

MTD Sales
54.93 L

Brand Share %
22.52 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	31.37	37.97 %
Mixie	15.03	14.26 %
Grinder	8.54	15.26 %
Total	54.93	22.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.31	31.03 %
SOUTH-01	9.62	21.87 %
TRICHY-01	7.60	24.46 %
SOUTH-03	7.02	19.66 %
CHENNAI-02	5.22	26.02 %
WEST-01	4.47	25.21 %
NORTH ARCOT	4.08	28.91 %
SOUTH ARCOT	3.35	18.71 %
WEST-03	1.77	15.26 %
WEST-02	1.50	8.08 %
Total	54.93	22.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.62	49.11 %
Mixie	2.82	19.89 %
Grinder	1.87	24.57 %
Total	10.31	31.03 %

Branch *	MTD Sales L	Brand Share %
CH14	0.30	20.73 %
GUD2	0.16	19.63 %
TKM1	0.10	20.71 %
CH05	0.06	3.18 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH48		0.00 %
CZWH		0.00 %
KNR1		0.00 %
SKL1		0.00 %
Total	10.31	31.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.37	35.69 %
Mixie	2.37	13.22 %
Grinder	1.89	17.05 %
Total	9.62	21.87 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.69	19.26 %
TKS2	0.47	21.16 %
RND1	0.30	18.14 %
TUT2	0.15	15.32 %
KYR1	0.15	16.31 %
SNL1	0.13	9.12 %
TCN1	0.09	5.14 %
COL1	0.08	12.86 %
RPM1	0.05	4.19 %
VLY1	0.04	2.33 %
SKD1	0.03	4.49 %
ARM1	0.03	15.04 %
KGL1	0.03	7.61 %
STU2	0.03	5.34 %
ASM1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	9.62	21.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.91	38.59 %
Mixie	2.48	19.32 %
Grinder	1.21	14.90 %
Total	7.60	24.46 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.35	21.24 %
TNJ2	0.35	19.78 %
TYR1	0.17	11.82 %
PTK1	0.15	9.09 %
TRY3	0.13	21.39 %
NMM1	0.12	18.22 %
JKM1	0.09	13.46 %
MSI1	0.08	17.65 %
TTP1	0.04	8.89 %
KUM2	0.04	6.38 %
PDK1	0.03	10.22 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	7.60	24.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.16	38.04 %
Mixie	2.05	14.15 %
Grinder	0.81	7.86 %
Total	7.02	19.66 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.38	18.21 %
NKI1	0.22	21.31 %
TEN2	0.20	14.71 %
DGL2	0.12	19.51 %
ATG1	0.10	16.11 %
MDU6	0.10	4.35 %
NTM1	0.09	19.90 %
TPT1	0.09	7.36 %
CBM1	0.09	10.34 %
SVG1	0.08	21.05 %
MDU4	0.08	11.73 %
KRR1	0.08	19.48 %
KPT1	0.07	10.72 %
BNR1	0.06	13.74 %
PNV2	0.06	9.77 %
SGP1	0.05	15.75 %
CMR1	0.04	22.40 %
MLR1	0.04	4.47 %
TEN1	0.04	5.99 %
KYK1	0.04	6.08 %
MPA1	0.03	3.09 %
MNM1	0.03	8.78 %
MDU5		0.00 %
PVI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	7.02	19.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.95	45.36 %
Mixie	1.39	14.69 %
Grinder	0.88	21.40 %
Total	5.22	26.02 %

Branch *	MTD Sales L	Brand Share %
CH15	0.39	19.01 %
CH12	0.13	14.01 %
CH50	0.11	9.65 %
CH43	0.10	11.60 %
CH46	0.10	20.12 %
CH35	0.09	17.14 %
CH34	0.09	7.02 %
CH36	0.09	20.82 %
UK11	0.09	22.01 %
CH06	0.09	16.01 %
CH44	0.05	10.05 %
CH27	0.04	15.75 %
GPD1	0.03	13.78 %
CH01		0.00 %
CH17		0.00 %
CH20		0.00 %
CH31		0.00 %
MC06		0.00 %
WCHN		0.00 %
Total	5.22	26.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.71	41.53 %
Mixie	1.21	16.86 %
Grinder	0.55	13.59 %
Total	4.47	25.21 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.36	19.15 %
UAM1	0.16	18.17 %
MPM1	0.14	14.08 %
CBE1	0.14	10.03 %
CBE5	0.11	16.32 %
SUL1	0.09	9.71 %
PPI1	0.06	12.07 %
SNR1	0.06	4.94 %
UMP1	0.04	10.48 %
ANR1		0.00 %
GDR1		0.00 %
PDM1		0.00 %
WHCB		0.00 %
Total	4.47	25.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.57	47.38 %
Mixie	1.12	16.31 %
Grinder	0.38	21.18 %
Total	4.08	28.91 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.20	13.61 %
VEL1	0.08	18.35 %
WJP1	0.05	18.19 %
BGR1	0.04	7.93 %
TRT1	0.04	8.32 %
AKM1		0.00 %
ARC2		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VEL4		0.00 %
VNB1		0.00 %
Total	4.08	28.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.72	35.70 %
Mixie	0.97	12.16 %
Grinder	0.66	12.94 %
Total	3.35	18.71 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.27	13.23 %
NVL2	0.11	10.86 %
PRT1	0.09	9.67 %
TDM1	0.06	10.24 %
SJI2	0.04	7.49 %
POY2	0.03	3.84 %
TVM1	0.03	9.20 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM2		0.00 %
Total	3.35	18.71 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.17	26.49 %
Mixie	0.36	6.82 %
Grinder	0.24	12.85 %
Total	1.77	15.26 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.22	11.66 %
ERD1	0.21	15.94 %
TPR2	0.15	13.14 %
RSP1	0.11	19.42 %
NKL2	0.08	7.47 %
CMI1	0.08	18.22 %
TPR1	0.06	4.98 %
SYM2	0.04	9.34 %
KMM1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
VKL1		0.00 %
W3SD		0.00 %
Total	1.77	15.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.18	16.06 %
Mixie	0.26	2.84 %
Grinder	0.06	2.91 %
Total	1.50	8.08 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.31	19.47 %
MTR1	0.15	12.96 %
KRI1	0.10	12.80 %
ATU1	0.10	9.25 %
PNG1	0.10	19.03 %
EPI1	0.09	10.76 %
PLC1	0.05	5.11 %
SLM2	0.04	9.28 %
EDP1	0.04	8.95 %
BMD1	0.03	18.65 %
APN1	0.03	3.60 %
DPR1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.50	8.08 %