

MTD Sales
76.56 L

Brand Share %
23.84 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	37.68	36.61 %
Mixie	25.54	19.19 %
Grinder	13.33	15.66 %
Total	76.56	23.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.85	25.83 %
CHENNAI-01	11.39	26.87 %
TRICHY-01	10.74	28.56 %
SOUTH-03	10.05	20.94 %
WEST-01	9.27	25.93 %
CHENNAI-02	7.03	24.57 %
SOUTH ARCOT	5.68	25.43 %
WEST-02	4.40	13.91 %
NORTH ARCOT	3.62	19.65 %
KL-SOUTH	0.51	18.53 %
Total	76.56	23.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.70	39.92 %
Mixie	4.63	21.76 %
Grinder	2.52	16.19 %
Total	13.85	25.83 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.90	21.07 %
TVL1	0.57	13.52 %
PDI1	0.15	13.13 %
SDI1	0.12	21.87 %
TKY1	0.11	4.79 %
MMT1	0.08	11.65 %
SGT1	0.04	12.47 %
SNL1	0.04	3.38 %
KYR1	0.04	5.83 %
STU2	0.03	7.48 %
ARM1	0.03	3.26 %
VNR1	0.03	3.37 %
S2SD		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	13.85	25.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.70	38.87 %
Mixie	3.44	20.01 %
Grinder	2.26	21.39 %
Total	11.39	26.87 %

Branch *	MTD Sales L	Brand Share %
CH42	0.55	23.40 %
CH48	0.38	17.57 %
CH14	0.26	16.42 %
CH22	0.18	7.53 %
CH30	0.16	9.73 %
CH11	0.13	7.71 %
CH29	0.08	10.95 %
AVD1	0.06	23.74 %
CH26		0.00 %
CZWH		0.00 %
KNR1		0.00 %
Total	11.39	26.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.94	38.37 %
Mixie	3.33	25.68 %
Grinder	2.47	21.00 %
Total	10.74	28.56 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.42	22.25 %
PDK1	0.21	22.84 %
NCK1	0.12	23.39 %
TTP1	0.12	17.34 %
NMM1	0.08	13.50 %
TRY2	0.06	16.57 %
TRY1	0.06	1.80 %
MDI1	0.04	2.88 %
AYR1	0.04	12.59 %
JKM1	0.04	3.30 %
KRN1	0.03	7.93 %
MSI1	0.03	7.82 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	10.74	28.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.04	37.44 %
Mixie	3.66	18.21 %
Grinder	1.35	9.34 %
Total	10.05	20.94 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.37	14.67 %
MDU5	0.28	11.85 %
CBM1	0.26	20.91 %
SVG1	0.21	16.34 %
TEN1	0.17	20.00 %
NKI1	0.17	20.13 %
PNI1	0.16	16.83 %
BNR1	0.15	15.71 %
NTM1	0.12	8.99 %
PVI1	0.11	14.66 %
TMM1	0.11	6.12 %
BTU1	0.09	12.02 %
MNM1	0.09	17.16 %
PNV1	0.06	7.87 %
ADP1	0.05	10.82 %
MLR1	0.04	6.07 %
TDI1	0.04	5.90 %
ODM1	0.04	7.74 %
KRR1	0.03	4.25 %
MPA1	0.03	2.28 %
TPT1	0.03	1.48 %
MDU6		0.00 %
SZSD		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	10.05	20.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.30	38.55 %
Mixie	3.20	21.10 %
Grinder	1.77	18.78 %
Total	9.27	25.93 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.39	18.65 %
CBE6	0.21	14.30 %
KMR1	0.17	4.66 %
KGM1	0.16	16.63 %
TPR1	0.15	16.15 %
CBE3	0.14	15.06 %
GBM1	0.09	18.80 %
CNR1	0.09	17.24 %
MPM1	0.06	4.05 %
PDM1	0.04	8.46 %
PPI1	0.04	5.19 %
CBE1	0.04	3.44 %
GDR1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	9.27	25.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.55	36.78 %
Mixie	2.38	20.01 %
Grinder	1.10	15.53 %
Total	7.03	24.57 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	20.57 %
CH03	0.47	15.87 %
CH18	0.40	20.50 %
CH06	0.23	18.96 %
CH20	0.20	18.79 %
CH41	0.13	13.56 %
CH27	0.09	16.20 %
CH31	0.08	12.27 %
GPD1	0.06	20.95 %
CH44	0.05	12.10 %
CH23	0.03	6.92 %
CH12	0.03	1.40 %
CH17	0.03	7.91 %
CH36	0.03	9.91 %
CH32		0.00 %
MC06		0.00 %
Total	7.03	24.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.38	38.11 %
Mixie	1.93	20.74 %
Grinder	1.37	20.22 %
Total	5.68	25.43 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.46	21.22 %
KKI2	0.21	13.20 %
SJI2	0.20	18.26 %
TDM1	0.10	10.36 %
TVM1	0.10	15.49 %
STP1	0.09	14.38 %
VCM1	0.08	20.59 %
VPM1	0.03	21.06 %
TVM2	0.03	8.84 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
Total	5.68	25.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.62	24.41 %
Mixie	1.52	10.26 %
Grinder	0.26	4.29 %
Total	4.40	13.91 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.47	18.15 %
SLM3	0.42	17.60 %
NKL2	0.20	16.76 %
CMI1	0.16	22.96 %
PMP1	0.14	15.42 %
KVP1	0.13	12.78 %
PLC1	0.13	19.76 %
VKL1	0.12	21.25 %
RSP1	0.11	16.38 %
HRR1	0.11	22.55 %
ERD1	0.07	5.54 %
APN1	0.07	7.59 %
KMM1	0.06	11.31 %
DPR1	0.06	8.75 %
MCR1	0.04	3.94 %
OML1	0.04	5.91 %
HSR1	0.04	3.36 %
TRM1	0.03	4.09 %
VPD1	0.03	2.81 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	4.40	13.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.19	32.88 %
Mixie	1.30	14.28 %
Grinder	0.13	4.95 %
Total	3.62	19.65 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.35	13.21 %
WJD1	0.18	20.15 %
CPT1	0.18	21.29 %
VEL1	0.10	12.19 %
GDM1	0.09	16.31 %
VSI1	0.08	17.02 %
ANI1	0.07	22.84 %
WJP1	0.07	14.42 %
PTU1	0.04	16.95 %
TRT1	0.04	10.70 %
TRL1	0.04	3.02 %
SBR1	0.03	5.54 %
PLR1	0.03	8.65 %
AKM1		0.00 %
ARC2		0.00 %
UGI1		0.00 %
Total	3.62	19.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	37.17 %
Mixie	0.14	11.45 %
Grinder	0.11	13.25 %
Total	0.51	18.53 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.16	20.46 %
TVP1	0.13	9.88 %
Total	0.51	18.53 %