

MTD Sales
63.17 L

Brand Share %
20.46 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	32.07	33.98 %
Mixie	20.55	16.98 %
Grinder	9.45	11.99 %
Small-Ap	1.09	7.53 %
Total	63.17	20.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.33	24.88 %
SOUTH-01	9.93	20.19 %
SOUTH-03	9.86	22.62 %
TRICHY-01	7.91	21.33 %
CHENNAI-02	7.19	23.96 %
WEST-01	6.01	17.83 %
WEST-02	3.98	11.64 %
SOUTH ARCOT	3.71	18.66 %
NORTH ARCOT	3.37	21.28 %
KL-SOUTH	0.88	23.35 %
Total	63.17	20.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.15	39.78 %
Mixie	2.79	20.05 %
Grinder	2.22	17.16 %
Small-Ap	0.18	10.11 %
Total	10.33	24.88 %

Branch *	MTD Sales L	Brand Share %
CH19	0.55	17.78 %
CH42	0.36	14.66 %
CH05	0.24	11.93 %
CH28	0.23	13.69 %
GUD1	0.22	11.39 %
CH48	0.21	11.45 %
SKL1	0.13	18.71 %
CH37	0.07	7.06 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	10.33	24.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.31	37.10 %
Mixie	3.36	17.54 %
Grinder	0.99	7.52 %
Small-Ap	0.29	10.66 %
Total	9.93	20.19 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.60	16.96 %
TUT1	0.48	12.96 %
NGR1	0.25	11.56 %
RPM1	0.22	13.67 %
VLY1	0.15	8.65 %
STU2	0.14	17.61 %
TY11	0.12	15.02 %
SNL1	0.12	10.52 %
SDI1	0.09	15.44 %
PKD1	0.09	7.13 %
MMT1	0.09	7.81 %
ERL2	0.08	7.24 %
VNR1	0.08	9.92 %
KSM1	0.07	10.60 %
COL1	0.04	14.06 %
KGL1	0.04	5.95 %
UDN1	0.03	3.80 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	9.93	20.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.59	38.70 %
Mixie	3.38	20.22 %
Grinder	1.70	12.84 %
Small-Ap	0.20	10.97 %
Total	9.86	22.62 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.32	9.19 %
MDU5	0.29	16.70 %
TMM1	0.26	14.48 %
ADP1	0.17	15.90 %
MPA1	0.15	13.92 %
USL1	0.14	16.46 %
TPT1	0.13	12.40 %
TEN1	0.13	15.12 %
CBM1	0.12	9.76 %
PVI1	0.12	20.22 %
BNR1	0.10	13.30 %
DKI1	0.06	8.94 %
PKM1	0.05	15.69 %
MNM1	0.05	18.81 %
NTM1	0.04	9.10 %
TDI1	0.04	13.08 %
CMR1	0.03	5.94 %
SVG1	0.03	3.44 %
KYK1	0.03	2.91 %
MLR1		0.00 %
SZSD		0.00 %
Total	9.86	22.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.58	32.63 %
Mixie	2.68	19.05 %
Grinder	1.50	14.67 %
Small-Ap	0.14	8.02 %
Total	7.91	21.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.50	11.13 %
TVR2	0.31	18.16 %
KIK1	0.21	17.33 %
PBR2	0.15	6.72 %
TRY3	0.12	16.02 %
JKM1	0.09	6.88 %
NCK1	0.09	18.61 %
TTP1	0.08	16.16 %
TVR1	0.05	9.12 %
NMM1	0.04	3.07 %
ORU1	0.03	8.17 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	7.91	21.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.58	41.10 %
Mixie	2.39	18.75 %
Grinder	1.09	15.88 %
Small-Ap	0.12	7.15 %
Total	7.19	23.96 %

Branch *	MTD Sales L	Brand Share %
CH03	0.37	17.01 %
CH18	0.21	10.86 %
CH20	0.15	8.90 %
CH41	0.11	11.13 %
CH12	0.09	4.09 %
CH27	0.07	9.52 %
CH06	0.06	7.65 %
CH36	0.06	8.90 %
CH32	0.06	20.16 %
CH44	0.03	3.14 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	7.19	23.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.20	27.95 %
Mixie	1.89	14.94 %
Grinder	0.77	9.46 %
Small-Ap	0.14	10.04 %
Total	6.01	17.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.68	15.13 %
TPR1	0.25	17.59 %
PDM1	0.11	12.04 %
MPM1	0.08	5.99 %
CBE1	0.08	7.18 %
SUL1	0.08	9.85 %
CBE3	0.07	10.63 %
KGM1	0.06	8.52 %
PPI1	0.05	6.24 %
UMP1	0.04	7.67 %
SNR1	0.04	2.26 %
TPR4	0.04	6.06 %
GBM1	0.03	8.10 %
CNR1	0.03	14.53 %
KGI1	0.03	13.89 %
UAM1	0.03	2.17 %
ANR1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
SYM2		0.00 %
Total	6.01	17.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.39	21.18 %
Mixie	1.02	6.93 %
Grinder	0.57	8.46 %
Total	3.98	11.64 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.26	14.48 %
MCR1	0.22	17.89 %
ERD2	0.19	9.70 %
PLC1	0.17	19.87 %
MTR1	0.16	14.27 %
APN1	0.15	17.49 %
OML1	0.14	13.09 %
HSR1	0.13	11.13 %
SLM2	0.12	9.17 %
NKL2	0.11	7.74 %
HRR1	0.09	15.09 %
VPD1	0.08	6.93 %
KMM1	0.07	19.70 %
DPR2	0.06	9.91 %
DPR1	0.06	12.16 %
PDR1	0.04	12.02 %
SGI1	0.04	10.50 %
SGG1	0.03	8.30 %
TCG1	0.03	4.26 %
EDP1	0.03	3.74 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	3.98	11.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.70	29.24 %
Mixie	1.55	19.27 %
Grinder	0.46	9.08 %
Total	3.71	18.66 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.26	17.36 %
TDM1	0.13	19.35 %
CDM1	0.10	7.73 %
KML1	0.09	10.94 %
KLM1	0.09	16.31 %
VCM1	0.09	19.80 %
TVM1	0.06	19.19 %
VPM2	0.04	3.55 %
TRK1	0.04	4.18 %
KKI2	0.03	3.12 %
TVM2	0.03	4.79 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
Total	3.71	18.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.79	30.51 %
Mixie	1.39	19.61 %
Grinder	0.16	7.14 %
Small-Ap	0.03	4.02 %
Total	3.37	21.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.25	14.71 %
VEL2	0.20	13.97 %
WJP1	0.08	18.50 %
WJD1	0.07	11.24 %
BGR1	0.06	15.97 %
ARC2	0.06	10.94 %
KPM1	0.04	14.34 %
CPT1	0.04	7.38 %
GDM1	0.03	13.18 %
PLR1	0.03	18.72 %
ANI1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	3.37	21.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.78	67.19 %
Mixie	0.10	5.08 %
Total	0.88	23.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.30	16.15 %
Total	0.88	23.35 %