

MTD Sales
59.62 L

Brand Share %
22.82 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	33.06	36.01 %
Mixie	16.04	15.45 %
Grinder	10.52	16.01 %
Total	59.62	22.82 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	11.16	22.73 %
CHENNAI-01	9.00	25.95 %
WEST-01	8.67	27.48 %
SOUTH-03	7.47	20.01 %
TRICHY-01	7.42	26.20 %
CHENNAI-02	4.99	26.51 %
SOUTH ARCOT	3.44	21.32 %
NORTH ARCOT	3.07	21.36 %
WEST-02	3.02	12.96 %
KL-SOUTH	1.38	17.97 %
Total	59.62	22.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.82	36.22 %
Mixie	3.39	17.40 %
Grinder	1.95	14.40 %
Total	11.16	22.73 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.69	22.52 %
KVT1	0.53	19.35 %
NGR1	0.47	17.00 %
SDI1	0.44	21.70 %
TUT2	0.36	20.62 %
RND1	0.31	17.66 %
VLY1	0.13	8.47 %
MMT1	0.13	8.80 %
PDI1	0.13	11.25 %
ASM1	0.09	11.27 %
TKY1	0.08	12.49 %
PKD1	0.08	11.30 %
VKM1	0.07	9.32 %
KYR1	0.06	4.69 %
STU2	0.06	8.46 %
KGL1	0.06	11.02 %
UDN1	0.04	9.66 %
ARM1	0.04	8.14 %
COL1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	11.16	22.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.73	45.17 %
Mixie	1.81	14.49 %
Grinder	1.45	15.33 %
Total	9.00	25.95 %

Branch *	MTD Sales L	Brand Share %
CH19	0.48	20.13 %
CH42	0.44	21.32 %
CH14	0.19	13.10 %
GUD2	0.13	14.30 %
GUD1	0.13	10.52 %
CH11	0.12	14.68 %
CH48	0.10	8.18 %
CH30	0.09	10.79 %
CH37	0.06	6.18 %
CH29	0.05	8.00 %
AVD1	0.04	6.53 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	9.00	25.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.29	41.97 %
Mixie	2.01	16.83 %
Grinder	1.37	19.59 %
Total	8.67	27.48 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.57	18.98 %
CBE6	0.44	20.62 %
CBE1	0.18	11.11 %
KGM1	0.12	16.33 %
TPR1	0.10	8.82 %
UAM1	0.10	8.87 %
UMP1	0.09	16.07 %
PPI1	0.09	11.84 %
TPR2	0.09	15.17 %
PDM1	0.09	17.24 %
SNR1	0.08	3.64 %
GDR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
Total	8.67	27.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.63	35.13 %
Mixie	1.62	11.54 %
Grinder	1.22	12.05 %
Total	7.47	20.01 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	15.83 %
MDU6	0.42	16.06 %
PVI1	0.36	20.19 %
TMM1	0.18	11.68 %
CBM1	0.12	11.94 %
MLR1	0.09	15.57 %
MDU5	0.09	7.58 %
MDU3	0.09	14.17 %
KRR1	0.08	15.30 %
PNV1	0.07	15.39 %
DKI1	0.07	17.60 %
TEN2	0.06	8.77 %
USL1	0.05	6.70 %
TEN1	0.05	8.60 %
NKI1	0.04	9.70 %
PNI1	0.03	13.69 %
MPA1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
SVG1	-0.03	-4.11 %
Total	7.47	20.01 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.52	36.68 %
Mixie	2.27	20.71 %
Grinder	1.63	21.03 %
Total	7.42	26.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.52	15.20 %
PBR2	0.13	9.07 %
AYR1	0.09	19.41 %
MSI1	0.08	16.31 %
TVR1	0.06	11.63 %
JKM1	0.04	4.27 %
TRY3	0.04	6.25 %
PBR1	0.04	17.04 %
NCK1	0.03	4.99 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	7.42	26.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.55	40.16 %
Mixie	1.27	16.55 %
Grinder	1.18	24.35 %
Total	4.99	26.51 %

Branch *	MTD Sales L	Brand Share %
CH15	0.53	22.59 %
CH43	0.24	18.66 %
CH12	0.15	11.04 %
CH41	0.14	17.58 %
CH03	0.09	7.70 %
CH06	0.09	12.30 %
CH36	0.04	12.10 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	4.99	26.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.59	31.23 %
Mixie	1.01	15.76 %
Grinder	0.84	18.12 %
Total	3.44	21.32 %

Branch *	MTD Sales L	Brand Share %
POY2	0.15	13.49 %
CDM1	0.14	16.50 %
PRT1	0.14	20.64 %
MKM1	0.06	17.49 %
TVM1	0.06	16.46 %
KKI2	0.05	4.74 %
TDM1	0.03	5.93 %
KLM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	3.44	21.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.75	31.48 %
Mixie	1.01	15.34 %
Grinder	0.31	13.97 %
Total	3.07	21.36 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.15	9.10 %
VSI1	0.12	17.06 %
BGR1	0.09	13.79 %
VNB1	0.07	13.05 %
TRL1	0.06	5.47 %
CGM1	0.05	16.19 %
ABR1	0.04	13.29 %
PLR1	0.03	10.53 %
ANI1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
CYR1	-0.02	-4.96 %
Total	3.07	21.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.60	19.61 %
Mixie	1.05	9.59 %
Grinder	0.37	8.78 %
Total	3.02	12.96 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.17	18.56 %
TRM1	0.15	16.41 %
SGI1	0.12	19.52 %
PMP1	0.09	15.38 %
HSR1	0.06	3.93 %
MTR1	0.06	6.19 %
KRI1	0.05	20.15 %
PLC1	0.05	11.37 %
OML1	0.04	6.08 %
KMM1	0.04	9.34 %
KVP1	0.04	6.11 %
PDR1	0.04	10.78 %
MCR1	0.04	7.33 %
DPR2	0.04	11.05 %
NKL2	0.04	3.81 %
SLM2	0.04	5.04 %
VKL1	0.04	4.76 %
BMD1	0.03	11.27 %
CMI1	0.03	9.60 %
EPI1	0.03	3.74 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	3.02	12.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.60	18.17 %
Gas-Stov	0.59	23.31 %
Grinder	0.20	10.44 %
Total	1.38	17.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.52	11.94 %
PAS1	0.30	15.15 %
Total	1.38	17.97 %