

MTD Sales
65.23 L

Brand Share %
23.85 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	32.29	36.30 %
Mixie	21.69	19.25 %
Grinder	11.25	15.66 %
Total	65.23	23.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	11.64	26.09 %
CHENNAI-01	9.95	27.02 %
TRICHY-01	9.32	29.53 %
SOUTH-03	7.99	20.25 %
WEST-01	7.82	25.50 %
CHENNAI-02	6.18	24.46 %
SOUTH ARCOT	4.92	25.77 %
WEST-02	3.93	14.30 %
NORTH ARCOT	3.09	18.99 %
KL-SOUTH	0.38	17.23 %
Total	65.23	23.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.87	39.97 %
Mixie	3.89	21.91 %
Grinder	1.88	15.43 %
Total	11.64	26.09 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.66	19.43 %
TVL1	0.46	13.79 %
PKD1	0.20	20.03 %
PDI1	0.15	15.10 %
TKY1	0.11	5.22 %
MMT1	0.08	14.53 %
SGT1	0.04	12.47 %
SNL1	0.04	3.93 %
KYR1	0.04	7.51 %
STU2	0.03	8.33 %
ARM1	0.03	3.47 %
VNR1	0.03	4.30 %
S2SD		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	11.64	26.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.01	38.88 %
Mixie	2.95	19.99 %
Grinder	1.99	21.63 %
Total	9.95	27.02 %

Branch *	MTD Sales L	Brand Share %
CH08	0.59	22.71 %
CH42	0.49	22.38 %
CH48	0.33	15.77 %
CH14	0.26	18.85 %
CH30	0.16	10.69 %
CH22	0.14	6.19 %
CH11	0.13	8.12 %
CH29	0.08	13.79 %
AVD1	0.03	14.86 %
CH26		0.00 %
CZWH		0.00 %
KNR1		0.00 %
Total	9.95	27.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.44	39.75 %
Mixie	2.88	27.19 %
Grinder	2.01	20.45 %
Total	9.32	29.53 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.34	20.14 %
TTP1	0.12	18.20 %
NMM1	0.08	17.65 %
TRY2	0.06	20.00 %
TRY1	0.06	2.40 %
MDI1	0.04	3.18 %
AYR1	0.04	14.03 %
JKM1	0.04	3.69 %
KRN1	0.03	7.93 %
MSI1	0.03	10.51 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	9.32	29.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.03	36.08 %
Mixie	2.68	16.44 %
Grinder	1.29	10.73 %
Total	7.99	20.25 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.37	20.32 %
CBM1	0.22	21.53 %
MDU5	0.22	11.27 %
SVG1	0.18	16.31 %
TEN1	0.17	19.56 %
BNR1	0.15	19.04 %
PVI1	0.11	19.51 %
NKI1	0.11	15.32 %
PNI1	0.10	11.74 %
BTU1	0.09	15.81 %
KPT1	0.08	19.73 %
TMM1	0.07	5.29 %
KKD2	0.06	20.02 %
PNV1	0.06	9.08 %
MNM1	0.06	19.67 %
SGP1	0.05	14.01 %
ADP1	0.05	14.11 %
MLR1	0.04	7.31 %
NTM1	0.04	3.63 %
ODM1	0.04	9.49 %
KRR1	0.03	4.78 %
MPA1	0.03	2.37 %
TPT1	0.03	2.00 %
MDU6		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	7.99	20.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.41	36.54 %
Mixie	2.68	21.19 %
Grinder	1.72	19.90 %
Total	7.82	25.50 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.39	20.84 %
TPR1	0.15	17.98 %
CBE3	0.14	16.46 %
CBE6	0.12	9.15 %
GBM1	0.09	18.80 %
CNR1	0.09	21.20 %
KMR1	0.07	2.46 %
MPM1	0.06	4.43 %
PDM1	0.04	9.49 %
CBE1	0.04	3.91 %
KGM1	0.03	4.95 %
GDR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	7.82	25.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.10	36.86 %
Mixie	2.20	20.51 %
Grinder	0.88	14.36 %
Total	6.18	24.46 %

Branch *	MTD Sales L	Brand Share %
CH15	0.63	19.28 %
CH18	0.40	21.59 %
CH03	0.39	15.72 %
CH20	0.20	21.22 %
CH06	0.19	17.44 %
CH41	0.13	13.56 %
CH31	0.08	14.54 %
GPD1	0.06	20.95 %
CH27	0.04	9.37 %
CH12	0.03	1.57 %
CH17	0.03	7.91 %
CH36	0.03	12.11 %
CH44	0.02	6.27 %
CH23		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	6.18	24.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.02	37.20 %
Mixie	1.75	21.78 %
Grinder	1.15	20.41 %
Total	4.92	25.77 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.46	21.89 %
KML1	0.23	23.23 %
KKI2	0.21	16.88 %
SJI2	0.20	23.04 %
VCM1	0.08	23.71 %
TDM1	0.07	9.16 %
TVM1	0.07	11.84 %
STP1	0.06	10.58 %
VPM1	0.03	21.06 %
TVM2	0.03	23.20 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
Total	4.92	25.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.35	24.72 %
Mixie	1.38	10.83 %
Grinder	0.20	3.88 %
Total	3.93	14.30 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.44	19.47 %
SLM3	0.31	14.20 %
NKL2	0.20	19.48 %
KVP1	0.13	15.91 %
PLC1	0.13	21.22 %
VKL1	0.12	21.22 %
RSP1	0.11	16.99 %
ERD1	0.07	6.76 %
APN1	0.07	8.11 %
KMM1	0.06	14.13 %
DPR1	0.06	8.75 %
TCG1	0.06	22.36 %
MCR1	0.04	4.90 %
OML1	0.04	7.22 %
HSR1	0.04	3.48 %
TRM1	0.03	4.37 %
VPD1	0.03	3.58 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
WZWH		0.00 %
Total	3.93	14.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.82	31.54 %
Mixie	1.19	14.60 %
Grinder	0.08	3.32 %
Total	3.09	18.99 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	11.28 %
WJD1	0.18	21.90 %
CPT1	0.18	22.54 %
GDM1	0.09	17.10 %
VSI1	0.08	17.02 %
WJP1	0.07	17.37 %
VNB1	0.06	16.15 %
CGM1	0.05	22.39 %
VEL1	0.04	8.08 %
ANI1	0.04	17.21 %
PTU1	0.04	16.95 %
TRL1	0.04	3.18 %
SBR1	0.03	6.38 %
PLR1	0.03	11.14 %
AKM1		0.00 %
ARC2		0.00 %
TRT1		0.00 %
UGI1		0.00 %
Total	3.09	18.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	40.02 %
Mixie	0.10	9.68 %
Grinder	0.05	7.87 %
Total	0.38	17.23 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.08	7.48 %
Total	0.38	17.23 %