

MTD Sales
55.50 L

Brand Share %
20.24 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	27.70	33.03 %
Mixie	18.73	17.11 %
Grinder	8.07	11.74 %
Small-Ap	1.01	8.23 %
Total	55.50	20.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.34	26.41 %
SOUTH-03	8.91	23.45 %
SOUTH-01	8.69	19.87 %
TRICHY-01	6.72	20.01 %
CHENNAI-02	6.15	23.09 %
WEST-01	5.26	17.20 %
WEST-02	3.56	11.43 %
SOUTH ARCOT	3.30	18.46 %
NORTH ARCOT	2.91	20.41 %
KL-SOUTH	0.67	21.49 %
Total	55.50	20.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.44	39.63 %
Mixie	2.66	22.26 %
Grinder	2.09	19.55 %
Small-Ap	0.15	9.79 %
Total	9.34	26.41 %

Branch *	MTD Sales L	Brand Share %
CH19	0.55	20.18 %
CH42	0.36	16.64 %
CH45	0.27	18.60 %
CH28	0.23	14.48 %
GUD1	0.22	16.11 %
CH48	0.21	14.02 %
CH05	0.19	12.15 %
CH30	0.18	19.86 %
GUD2	0.11	15.90 %
CH37	0.07	7.06 %
CH22		0.00 %
CH26		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	9.34	26.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.26	40.11 %
Mixie	3.14	21.08 %
Grinder	1.31	11.87 %
Small-Ap	0.20	13.91 %
Total	8.91	23.45 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.26	8.41 %
TMM1	0.26	16.79 %
MDU5	0.20	17.04 %
ADP1	0.17	17.76 %
MPA1	0.15	17.67 %
USL1	0.14	20.07 %
TPT1	0.13	12.08 %
TEN1	0.13	15.79 %
KYK1	0.09	12.58 %
PVI1	0.07	14.10 %
BNR1	0.07	11.46 %
DKI1	0.06	8.94 %
PKM1	0.05	18.34 %
MNM1	0.05	18.81 %
NTM1	0.04	9.10 %
TDI1	0.04	15.38 %
CBM1	0.03	3.11 %
CMR1	0.03	7.36 %
SVG1	0.03	3.82 %
MLR1		0.00 %
Total	8.91	23.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.72	37.29 %
Mixie	2.93	16.82 %
Grinder	0.81	6.93 %
Small-Ap	0.23	11.82 %
Total	8.69	19.87 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.57	19.00 %
TUT1	0.48	14.33 %
RND1	0.25	19.16 %
RPM1	0.22	13.48 %
NGR1	0.19	9.59 %
VLY1	0.15	8.96 %
STU2	0.14	19.97 %
TYI1	0.12	16.22 %
SNL1	0.12	11.51 %
SDI1	0.09	15.44 %
PKD1	0.09	7.40 %
ERL2	0.08	7.57 %
MMT1	0.05	4.39 %
COL1	0.04	14.06 %
KGL1	0.04	7.48 %
KSM1	0.03	5.60 %
UDN1	0.03	4.30 %
KYR1		0.00 %
PDI1		0.00 %
SKD1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	8.69	19.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.85	29.66 %
Mixie	2.46	18.93 %
Grinder	1.27	13.62 %
Small-Ap	0.14	8.63 %
Total	6.72	20.01 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.35	17.32 %
TVR2	0.31	19.15 %
TRY1	0.26	6.78 %
KIK1	0.21	17.71 %
PBR2	0.15	7.58 %
TRY3	0.12	14.85 %
JKM1	0.09	8.31 %
NCK1	0.09	18.61 %
TVR1	0.05	9.21 %
TTP1	0.04	9.81 %
ORU1	0.03	8.31 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
Total	6.72	20.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.12	40.98 %
Mixie	2.07	17.86 %
Grinder	0.85	14.18 %
Small-Ap	0.12	7.96 %
Total	6.15	23.09 %

Branch *	MTD Sales L	Brand Share %
CH17	0.27	19.50 %
CH03	0.21	13.25 %
CH18	0.21	11.88 %
CH21	0.16	17.58 %
CH20	0.15	10.05 %
CH41	0.11	12.19 %
CH12	0.09	4.17 %
CH27	0.07	11.31 %
CH06	0.06	7.65 %
CH36	0.06	9.46 %
CH32	0.06	20.16 %
CH44	0.03	3.43 %
CH31		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	6.15	23.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.65	25.38 %
Mixie	1.69	14.50 %
Grinder	0.77	10.76 %
Small-Ap	0.14	11.14 %
Total	5.26	17.20 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.62	14.76 %
CBE4	0.43	19.36 %
TPR1	0.25	18.41 %
TPR3	0.16	16.39 %
PDM1	0.11	12.98 %
MPM1	0.08	6.98 %
CBE1	0.08	8.19 %
SUL1	0.08	10.60 %
CBE3	0.07	10.63 %
KGM1	0.06	8.52 %
PPI1	0.05	7.58 %
UMP1	0.04	9.01 %
SNR1	0.04	2.72 %
GBM1	0.03	8.10 %
CNR1	0.03	14.99 %
KGI1	0.03	13.89 %
UAM1	0.03	2.44 %
ANR1		0.00 %
GDR1		0.00 %
KMR1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	5.26	17.20 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.19	20.76 %
Mixie	0.94	7.01 %
Grinder	0.43	7.15 %
Total	3.56	11.43 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.22	18.34 %
ERD2	0.19	10.63 %
SLM3	0.19	10.90 %
MTR1	0.16	15.86 %
OML1	0.14	16.07 %
HSR1	0.13	13.16 %
NKL2	0.11	7.74 %
HRR1	0.09	15.79 %
DPR2	0.06	10.05 %
SLM2	0.06	5.16 %
DPR1	0.06	13.21 %
PDR1	0.04	13.23 %
SGI1	0.04	11.41 %
VPD1	0.03	3.83 %
SGG1	0.03	8.52 %
TCG1	0.03	4.26 %
EDP1	0.03	3.95 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PMP1		0.00 %
TRM1		0.00 %
Total	3.56	11.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.47	28.45 %
Mixie	1.45	19.74 %
Grinder	0.37	8.37 %
Total	3.30	18.46 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.26	18.91 %
TDM1	0.13	19.35 %
CDM1	0.10	7.73 %
KML1	0.09	11.30 %
KLM1	0.09	17.84 %
VPM1	0.06	18.65 %
TVM1	0.06	19.19 %
VPM2	0.04	4.54 %
TRK1	0.04	4.78 %
KKI2	0.03	3.42 %
TVM2	0.03	4.79 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
Total	3.30	18.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.44	28.10 %
Mixie	1.29	19.49 %
Grinder	0.16	8.12 %
Small-Ap	0.03	4.43 %
Total	2.91	20.41 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.31	19.04 %
KPM2	0.22	13.18 %
VEL2	0.20	14.48 %
WJP1	0.08	18.80 %
WJD1	0.07	11.69 %
ARC2	0.06	11.19 %
CPT1	0.04	8.18 %
GDM1	0.03	13.18 %
BGR1	0.03	7.78 %
PLR1	0.03	18.72 %
ANI1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	2.91	20.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.58	61.63 %
Mixie	0.10	6.17 %
Total	0.67	21.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.30	19.58 %
Total	0.67	21.49 %