

MTD Sales
65.24 L

Brand Share %
23.06 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	33.13	38.70 %
Mixie	22.35	18.84 %
Grinder	9.76	12.40 %
Total	65.24	23.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.29	24.73 %
WEST-01	9.61	25.79 %
CHENNAI-01	9.19	29.02 %
TRICHY-01	8.80	23.68 %
SOUTH-03	8.38	22.02 %
CHENNAI-02	6.20	26.97 %
SOUTH ARCOT	4.50	23.50 %
NORTH ARCOT	3.26	21.92 %
WEST-02	2.56	8.43 %
KL-SOUTH	0.46	25.92 %
Total	65.24	23.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.76	37.24 %
Mixie	4.63	24.27 %
Grinder	1.90	12.53 %
Total	12.29	24.73 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.60	17.48 %
TUT1	0.45	14.98 %
ASM1	0.14	21.37 %
VKM1	0.12	10.76 %
NGR1	0.10	4.69 %
KGL1	0.10	15.65 %
STU2	0.10	15.26 %
MMT1	0.09	10.17 %
VLY1	0.09	7.17 %
TVL2	0.06	20.64 %
ERL1	0.04	14.72 %
VNR1	0.03	4.11 %
ARM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
SNL1	-0.04	-7.50 %
UDN1	-0.07	-10.07 %
Total	12.29	24.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.13	44.17 %
Mixie	3.02	18.46 %
Grinder	1.46	15.75 %
Total	9.61	25.79 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.92	22.87 %
CBE2	0.74	16.33 %
TPR1	0.24	15.45 %
SYM2	0.18	13.44 %
CNR1	0.17	21.02 %
UAM1	0.16	9.49 %
KGI1	0.14	18.67 %
TPR3	0.14	12.65 %
CBE6	0.10	8.11 %
PPI1	0.09	11.95 %
MPM1	0.08	5.37 %
SUL1	0.08	6.43 %
CBE3	0.04	7.40 %
SNR1	0.04	1.99 %
GDR1	0.03	19.03 %
GBM1		0.00 %
WZSD		0.00 %
Total	9.61	25.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.51	43.65 %
Mixie	2.91	24.81 %
Grinder	1.77	18.43 %
Total	9.19	29.02 %

Branch *	MTD Sales L	Brand Share %
CH08	0.43	17.96 %
CH22	0.27	17.08 %
CH48	0.25	20.31 %
CH19	0.20	11.86 %
CH30	0.17	20.01 %
GUD1	0.12	10.03 %
KNR1	0.09	15.88 %
CH14	0.08	9.29 %
CH37	0.07	17.46 %
GUD2	0.06	7.17 %
CH11	0.04	4.12 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	9.19	29.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.97	42.71 %
Mixie	3.11	20.74 %
Grinder	1.71	13.34 %
Total	8.80	23.68 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.57	19.93 %
PBR2	0.27	12.34 %
ORU1	0.16	14.49 %
PDK1	0.13	21.34 %
KIK1	0.10	6.24 %
NMM1	0.09	15.18 %
TRY2	0.03	7.40 %
NCK1	0.03	4.10 %
MDI1	0.03	1.76 %
JKM1		0.00 %
KRN1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	8.80	23.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.82	41.87 %
Mixie	2.53	17.12 %
Grinder	1.03	8.78 %
Total	8.38	22.02 %

Branch *	MTD Sales L	Brand Share %
SGP1	0.28	21.48 %
MDU5	0.23	17.63 %
CBM1	0.22	15.74 %
KKD2	0.21	20.00 %
TMM1	0.17	9.74 %
TDI1	0.16	18.46 %
TPT1	0.14	9.40 %
KPT1	0.14	15.73 %
DKI1	0.13	18.56 %
USL1	0.13	16.27 %
BTU1	0.11	20.49 %
MNM1	0.10	20.68 %
KRR1	0.10	14.04 %
PNV1	0.08	20.46 %
ADP1	0.06	7.67 %
PVI1	0.04	8.46 %
SVG1	0.04	4.27 %
PKM1	0.03	7.89 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	8.38	22.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.39	45.90 %
Mixie	2.19	21.39 %
Grinder	0.62	11.53 %
Total	6.20	26.97 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	15.67 %
CH34	0.19	17.58 %
CH44	0.08	10.92 %
CH06	0.07	8.41 %
CH17	0.06	20.35 %
GPD1	0.06	11.53 %
CH27	0.04	9.29 %
CH12		0.00 %
CH31		0.00 %
CH36		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	6.20	26.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.11	43.04 %
Mixie	1.38	15.95 %
Grinder	1.01	18.04 %
Total	4.50	23.50 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.19	21.03 %
KML1	0.10	18.22 %
VPM2	0.09	12.20 %
STP1	0.08	12.69 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.50	23.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.58	20.33 %
Gas-Stov	1.42	27.17 %
Grinder	0.26	13.81 %
Total	3.26	21.92 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.15	22.54 %
SBR1	0.09	9.50 %
WJP1	0.06	18.74 %
VEL2	0.06	3.99 %
AKM1	0.05	8.38 %
VNB1	0.04	11.42 %
CGM1	0.04	10.31 %
BGR1	0.03	4.72 %
TRL1	0.03	4.13 %
VEL1	0.03	3.23 %
ANI1		0.00 %
ARC2		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	3.26	21.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.82	19.41 %
Mixie	0.74	5.19 %
Total	2.56	8.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.28	12.18 %
ERD2	0.26	15.77 %
RSP1	0.16	22.36 %
SLM3	0.15	15.25 %
TRM1	0.12	15.01 %
MTR1	0.12	9.60 %
VPD1	0.09	8.56 %
APN1	0.09	13.91 %
MCR1	0.09	10.80 %
PMP1	0.08	13.94 %
SGI1	0.08	3.59 %
DPR1	0.08	9.03 %
PDR1	0.06	16.64 %
DPR2	0.06	7.29 %
ATU1	0.06	3.65 %
ERD1	0.05	3.40 %
KRI1	0.04	5.29 %
NKL2	0.04	4.98 %
SGG1	0.04	7.98 %
HSR2	0.03	1.90 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	2.56	8.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.25	35.53 %
Gas-Stov	0.21	39.68 %
Total	0.46	25.92 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	7.83 %
Total	0.46	25.92 %