

MTD Sales
71.37 L

Brand Share %
23.95 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	35.12	36.64 %
Mixie	23.76	19.27 %
Grinder	12.49	15.86 %
Total	71.37	23.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.82	25.98 %
CHENNAI-01	10.76	27.17 %
TRICHY-01	10.18	28.99 %
SOUTH-03	9.18	20.87 %
WEST-01	8.67	26.28 %
CHENNAI-02	6.59	24.39 %
SOUTH ARCOT	5.32	25.81 %
WEST-02	3.96	13.51 %
NORTH ARCOT	3.38	19.35 %
KL-SOUTH	0.51	20.27 %
Total	71.37	23.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.23	39.68 %
Mixie	4.23	21.38 %
Grinder	2.36	17.04 %
Total	12.82	25.98 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.86	21.45 %
TVL1	0.46	12.44 %
PDI1	0.15	14.64 %
TKY1	0.11	4.88 %
MMT1	0.08	13.92 %
SGT1	0.04	12.47 %
SNL1	0.04	3.59 %
KYR1	0.04	6.10 %
STU2	0.03	8.33 %
ARM1	0.03	3.37 %
VNR1	0.03	4.30 %
S2SD		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	12.82	25.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.34	38.73 %
Mixie	3.22	20.32 %
Grinder	2.20	22.07 %
Total	10.76	27.17 %

Branch *	MTD Sales L	Brand Share %
CH19	0.46	23.91 %
CH48	0.38	17.92 %
CH14	0.26	18.50 %
CH30	0.16	10.06 %
CH22	0.14	6.19 %
CH11	0.13	7.88 %
CH29	0.08	13.79 %
AVD1	0.03	14.86 %
CH26		0.00 %
CZWH		0.00 %
KNR1		0.00 %
Total	10.76	27.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.87	39.60 %
Mixie	3.14	26.09 %
Grinder	2.17	20.13 %
Total	10.18	28.99 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.39	21.54 %
PDK1	0.21	23.92 %
TTP1	0.12	17.34 %
PBR1	0.08	19.40 %
NMM1	0.08	15.27 %
TRY2	0.06	20.00 %
TRY1	0.06	1.99 %
MDI1	0.04	3.10 %
AYR1	0.04	14.03 %
JKM1	0.04	3.53 %
KRN1	0.03	7.93 %
MSI1	0.03	8.81 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	10.18	28.99 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.67	38.00 %
Mixie	3.16	17.19 %
Grinder	1.35	10.13 %
Total	9.18	20.87 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.37	16.84 %
MDU5	0.28	13.16 %
CBM1	0.26	22.83 %
SVG1	0.21	17.18 %
TEN1	0.17	19.56 %
NKI1	0.17	20.13 %
BNR1	0.15	16.61 %
NTM1	0.12	8.99 %
PVI1	0.11	16.23 %
PNI1	0.10	11.74 %
BTU1	0.09	13.42 %
TMM1	0.07	4.47 %
PNV1	0.06	9.08 %
MNM1	0.06	14.73 %
ADP1	0.05	11.92 %
MLR1	0.04	6.83 %
ODM1	0.04	8.61 %
KRR1	0.03	4.25 %
MPA1	0.03	2.28 %
TPT1	0.03	1.70 %
MDU6		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	9.18	20.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.88	38.64 %
Mixie	3.02	21.67 %
Grinder	1.77	19.61 %
Total	8.67	26.28 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.39	19.54 %
CBE6	0.21	14.30 %
KMR1	0.17	5.21 %
TPR1	0.15	16.95 %
CBE3	0.14	16.46 %
GBM1	0.09	18.80 %
CNR1	0.09	18.43 %
KGM1	0.06	8.02 %
MPM1	0.06	4.31 %
PDM1	0.04	8.46 %
PPI1	0.04	5.67 %
UMP1	0.04	22.88 %
CBE1	0.04	3.44 %
GDR1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	8.67	26.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.26	36.20 %
Mixie	2.34	20.70 %
Grinder	0.99	14.77 %
Total	6.59	24.39 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	22.25 %
CH03	0.47	16.84 %
CH18	0.40	20.50 %
CH20	0.20	18.79 %
CH06	0.19	17.05 %
CH41	0.13	13.56 %
CH31	0.08	13.01 %
GPD1	0.06	20.95 %
CH44	0.05	12.10 %
CH27	0.04	8.62 %
CH23	0.03	6.92 %
CH12	0.03	1.46 %
CH17	0.03	7.91 %
CH36	0.03	9.91 %
CH32		0.00 %
MC06		0.00 %
Total	6.59	24.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.21	38.21 %
Mixie	1.84	21.27 %
Grinder	1.27	20.53 %
Total	5.32	25.81 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.46	21.65 %
KKI2	0.21	15.48 %
SJI2	0.20	20.42 %
STP1	0.09	14.96 %
VCM1	0.08	23.71 %
TDM1	0.07	8.97 %
TVM1	0.07	11.84 %
VPM1	0.03	21.06 %
TVM2	0.03	9.98 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
Total	5.32	25.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.35	23.62 %
Mixie	1.41	10.25 %
Grinder	0.20	3.62 %
Total	3.96	13.51 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.44	17.31 %
SLM3	0.34	15.24 %
NKL2	0.20	18.41 %
KVP1	0.13	13.26 %
PLC1	0.13	19.76 %
VKL1	0.12	21.25 %
RSP1	0.11	16.99 %
ERD1	0.07	6.10 %
APN1	0.07	7.95 %
KMM1	0.06	11.31 %
DPR1	0.06	8.75 %
TCG1	0.06	22.36 %
MCR1	0.04	4.63 %
OML1	0.04	6.82 %
HSR1	0.04	3.48 %
TRM1	0.03	4.37 %
VPD1	0.03	3.32 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	3.96	13.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.03	32.09 %
Mixie	1.27	14.75 %
Grinder	0.08	3.08 %
Total	3.38	19.35 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.35	13.65 %
WJD1	0.18	21.24 %
CPT1	0.18	22.54 %
GDM1	0.09	17.10 %
VSI1	0.08	17.02 %
ANI1	0.07	22.84 %
WJP1	0.07	17.37 %
VNB1	0.06	16.15 %
CGM1	0.05	22.39 %
VEL1	0.04	6.25 %
PTU1	0.04	16.95 %
TRL1	0.04	3.02 %
SBR1	0.03	5.92 %
PLR1	0.03	11.14 %
AKM1		0.00 %
ARC2		0.00 %
TRT1		0.00 %
UGI1		0.00 %
Total	3.38	19.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	41.19 %
Mixie	0.14	13.22 %
Grinder	0.11	13.25 %
Total	0.51	20.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.13	9.88 %
Total	0.51	20.27 %