



TN : VIDIEM Sales Performance 09/05/2026 9:29 AM

MTD Sales
51.94 L

Brand Share %
20.08 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	26.40	35.34 %
Mixie	16.17	14.59 %
Grinder	8.84	14.47 %
Small-Ap	0.53	4.39 %
Total	51.94	20.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.57	23.23 %
CHENNAI-01	8.68	18.53 %
TRICHY-01	7.08	24.32 %
SOUTH-03	6.42	18.41 %
CHENNAI-02	5.89	25.43 %
WEST-01	4.00	16.29 %
NORTH ARCOT	3.65	26.55 %
SOUTH ARCOT	3.04	19.23 %
WEST-02	2.60	10.39 %
Total	51.94	20.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.50	40.89 %
Mixie	2.78	14.66 %
Grinder	2.06	19.46 %
Small-Ap	0.23	9.29 %
Total	10.57	23.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.83	19.09 %
KVT1	0.67	18.42 %
NGR1	0.26	14.25 %
ERL2	0.14	18.52 %
KGL1	0.12	12.91 %
PKD1	0.10	9.80 %
VLY1	0.09	8.30 %
VKM1	0.08	7.57 %
PDI1	0.07	8.98 %
SDI1	0.07	17.63 %
COL1	0.07	15.00 %
MMT1	0.07	6.43 %
KSM1	0.05	11.02 %
ASM1	0.04	13.24 %
APK1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	10.57	23.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.70	46.65 %
Mixie	2.28	16.53 %
Grinder	1.58	7.60 %
Small-Ap	0.12	5.57 %
Total	8.68	18.53 %

Branch *	MTD Sales L	Brand Share %
CH42	0.40	19.18 %
CH08	0.21	9.00 %
CH05	0.20	11.73 %
CH35	0.16	18.71 %
CH14	0.15	11.55 %
TKM1	0.09	14.18 %
CH19	0.02	1.49 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	8.68	18.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.04	34.56 %
Mixie	2.46	19.86 %
Grinder	1.55	23.39 %
Small-Ap	0.03	2.17 %
Total	7.08	24.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.70	18.16 %
TYR1	0.25	15.61 %
KIK1	0.24	19.70 %
PBR1	0.18	19.39 %
PTK1	0.14	9.85 %
KUM1	0.14	7.68 %
KUM2	0.08	12.99 %
TRY3	0.04	5.55 %
MSI1	0.04	10.47 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-12.63 %
Total	7.08	24.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.24	32.32 %
Mixie	2.06	14.07 %
Grinder	1.10	13.60 %
Small-Ap	0.03	1.23 %
Total	6.42	18.41 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.77	18.51 %
NKI1	0.16	17.45 %
MDU6	0.16	15.13 %
BNR1	0.15	17.56 %
TEN1	0.10	10.91 %
ATG1	0.09	10.61 %
KRR1	0.08	17.23 %
BTU1	0.07	12.98 %
PVI1	0.07	15.81 %
MDU7	0.06	5.28 %
MDU5	0.05	4.36 %
SVG1	0.04	8.63 %
ADP1	0.04	6.20 %
PKM1	0.03	6.47 %
SGP1	0.03	5.25 %
CMR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	6.42	18.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.08	43.14 %
Mixie	1.74	17.02 %
Grinder	1.01	21.68 %
Small-Ap	0.06	5.45 %
Total	5.89	25.43 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.20	19.51 %
CH44	0.17	18.82 %
CH12	0.14	13.29 %
CH20	0.09	8.99 %
CH46	0.06	10.82 %
UKI1	0.04	7.14 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH51		0.00 %
Total	5.89	25.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.74	26.87 %
Mixie	1.58	13.88 %
Grinder	0.59	10.64 %
Small-Ap	0.09	7.72 %
Total	4.00	16.29 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.24	13.45 %
CBE2	0.22	7.69 %
TPR2	0.15	17.89 %
CBE4	0.14	8.79 %
MPM1	0.13	9.54 %
CBE6	0.11	16.64 %
CBE1	0.10	7.65 %
KMR1	0.08	4.69 %
CNR1	0.08	12.50 %
KMD1	0.06	14.84 %
PPI1	0.06	9.59 %
SYM2	0.05	8.11 %
CBE3	0.04	7.85 %
KGM1	0.03	4.98 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	4.00	16.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.10	37.70 %
Mixie	1.39	18.08 %
Grinder	0.16	357.86 %
Total	3.65	26.55 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.09	8.35 %
CGM1	0.08	19.48 %
ABR1	0.06	9.33 %
SLG1	0.06	15.57 %
VSI1	0.05	10.84 %
ANI1	0.04	10.63 %
PLR1	0.04	8.28 %
WJP1	0.04	11.42 %
TRT1	0.03	10.75 %
CPT1	0.03	8.87 %
BGR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	3.65	26.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.35	18.28 %
Gas-Stov	1.05	26.01 %
Grinder	0.68	17.85 %
Small-Ap	-0.03	-5.00 %
Total	3.04	19.23 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.21	13.90 %
NVL2	0.20	13.11 %
PRT1	0.15	17.67 %
TRK1	0.08	10.22 %
SJI2	0.06	5.84 %
POY2	0.05	3.69 %
TVM1	0.05	14.00 %
MKM1	0.04	10.69 %
KKI2	0.04	3.59 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	3.04	19.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.96	21.39 %
Mixie	0.54	3.72 %
Grinder	0.10	11.18 %
Total	2.60	10.39 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.29	17.53 %
SLM1	0.22	14.52 %
ERD2	0.18	10.03 %
APN1	0.15	20.03 %
SIG1	0.13	17.81 %
DPR1	0.11	10.26 %
NKL2	0.09	16.89 %
DPR2	0.08	16.40 %
PMP1	0.08	13.93 %
SLM3	0.05	3.95 %
BMD1	0.05	6.13 %
CMI1	0.04	8.36 %
ERD1	0.04	4.01 %
EPI1	0.03	4.72 %
PLC1	0.03	2.54 %
TRM1	0.02	3.96 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	2.60	10.39 %