

MTD Sales
46.82 L

Brand Share %
19.24 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	24.37	31.27 %
Mixie	14.63	15.75 %
Grinder	7.16	12.08 %
Small-Ap	0.66	5.03 %
Total	46.82	19.24 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.99	18.74 %
TRICHY-01	7.48	26.44 %
CHENNAI-01	6.68	19.00 %
SOUTH-03	6.02	17.50 %
WEST-01	5.49	21.03 %
SOUTH ARCOT	3.88	25.58 %
CHENNAI-02	3.86	20.47 %
WEST-02	2.38	9.21 %
NORTH ARCOT	2.11	14.90 %
KL-SOUTH	0.93	34.31 %
Total	46.82	19.24 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.40	33.99 %
Mixie	1.95	12.87 %
Grinder	1.37	11.46 %
Small-Ap	0.26	10.31 %
Total	7.99	18.74 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.50	13.83 %
KVT1	0.46	15.16 %
TUT1	0.43	12.10 %
NGR1	0.34	16.68 %
SVK1	0.24	17.06 %
SNL1	0.12	10.21 %
SKD1	0.12	18.30 %
MMT1	0.10	10.75 %
ERL2	0.09	19.05 %
PDI1	0.09	11.07 %
PKD1	0.08	10.61 %
VNR1	0.08	13.88 %
ASM1	0.08	14.41 %
VKM1	0.06	13.05 %
KGL1	0.05	15.44 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	7.99	18.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.34	37.48 %
Mixie	2.65	26.25 %
Grinder	1.38	18.53 %
Small-Ap	0.11	6.14 %
Total	7.48	26.44 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.43	18.85 %
PBR2	0.27	14.90 %
NMM1	0.15	12.91 %
JKM1	0.15	15.28 %
ORU1	0.12	16.74 %
MDI1	0.04	3.89 %
KRN1	0.03	6.12 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	7.48	26.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.67	35.16 %
Mixie	1.95	15.85 %
Grinder	1.00	9.77 %
Small-Ap	0.06	2.67 %
Total	6.68	19.00 %

Branch *	MTD Sales L	Brand Share %
CH48	0.26	14.39 %
CH05	0.19	9.20 %
CH45	0.17	13.81 %
GUD2	0.16	16.62 %
CH42	0.15	11.29 %
CH35	0.13	16.08 %
CH14	0.13	14.17 %
CH30	0.12	14.06 %
TKM1	0.09	14.79 %
CGL1	0.08	10.96 %
KNR1	0.05	13.89 %
AVD1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	6.68	19.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.44	31.99 %
Mixie	1.90	15.24 %
Grinder	0.69	7.04 %
Total	6.02	17.50 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.61	16.97 %
KKD3	0.43	15.68 %
TMM1	0.19	12.19 %
MDU6	0.14	5.68 %
MDU4	0.12	17.19 %
USL1	0.12	16.64 %
TPT1	0.08	8.24 %
MDU3	0.06	5.14 %
NTM1	0.05	6.54 %
DKI1	0.04	6.02 %
CBM1	0.04	4.60 %
MDU5	0.04	4.17 %
BTU1		0.00 %
CMR1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
SVG1		-0.01 %
Total	6.02	17.50 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.71	30.25 %
Mixie	2.03	20.02 %
Grinder	0.70	11.96 %
Small-Ap	0.06	4.85 %
Total	5.49	21.03 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.26	17.68 %
PLI1	0.23	14.96 %
TPR3	0.17	15.69 %
CBE6	0.16	14.70 %
KMR1	0.09	4.69 %
SYM2	0.08	15.86 %
SUL1	0.08	7.05 %
GDR1	0.04	13.52 %
CNR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
Total	5.49	21.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.84	38.22 %
Mixie	1.36	22.27 %
Grinder	0.62	17.56 %
Small-Ap	0.06	8.18 %
Total	3.88	25.58 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.18	13.85 %
VPM1	0.05	15.21 %
TDM1	0.04	12.50 %
SJI2	0.03	10.44 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	3.88	25.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.23	34.31 %
Mixie	1.04	13.49 %
Grinder	0.51	14.32 %
Small-Ap	0.09	7.77 %
Total	3.86	20.47 %

Branch *	MTD Sales L	Brand Share %
CH15	0.39	11.53 %
CH03	0.21	15.94 %
CH18	0.19	11.70 %
CH20	0.18	14.80 %
CH43	0.16	15.67 %
CH44	0.10	13.76 %
CH17	0.09	8.90 %
CH12	0.08	5.64 %
UKI1	0.03	7.55 %
CH06		0.00 %
CH27		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
Total	3.86	20.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.12	12.85 %
Mixie	0.74	6.29 %
Grinder	0.53	12.04 %
Total	2.38	9.21 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.40	17.14 %
SLM3	0.15	19.18 %
SGI1	0.13	15.72 %
ERD2	0.11	9.36 %
KMM1	0.11	18.48 %
MCR1	0.11	11.79 %
MTR1	0.10	12.97 %
ERD1	0.08	7.35 %
NKL2	0.08	7.77 %
SGG1	0.07	11.40 %
RSP1	0.07	10.19 %
SLM2	0.06	7.26 %
BMD1	0.05	7.57 %
APN1	0.04	12.94 %
DPR1	0.04	7.16 %
CMI1	0.04	16.49 %
HRR1	0.03	6.88 %
EPI1	0.03	3.40 %
ATU1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.38	9.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.06	20.95 %
Mixie	0.85	13.58 %
Grinder	0.17	7.91 %
Small-Ap	0.03	4.25 %
Total	2.11	14.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.28	13.38 %
TRL1	0.11	9.84 %
VNB1	0.10	16.35 %
SBR1	0.09	11.70 %
PLR1	0.09	17.09 %
WJD1	0.08	13.61 %
VEL2	0.05	3.69 %
ABR1	0.04	8.21 %
SLG1	0.04	13.34 %
WJP1	0.04	12.03 %
AKM1	0.04	7.79 %
ARC2	0.03	10.91 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	2.11	14.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.57	63.53 %
Grinder	0.20	49.85 %
Mixie	0.16	17.22 %
Total	0.93	34.31 %

Branch *	MTD Sales L	Brand Share %
Total	0.93	34.31 %