

MTD Sales
73.82 L

Brand Share %
23.08 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	37.50	38.89 %
Mixie	25.41	18.86 %
Grinder	10.91	12.31 %
Total	73.82	23.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	13.54	24.31 %
WEST-01	10.95	26.78 %
CHENNAI-01	10.58	29.30 %
TRICHY-01	9.79	23.17 %
SOUTH-03	9.55	21.71 %
CHENNAI-02	7.41	27.87 %
SOUTH ARCOT	4.85	22.81 %
NORTH ARCOT	3.62	21.66 %
WEST-02	3.09	9.03 %
KL-SOUTH	0.46	20.95 %
Total	73.82	23.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.54	37.82 %
Mixie	4.95	23.31 %
Grinder	2.05	11.96 %
Total	13.54	24.31 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.76	19.03 %
TUT1	0.64	17.63 %
ASM1	0.14	20.12 %
NGR1	0.14	5.53 %
VKM1	0.12	10.45 %
KGL1	0.10	14.61 %
STU2	0.10	13.59 %
MMT1	0.09	9.07 %
VLY1	0.09	5.79 %
TVL2	0.06	20.64 %
ERL1	0.04	13.48 %
VNR1	0.03	4.11 %
ARM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
SNL1	-0.04	-7.52 %
UDN1	-0.07	-8.98 %
Total	13.54	24.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.74	45.50 %
Mixie	3.66	20.30 %
Grinder	1.55	15.17 %
Total	10.95	26.78 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.98	22.90 %
CBE2	0.82	16.39 %
TPR1	0.24	15.00 %
SYM2	0.18	12.13 %
KGI1	0.17	21.34 %
CNR1	0.17	19.79 %
UAM1	0.16	8.28 %
MPM1	0.14	8.18 %
TPR3	0.14	11.96 %
CBE6	0.10	8.11 %
PPI1	0.09	11.24 %
SUL1	0.08	6.12 %
CBE3	0.04	6.81 %
SNR1	0.04	1.81 %
GDR1	0.03	19.03 %
ANR1	0.03	12.89 %
GBM1		0.00 %
WZSD		0.00 %
Total	10.95	26.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.24	44.47 %
Mixie	3.34	24.39 %
Grinder	2.00	18.81 %
Total	10.58	29.30 %

Branch *	MTD Sales L	Brand Share %
CH08	0.43	16.81 %
CH22	0.38	21.77 %
CH48	0.31	17.45 %
CH19	0.20	10.70 %
CH30	0.17	20.01 %
GUD1	0.16	12.17 %
KNR1	0.09	15.88 %
CH14	0.08	8.40 %
CH37	0.07	15.43 %
GUD2	0.06	6.42 %
CH11	0.04	3.44 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	10.58	29.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.34	41.51 %
Mixie	3.64	21.05 %
Grinder	1.80	12.46 %
Total	9.79	23.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.01	21.13 %
KUM1	0.63	20.22 %
PBR2	0.37	14.30 %
KIK1	0.17	9.51 %
ORU1	0.16	13.63 %
PDK1	0.13	17.74 %
NMM1	0.09	12.59 %
KRN1	0.07	13.00 %
TRY2	0.03	6.40 %
NCK1	0.03	4.10 %
MDI1	0.03	1.59 %
JKM1	0.03	2.02 %
TVR1	0.03	4.28 %
TRY3		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	9.79	23.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.42	40.80 %
Mixie	2.94	17.02 %
Grinder	1.19	8.87 %
Total	9.55	21.71 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.35	17.62 %
SGP1	0.28	21.48 %
MDU5	0.23	16.24 %
KKD2	0.21	16.71 %
TMM1	0.17	8.74 %
TDI1	0.16	16.91 %
NKI1	0.15	19.15 %
KRR1	0.14	16.26 %
TPT1	0.14	8.60 %
KPT1	0.14	14.96 %
DKI1	0.13	17.06 %
USL1	0.13	15.01 %
BTU1	0.11	16.42 %
MNM1	0.10	18.26 %
PKM1	0.09	19.05 %
PNV1	0.08	17.53 %
ADP1	0.06	6.38 %
PVI1	0.04	6.22 %
SVG1	0.04	4.17 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	9.55	21.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.03	47.86 %
Mixie	2.54	21.19 %
Grinder	0.84	13.61 %
Total	7.41	27.87 %

Branch *	MTD Sales L	Brand Share %
CH15	0.86	15.88 %
CH44	0.08	10.92 %
CH06	0.07	7.22 %
GPD1	0.06	11.53 %
CH27	0.04	7.32 %
CH12		0.00 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	7.41	27.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.21	39.17 %
Mixie	1.53	16.15 %
Grinder	1.11	18.02 %
Total	4.85	22.81 %

Branch *	MTD Sales L	Brand Share %
KML1	0.10	18.22 %
VPM2	0.09	10.80 %
STP1	0.08	12.27 %
TRK1	0.08	9.14 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.85	22.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.71	29.05 %
Mixie	1.65	19.06 %
Grinder	0.26	11.95 %
Total	3.62	21.66 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	20.40 %
TRL1	0.21	19.18 %
TRT1	0.15	22.54 %
SBR1	0.09	8.34 %
WJP1	0.06	18.74 %
VEL2	0.06	3.50 %
AKM1	0.05	8.38 %
VNB1	0.04	9.21 %
CGM1	0.04	8.72 %
BGR1	0.03	4.58 %
VEL1	0.03	2.64 %
ANI1		0.00 %
ARC2		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	3.62	21.66 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.08	19.84 %
Mixie	0.91	5.64 %
Grinder	0.09	1.24 %
Total	3.09	9.03 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.33	18.23 %
SLM1	0.31	13.02 %
RSP1	0.16	21.58 %
SLM3	0.15	13.31 %
KMM1	0.14	15.06 %
TRM1	0.12	14.17 %
MTR1	0.12	8.90 %
VPD1	0.09	7.26 %
APN1	0.09	11.57 %
MCR1	0.09	8.76 %
PMP1	0.08	13.94 %
SGI1	0.08	3.51 %
DPR1	0.08	7.40 %
SLM2	0.07	8.40 %
PDR1	0.06	16.64 %
DPR2	0.06	6.71 %
ATU1	0.06	3.51 %
ERD1	0.05	3.26 %
VKL1	0.05	7.90 %
KRI1	0.04	4.50 %
NKL2	0.04	4.19 %
SGG1	0.04	7.71 %
HSR2	0.03	1.45 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
OML1		0.00 %
TCG1		0.00 %
WZWH		0.00 %
Total	3.09	9.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.25	26.38 %
Gas-Stov	0.21	35.16 %
Total	0.46	20.95 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	6.28 %
Total	0.46	20.95 %