

MTD Sales
72.58 L

Brand Share %
23.51 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	40.11	37.14 %
Mixie	19.77	16.01 %
Grinder	12.70	16.44 %
Total	72.58	23.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.86	23.70 %
CHENNAI-01	10.79	27.24 %
WEST-01	10.35	27.95 %
SOUTH-03	9.48	20.75 %
TRICHY-01	8.55	25.89 %
CHENNAI-02	5.88	26.89 %
SOUTH ARCOT	4.53	23.42 %
WEST-02	3.82	13.71 %
NORTH ARCOT	3.58	21.10 %
KL-SOUTH	1.73	19.70 %
Total	72.58	23.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.11	37.21 %
Mixie	4.36	18.40 %
Grinder	2.39	15.25 %
Total	13.86	23.70 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.70	20.91 %
KVT1	0.61	20.02 %
RND1	0.47	21.55 %
SDI1	0.44	20.34 %
TUT2	0.36	20.62 %
MMT1	0.22	12.21 %
ASM1	0.21	22.57 %
VLY1	0.17	9.85 %
PDI1	0.16	11.46 %
UDN1	0.13	22.16 %
KSM1	0.11	21.14 %
KGL1	0.10	13.04 %
TKY1	0.08	11.66 %
PKD1	0.08	10.09 %
VKM1	0.07	6.83 %
KYR1	0.06	3.93 %
STU2	0.06	7.68 %
COL1	0.05	7.62 %
TVL2	0.05	22.28 %
ARM1	0.04	5.99 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	13.86	23.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.78	47.25 %
Mixie	2.30	15.77 %
Grinder	1.72	16.04 %
Total	10.79	27.24 %

Branch *	MTD Sales L	Brand Share %
CH16	0.63	22.04 %
CH19	0.48	18.44 %
GUD1	0.27	16.02 %
GUD2	0.21	19.87 %
CH14	0.19	12.79 %
CH30	0.18	17.18 %
KNR1	0.12	22.72 %
CH11	0.12	12.17 %
CH48	0.10	7.33 %
AVD1	0.08	9.81 %
CH37	0.06	6.02 %
CH29	0.05	8.00 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	10.79	27.24 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.44	44.16 %
Mixie	2.39	16.99 %
Grinder	1.51	18.10 %
Total	10.35	27.95 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.60	18.90 %
KMD1	0.38	23.46 %
UAM1	0.19	12.58 %
MPM1	0.18	16.84 %
TPR1	0.18	13.21 %
CBE1	0.18	10.12 %
SNR1	0.14	5.46 %
KGM1	0.12	13.48 %
CNR1	0.09	22.37 %
UMP1	0.09	12.95 %
PPI1	0.09	9.17 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
Total	10.35	27.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.72	36.20 %
Mixie	2.32	13.09 %
Grinder	1.44	11.82 %
Total	9.48	20.75 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.88	22.74 %
MDU6	0.42	15.85 %
PVI1	0.39	19.65 %
CBM1	0.20	16.97 %
TMM1	0.18	11.15 %
DKI1	0.17	22.33 %
TEN2	0.16	17.05 %
MDU3	0.12	16.37 %
KRR1	0.12	16.51 %
ADP1	0.11	22.80 %
SGP1	0.10	18.00 %
MLR1	0.09	12.75 %
MDU5	0.09	6.93 %
PNV1	0.07	12.60 %
PKM1	0.06	18.34 %
USL1	0.05	5.44 %
TEN1	0.05	6.65 %
NKI1	0.04	7.00 %
MPA1	0.04	3.65 %
PNI1	0.03	13.69 %
NTM1		0.00 %
TPT1		0.00 %
SVG1	-0.03	-3.29 %
Total	9.48	20.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.87	35.15 %
Mixie	2.77	21.56 %
Grinder	1.92	20.85 %
Total	8.55	25.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.52	13.89 %
PBR2	0.24	14.24 %
AYR1	0.09	13.78 %
MSI1	0.08	15.03 %
TVR1	0.06	11.07 %
JKM1	0.04	4.02 %
TRY3	0.04	4.32 %
NCK1	0.03	4.08 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	8.55	25.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.15	42.92 %
Mixie	1.42	16.02 %
Grinder	1.32	23.13 %
Total	5.88	26.89 %

Branch *	MTD Sales L	Brand Share %
CH43	0.24	17.10 %
CH12	0.15	10.45 %
CH41	0.14	14.67 %
CH03	0.09	6.41 %
CH06	0.09	11.32 %
CH36	0.07	13.25 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	5.88	26.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.92	32.55 %
Mixie	1.36	17.53 %
Grinder	1.25	22.04 %
Total	4.53	23.42 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.17	17.75 %
PRT1	0.14	17.93 %
KKI2	0.10	7.23 %
MKM1	0.06	13.14 %
TVM1	0.06	13.89 %
VPM2	0.05	3.92 %
VCM1	0.03	5.77 %
TDM1	0.03	5.06 %
KLM1	0.03	2.33 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
Total	4.53	23.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.12	20.70 %
Mixie	1.11	8.84 %
Grinder	0.59	11.67 %
Total	3.82	13.71 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.17	18.56 %
TRM1	0.15	14.96 %
SGI1	0.12	18.86 %
HSR1	0.12	6.64 %
VKL1	0.10	10.90 %
PMP1	0.09	15.38 %
OML1	0.08	9.89 %
APN1	0.07	6.55 %
MTR1	0.06	5.58 %
KRI1	0.05	16.27 %
PLC1	0.05	9.42 %
EDP1	0.04	14.43 %
KMM1	0.04	6.97 %
KVP1	0.04	5.12 %
PDR1	0.04	9.24 %
MCR1	0.04	5.72 %
DPR2	0.04	11.05 %
NKL2	0.04	3.53 %
SLM2	0.04	4.05 %
BMD1	0.03	9.54 %
CMI1	0.03	6.93 %
EPI1	0.03	3.41 %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	3.82	13.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.17	32.15 %
Mixie	1.05	13.76 %
Grinder	0.37	13.99 %
Total	3.58	21.10 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.20	11.01 %
VSI1	0.16	15.69 %
CYR1	0.10	16.57 %
ARC2	0.09	21.12 %
BGR1	0.09	12.27 %
TRT1	0.09	23.26 %
VNB1	0.07	11.19 %
TRL1	0.06	5.06 %
ABR1	0.04	13.29 %
PLR1	0.03	9.11 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	3.58	21.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.84	28.37 %
Mixie	0.70	18.54 %
Grinder	0.20	9.45 %
Total	1.73	19.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	12.92 %
PAS1	0.40	18.30 %
Total	1.73	19.70 %