

MTD Sales
52.10 L

Brand Share %
19.34 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	27.44	31.60 %
Mixie	16.46	15.96 %
Grinder	7.47	11.50 %
Small-Ap	0.72	5.01 %
Total	52.10	19.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.18	19.10 %
TRICHY-01	8.19	26.32 %
CHENNAI-01	7.19	18.88 %
SOUTH-03	6.82	17.84 %
WEST-01	5.93	20.96 %
SOUTH ARCOT	4.33	25.48 %
CHENNAI-02	4.28	20.34 %
NORTH ARCOT	2.64	15.96 %
WEST-02	2.54	9.02 %
KL-SOUTH	1.00	34.08 %
Total	52.10	19.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.11	34.87 %
Mixie	2.41	13.90 %
Grinder	1.37	10.42 %
Small-Ap	0.29	9.90 %
Total	9.18	19.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.58	14.43 %
TVL1	0.53	13.59 %
KVT1	0.46	13.71 %
NGR1	0.34	15.20 %
SVK1	0.30	17.50 %
SNL1	0.17	12.05 %
SKD1	0.12	16.84 %
MMT1	0.10	8.91 %
PDI1	0.09	10.56 %
PKD1	0.08	10.61 %
VNR1	0.08	11.58 %
ASM1	0.08	12.83 %
VKM1	0.06	12.20 %
KGL1	0.05	14.87 %
KSM1	0.04	8.93 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	9.18	19.10 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.52	37.73 %
Mixie	3.09	27.00 %
Grinder	1.47	17.55 %
Small-Ap	0.11	5.77 %
Total	8.19	26.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.42	19.23 %
PBR2	0.34	17.56 %
ORU1	0.16	18.84 %
NMM1	0.15	11.74 %
JKM1	0.15	13.78 %
TTP1	0.07	16.94 %
MDI1	0.04	3.59 %
KRN1	0.03	5.89 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	8.19	26.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.14	34.97 %
Mixie	1.99	15.09 %
Grinder	1.00	9.28 %
Small-Ap	0.06	2.54 %
Total	7.19	18.88 %

Branch *	MTD Sales L	Brand Share %
CH19	0.30	19.32 %
CH48	0.26	12.09 %
CH05	0.19	8.57 %
CH45	0.17	13.09 %
GUD2	0.16	15.47 %
CH42	0.15	9.71 %
CH14	0.13	13.78 %
CH30	0.12	13.27 %
TKM1	0.09	13.70 %
CGL1	0.08	10.58 %
CH11	0.06	5.25 %
KNR1	0.05	13.89 %
AVD1		0.00 %
CH26		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	7.19	18.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.01	32.43 %
Mixie	2.13	15.79 %
Grinder	0.69	6.36 %
Total	6.82	17.84 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.70	18.03 %
KKD3	0.43	13.63 %
TMM1	0.21	12.12 %
TEN2	0.19	17.54 %
MDU6	0.14	5.46 %
KYK1	0.13	17.31 %
TEN1	0.13	14.92 %
MDU5	0.12	10.57 %
MDU4	0.12	17.19 %
USL1	0.12	15.13 %
TPT1	0.08	7.26 %
BTU1	0.06	18.82 %
MDU3	0.06	5.04 %
NTM1	0.05	6.54 %
DKI1	0.04	5.76 %
SVG1	0.04	4.89 %
CBM1	0.04	3.62 %
CMR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
Total	6.82	17.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.90	29.84 %
Mixie	2.16	19.96 %
Grinder	0.82	12.54 %
Small-Ap	0.06	4.55 %
Total	5.93	20.96 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.29	17.27 %
MPM1	0.26	17.27 %
CBE6	0.19	15.26 %
TPR3	0.17	15.24 %
CBE1	0.14	14.21 %
KMR1	0.09	4.66 %
SYM2	0.08	14.45 %
SUL1	0.08	5.97 %
CNR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
Total	5.93	20.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.02	36.63 %
Mixie	1.51	22.34 %
Grinder	0.72	18.07 %
Small-Ap	0.09	11.56 %
Total	4.33	25.48 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.18	12.07 %
PRT1	0.08	16.98 %
VPM1	0.05	13.76 %
TDM1	0.04	12.50 %
SJI2	0.03	9.04 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	4.33	25.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.58	35.15 %
Mixie	1.10	12.62 %
Grinder	0.51	13.59 %
Small-Ap	0.09	7.18 %
Total	4.28	20.34 %

Branch *	MTD Sales L	Brand Share %
CH15	0.50	13.40 %
CH18	0.22	11.38 %
CH03	0.21	14.44 %
CH20	0.18	13.68 %
CH43	0.16	14.75 %
CH17	0.09	7.77 %
CH12	0.08	4.89 %
UKI1	0.03	7.55 %
CH06		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	4.28	20.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.37	23.29 %
Mixie	1.06	14.34 %
Grinder	0.17	7.20 %
Small-Ap	0.03	3.52 %
Total	2.64	15.96 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	12.25 %
ABR1	0.12	19.19 %
WJD1	0.11	13.94 %
TRL1	0.11	7.97 %
PLR1	0.09	15.80 %
BGR1	0.08	18.00 %
VEL2	0.05	3.22 %
WJP1	0.04	10.46 %
AKM1	0.04	6.60 %
ARC2	0.03	10.91 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	2.64	15.96 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.19	12.91 %
Mixie	0.82	6.34 %
Grinder	0.53	10.88 %
Total	2.54	9.02 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.42	18.19 %
SLM3	0.15	15.67 %
SGI1	0.13	14.45 %
SGG1	0.13	17.98 %
ERD2	0.11	8.69 %
KMM1	0.11	14.15 %
MCR1	0.11	11.79 %
MTR1	0.10	12.21 %
ERD1	0.08	6.85 %
NKL2	0.08	6.75 %
RSP1	0.07	9.46 %
SLM2	0.06	6.51 %
BMD1	0.05	6.80 %
APN1	0.04	12.94 %
DPR1	0.04	7.16 %
OML1	0.04	9.97 %
HRR1	0.03	6.28 %
EPI1	0.03	2.81 %
ATU1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.54	9.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.61	59.81 %
Grinder	0.20	49.85 %
Mixie	0.19	18.62 %
Total	1.00	34.08 %

Branch *	MTD Sales L	Brand Share %
Total	1.00	34.08 %