
CH20	0.15	8.43 %
CH06	0.15	14.78 %
CH41	0.11	9.97 %
CH12	0.09	3.27 %
CH27	0.07	9.52 %
CH44	0.06	6.36 %
CH36	0.06	7.97 %
CH32	0.06	20.16 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	8.24	23.58 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.82	29.26 %
Mixie	2.52	16.79 %
Grinder	0.91	9.61 %
Small-Ap	0.17	9.82 %
Total	7.43	18.88 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.21	19.37 %
CBE4	0.51	19.05 %
TPR1	0.25	15.83 %
SUL1	0.16	14.51 %
PDM1	0.11	12.04 %
KGM1	0.10	13.31 %
KMR1	0.09	3.70 %
MPM1	0.08	4.60 %
CBE1	0.08	5.15 %
TPR4	0.07	9.08 %
CBE3	0.07	9.62 %
PPI1	0.05	5.85 %
UMP1	0.04	7.03 %
SNR1	0.04	2.11 %
GBM1	0.03	6.70 %
CNR1	0.03	14.53 %
KGI1	0.03	13.51 %
UAM1	0.03	2.17 %
ANR1		0.00 %
GDR1		0.00 %
SYM2		0.00 %
Total	7.43	18.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	20.20 %
Mixie	1.08	6.40 %
Grinder	0.57	7.52 %
Total	4.13	10.81 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.26	12.85 %
ERD2	0.22	9.96 %
MCR1	0.22	17.34 %
PLC1	0.17	17.45 %
MTR1	0.16	12.65 %
APN1	0.15	14.30 %
OML1	0.14	11.61 %
VKL1	0.14	20.25 %
HSR1	0.13	9.33 %
SLM2	0.12	8.06 %
NKL2	0.11	7.18 %
HRR1	0.09	12.50 %
DPR1	0.09	16.22 %
VPD1	0.08	6.16 %
KMM1	0.07	16.97 %
DPR2	0.06	9.91 %
PDR1	0.04	11.27 %
SGI1	0.04	9.13 %
SGG1	0.03	8.30 %
TCG1	0.03	4.26 %
EDP1	0.03	3.74 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	4.13	10.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.83	28.25 %
Mixie	1.59	18.27 %
Grinder	0.61	10.79 %
Small-Ap	0.06	5.07 %
Total	4.10	18.59 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.26	16.32 %
KML1	0.14	14.66 %
TDM1	0.13	16.91 %
CDM1	0.10	7.84 %
VCM1	0.09	18.24 %
TVM1	0.06	12.99 %
VPM2	0.04	3.43 %
TRK1	0.04	3.89 %
KKI2	0.03	2.83 %
TVM2	0.03	4.33 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
Total	4.10	18.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.04	30.24 %
Mixie	1.58	19.23 %
Grinder	0.27	10.36 %
Small-Ap	0.03	3.43 %
Total	3.92	21.33 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	18.43 %
VEL2	0.25	16.49 %
KPM2	0.25	12.93 %
WJD1	0.15	20.28 %
TRT1	0.08	15.89 %
BGR1	0.06	13.77 %
ARC2	0.06	10.85 %
KPM1	0.04	10.81 %
CPT1	0.04	6.30 %
GDM1	0.03	8.39 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	3.92	21.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.78	67.19 %
Mixie	0.20	9.98 %
Total	0.98	24.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	19.27 %
Total	0.98	24.95 %