

MTD Sales
66.27 L

Brand Share %
23.09 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	36.66	36.75 %
Mixie	18.02	15.68 %
Grinder	11.59	16.04 %
Total	66.27	23.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.88	23.45 %
CHENNAI-01	9.79	26.16 %
WEST-01	9.44	27.65 %
SOUTH-03	8.57	20.28 %
TRICHY-01	8.04	26.48 %
CHENNAI-02	5.21	25.98 %
SOUTH ARCOT	4.13	22.74 %
NORTH ARCOT	3.53	22.04 %
WEST-02	3.10	12.26 %
KL-SOUTH	1.60	18.99 %
Total	66.27	23.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.84	38.17 %
Mixie	3.87	17.45 %
Grinder	2.17	14.66 %
Total	12.88	23.45 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.70	22.38 %
KVT1	0.61	20.41 %
SDI1	0.44	20.73 %
TUT2	0.36	20.62 %
RND1	0.36	17.71 %
MMT1	0.16	9.63 %
PDI1	0.16	11.84 %
VLY1	0.13	8.09 %
UDN1	0.13	22.16 %
KSM1	0.11	23.07 %
ASM1	0.09	11.27 %
TKY1	0.08	12.15 %
PKD1	0.08	11.30 %
VKM1	0.07	7.02 %
KYR1	0.06	4.17 %
STU2	0.06	7.68 %
KGL1	0.06	9.58 %
COL1	0.05	7.84 %
ARM1	0.04	8.14 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	12.88	23.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.25	45.97 %
Mixie	1.93	14.27 %
Grinder	1.61	15.61 %
Total	9.79	26.16 %

Branch *	MTD Sales L	Brand Share %
CH16	0.63	22.50 %
CH42	0.50	22.04 %
CH19	0.48	19.56 %
TKM1	0.23	22.76 %
GUD2	0.21	19.87 %
GUD1	0.21	15.18 %
CH14	0.19	12.79 %
CH11	0.12	12.93 %
CH48	0.10	7.89 %
CH30	0.09	9.62 %
AVD1	0.08	9.81 %
CH37	0.06	6.02 %
CH29	0.05	8.00 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	9.79	26.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.72	42.97 %
Mixie	2.21	16.71 %
Grinder	1.51	19.84 %
Total	9.44	27.65 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.57	18.26 %
TPR3	0.27	20.27 %
UAM1	0.19	14.18 %
MPM1	0.18	19.11 %
TPR1	0.18	13.59 %
CBE1	0.18	10.93 %
PDM1	0.13	22.08 %
KGM1	0.12	13.80 %
UMP1	0.09	16.07 %
PPI1	0.09	9.17 %
SNR1	0.08	3.58 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
Total	9.44	27.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.12	35.09 %
Mixie	2.12	13.01 %
Grinder	1.33	11.70 %
Total	8.57	20.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.76	20.72 %
MDU6	0.42	16.06 %
PVI1	0.36	19.42 %
TMM1	0.18	11.68 %
MDU3	0.12	16.37 %
KRR1	0.12	18.14 %
CBM1	0.12	11.12 %
MLR1	0.09	13.33 %
MDU5	0.09	7.23 %
PNV1	0.07	13.12 %
TEN2	0.06	7.39 %
PKM1	0.06	18.34 %
USL1	0.05	5.76 %
TEN1	0.05	8.07 %
NKI1	0.04	7.42 %
MPA1	0.04	3.97 %
PNI1	0.03	13.69 %
NTM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
SVG1	-0.03	-3.84 %
Total	8.57	20.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.69	36.91 %
Mixie	2.58	21.74 %
Grinder	1.77	20.82 %
Total	8.04	26.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.52	15.01 %
PBR2	0.24	14.91 %
AYR1	0.09	16.36 %
MSI1	0.08	16.31 %
TVR1	0.06	11.07 %
JKM1	0.04	4.11 %
TRY3	0.04	6.25 %
NCK1	0.03	4.99 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	8.04	26.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.69	40.21 %
Mixie	1.34	16.27 %
Grinder	1.18	23.00 %
Total	5.21	25.98 %

Branch *	MTD Sales L	Brand Share %
CH15	0.53	21.42 %
CH43	0.24	17.10 %
CH12	0.15	11.04 %
CH41	0.14	16.13 %
CH03	0.09	7.02 %
CH06	0.09	12.30 %
CH36	0.04	10.56 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	5.21	25.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.84	32.89 %
Mixie	1.19	16.59 %
Grinder	1.09	20.38 %
Total	4.13	22.74 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.17	18.76 %
PRT1	0.14	20.00 %
MKM1	0.06	13.14 %
TVM1	0.06	13.89 %
KKI2	0.05	4.31 %
VPM2	0.05	4.31 %
VCM1	0.03	6.84 %
TDM1	0.03	5.63 %
KLM1	0.03	2.38 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
Total	4.13	22.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.11	33.52 %
Mixie	1.05	14.72 %
Grinder	0.37	14.25 %
Total	3.53	22.04 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.20	11.01 %
VSI1	0.16	18.96 %
CYR1	0.10	18.35 %
ARC2	0.09	22.19 %
BGR1	0.09	12.99 %
VNB1	0.07	12.08 %
TRL1	0.06	5.47 %
ABR1	0.04	13.29 %
PLR1	0.03	9.11 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	3.53	22.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.65	18.31 %
Mixie	1.08	9.21 %
Grinder	0.37	8.14 %
Total	3.10	12.26 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.17	18.56 %
TRM1	0.15	14.96 %
SGI1	0.12	18.86 %
PMP1	0.09	15.38 %
HSR1	0.06	3.82 %
MTR1	0.06	5.58 %
KRI1	0.05	16.27 %
PLC1	0.05	10.32 %
EDP1	0.04	14.43 %
OML1	0.04	5.56 %
KMM1	0.04	9.34 %
KVP1	0.04	5.73 %
PDR1	0.04	9.88 %
MCR1	0.04	6.61 %
DPR2	0.04	11.05 %
NKL2	0.04	3.81 %
SLM2	0.04	4.42 %
VKL1	0.04	4.46 %
BMD1	0.03	10.16 %
CMI1	0.03	7.32 %
EPI1	0.03	3.41 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	3.10	12.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.75	27.26 %
Mixie	0.65	18.18 %
Grinder	0.20	9.45 %
Total	1.60	18.99 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	13.24 %
PAS1	0.35	16.87 %
Total	1.60	18.99 %