



TN : VIDIEM Sales Performance 10/05/2026 9:29 AM

MTD Sales
56.71 L

Brand Share %
19.94 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	29.14	35.36 %
Mixie	17.67	14.51 %
Grinder	9.34	13.99 %
Small-Ap	0.56	4.14 %
Total	56.71	19.94 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	11.80	23.22 %
CHENNAI-01	9.68	19.15 %
TRICHY-01	7.47	23.32 %
SOUTH-03	7.16	18.41 %
CHENNAI-02	6.03	24.36 %
WEST-01	4.48	16.59 %
NORTH ARCOT	3.70	24.95 %
SOUTH ARCOT	3.50	19.69 %
WEST-02	2.91	10.42 %
Total	56.71	19.94 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.30	43.01 %
Mixie	3.13	14.36 %
Grinder	2.14	18.27 %
Small-Ap	0.23	8.79 %
Total	11.80	23.22 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.87	18.18 %
NGR1	0.31	15.11 %
ERL2	0.17	16.06 %
KGL1	0.12	12.24 %
PKD1	0.10	8.80 %
VLY1	0.09	7.95 %
VKM1	0.08	7.34 %
PDI1	0.07	8.38 %
SDI1	0.07	15.10 %
COL1	0.07	12.78 %
MMT1	0.07	5.84 %
KSM1	0.05	9.30 %
SGT1	0.05	5.74 %
ASM1	0.04	13.24 %
VNR1	0.03	5.69 %
APK1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	11.80	23.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.48	48.21 %
Mixie	2.45	16.19 %
Grinder	1.62	7.51 %
Small-Ap	0.12	5.05 %
Total	9.68	19.15 %

Branch *	MTD Sales L	Brand Share %
CH42	0.40	17.05 %
CH08	0.21	8.00 %
CH05	0.20	10.68 %
CH35	0.16	18.22 %
CH14	0.15	10.52 %
TKM1	0.09	13.08 %
CH19	0.02	1.33 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	9.68	19.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.13	32.86 %
Mixie	2.61	18.99 %
Grinder	1.66	22.70 %
Small-Ap	0.06	4.18 %
Total	7.47	23.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.76	18.39 %
TYR1	0.29	15.83 %
KIK1	0.24	16.37 %
PBR1	0.18	19.39 %
PTK1	0.14	9.33 %
KUM1	0.14	7.68 %
AYR1	0.08	16.63 %
KUM2	0.08	11.87 %
MSI1	0.07	16.32 %
TRY3	0.04	5.55 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-12.63 %
Total	7.47	23.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.57	32.35 %
Mixie	2.29	14.26 %
Grinder	1.28	13.85 %
Small-Ap	0.03	1.02 %
Total	7.16	18.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.89	18.94 %
NKI1	0.16	16.57 %
MDU6	0.16	11.44 %
BNR1	0.15	16.74 %
TEN1	0.10	10.45 %
ATG1	0.09	9.74 %
KRR1	0.08	14.58 %
BTU1	0.07	12.98 %
MDU7	0.06	5.10 %
MDU5	0.05	3.31 %
CMR1	0.04	8.44 %
SVG1	0.04	6.66 %
ADP1	0.04	6.20 %
PKM1	0.03	5.90 %
SGP1	0.03	5.25 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	7.16	18.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.13	41.36 %
Mixie	1.78	16.25 %
Grinder	1.06	21.11 %
Small-Ap	0.06	5.10 %
Total	6.03	24.36 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	18.56 %
CH50	0.43	19.76 %
MJR1	0.20	17.73 %
CH44	0.17	18.33 %
CH12	0.14	12.02 %
CH20	0.09	8.10 %
CH46	0.06	10.82 %
UKI1	0.04	7.14 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH51		0.00 %
Total	6.03	24.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.94	27.46 %
Mixie	1.81	14.63 %
Grinder	0.64	10.29 %
Small-Ap	0.09	6.60 %
Total	4.48	16.59 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.24	13.45 %
CBE2	0.22	7.27 %
CBE4	0.14	7.83 %
MPM1	0.13	9.10 %
CNR1	0.11	16.29 %
CBE1	0.10	7.04 %
KMR1	0.08	4.69 %
KMD1	0.06	14.84 %
PPI1	0.06	8.64 %
SYM2	0.05	7.60 %
CBE3	0.04	6.66 %
KGM1	0.03	4.98 %
UAM1	0.03	2.30 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
WZSD		0.00 %
Total	4.48	16.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.14	35.54 %
Mixie	1.39	17.50 %
Grinder	0.16	56.84 %
Total	3.70	24.95 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.12	19.43 %
TRL1	0.09	7.73 %
CGM1	0.08	19.48 %
ABR1	0.06	9.33 %
SLG1	0.06	15.57 %
VSI1	0.05	10.84 %
BGR1	0.05	9.46 %
ANI1	0.04	10.63 %
PLR1	0.04	8.28 %
WJP1	0.04	11.42 %
TRT1	0.03	9.97 %
CPT1	0.03	7.14 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	3.70	24.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.58	19.32 %
Gas-Stov	1.28	26.59 %
Grinder	0.68	16.61 %
Small-Ap	-0.03	-4.29 %
Total	3.50	19.69 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.38	18.24 %
NVL2	0.20	12.23 %
KML1	0.17	18.77 %
PRT1	0.15	16.47 %
TRK1	0.08	10.22 %
SJI2	0.06	5.84 %
POY2	0.05	3.59 %
TVM1	0.05	11.39 %
VPM1	0.04	18.34 %
MKM1	0.04	8.92 %
KKI2	0.04	3.36 %
TDM1		0.00 %
TVM2		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.50	19.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.17	20.91 %
Mixie	0.64	4.08 %
Grinder	0.10	7.98 %
Total	2.91	10.42 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.32	18.39 %
SLM1	0.22	14.29 %
ERD2	0.21	10.30 %
APN1	0.15	19.26 %
DPR1	0.11	10.26 %
DPR2	0.08	15.59 %
PMP1	0.08	12.20 %
SLM3	0.05	3.16 %
BMD1	0.05	5.77 %
CMI1	0.04	8.36 %
ERD1	0.04	3.28 %
EPI1	0.03	4.72 %
PLC1	0.03	2.12 %
TRM1	0.02	3.63 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	2.91	10.42 %