

MTD Sales
48.79 L

Brand Share %
23.25 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	23.95	37.16 %
Mixie	17.43	19.72 %
Grinder	7.40	13.00 %
Total	48.79	23.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.05	23.65 %
WEST-01	7.05	25.42 %
CHENNAI-01	6.76	28.60 %
SOUTH-03	6.66	22.07 %
TRICHY-01	6.28	25.46 %
CHENNAI-02	4.84	27.44 %
SOUTH ARCOT	3.21	25.02 %
NORTH ARCOT	2.34	22.36 %
WEST-02	2.20	9.45 %
KL-SOUTH	0.40	35.50 %
Total	48.79	23.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.07	34.33 %
Mixie	3.64	24.45 %
Grinder	1.34	11.63 %
Total	9.05	23.65 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.52	17.83 %
TUT1	0.30	12.21 %
VKM1	0.12	12.48 %
NGR1	0.10	4.99 %
STU2	0.10	15.26 %
MMT1	0.09	11.30 %
VLV1	0.09	7.99 %
KSM1	0.07	17.60 %
KGL1	0.04	8.26 %
ERL1	0.04	14.72 %
SGT1	0.04	15.30 %
VNR1	0.03	5.00 %
ARM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
TKY1		0.00 %
UDN1	-0.07	-11.23 %
Total	9.05	23.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.53	42.10 %
Mixie	2.41	19.65 %
Grinder	1.10	15.64 %
Total	7.05	25.42 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.72	20.99 %
CBE2	0.70	19.80 %
UAM1	0.16	11.02 %
TPR1	0.14	12.14 %
SYM2	0.12	12.78 %
CBE6	0.10	12.72 %
PPI1	0.09	13.52 %
SUL1	0.08	8.88 %
CNR1	0.08	17.66 %
CBE3	0.04	7.66 %
KGM1	0.04	20.04 %
KGI1	0.04	10.54 %
MPM1	0.04	3.88 %
TPR3	0.04	6.86 %
SNR1	0.04	2.26 %
GDR1	0.03	19.03 %
GBM1		0.00 %
WZSD		0.00 %
Total	7.05	25.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.09	40.08 %
Mixie	2.20	24.11 %
Grinder	1.47	21.58 %
Total	6.76	28.60 %

Branch *	MTD Sales L	Brand Share %
CH42	0.20	13.00 %
CH22	0.19	14.53 %
CH30	0.17	20.01 %
CH19	0.08	6.80 %
CH14	0.08	11.10 %
CH37	0.07	21.84 %
GUD2	0.06	12.24 %
CH11	0.04	4.78 %
KNR1	0.03	8.87 %
SKL1	0.03	10.95 %
CGL1		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD1		0.00 %
Total	6.76	28.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.75	39.99 %
Mixie	2.12	18.46 %
Grinder	0.79	8.49 %
Total	6.66	22.07 %

Branch *	MTD Sales L	Brand Share %
MDU5	0.23	18.29 %
CBM1	0.22	19.85 %
SGP1	0.21	21.41 %
KKD2	0.18	19.65 %
TMM1	0.17	10.89 %
TEN2	0.16	23.05 %
KPT1	0.14	20.34 %
ODM1	0.14	19.48 %
DKI1	0.13	20.34 %
TDI1	0.13	18.16 %
USL1	0.13	21.67 %
KRR1	0.10	21.42 %
TPT1	0.08	7.53 %
PVI1	0.04	8.46 %
SVG1	0.04	5.85 %
PNV1	0.03	17.88 %
PKM1	0.03	12.64 %
ADP1		0.00 %
MDU3		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	6.66	22.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.62	39.97 %
Mixie	2.39	24.33 %
Grinder	1.28	15.39 %
Total	6.28	25.46 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.61	21.49 %
PBR2	0.21	16.48 %
ORU1	0.16	17.99 %
KIK1	0.10	8.88 %
PDK1	0.09	19.37 %
NCK1	0.03	5.64 %
MDI1	0.03	2.19 %
JKM1		0.00 %
KRN1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	6.28	25.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.51	46.33 %
Mixie	1.84	22.89 %
Grinder	0.49	11.68 %
Total	4.84	27.44 %

Branch *	MTD Sales L	Brand Share %
CH15	0.65	16.36 %
CH34	0.19	22.80 %
CH43	0.14	16.77 %
CH44	0.08	14.05 %
CH06	0.07	11.68 %
CH17	0.06	20.35 %
CH27	0.04	17.81 %
CH12		0.00 %
CH31		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
UK11		0.00 %
Total	4.84	27.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.55	42.19 %
Mixie	0.93	16.81 %
Grinder	0.72	20.13 %
Total	3.21	25.02 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.09	21.20 %
KML1	0.06	17.36 %
STP1	0.05	12.79 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.21	25.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.06	18.84 %
Gas-Stov	1.06	28.89 %
Grinder	0.21	18.66 %
Total	2.34	22.36 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.06	5.09 %
AKM1	0.05	10.99 %
VNB1	0.04	13.07 %
VSI1	0.04	14.60 %
SBR1	0.04	5.54 %
BGR1	0.03	6.21 %
TRL1	0.03	8.80 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WJP1		0.00 %
Total	2.34	22.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.55	21.02 %
Mixie	0.65	5.78 %
Total	2.20	9.45 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.28	16.90 %
ERD2	0.26	21.87 %
PLC1	0.18	17.69 %
TRM1	0.12	17.68 %
MTR1	0.12	9.91 %
VPD1	0.09	10.69 %
APN1	0.09	16.89 %
SLM3	0.09	18.57 %
MCR1	0.09	16.96 %
SGI1	0.08	3.99 %
DPR1	0.08	11.36 %
DPR2	0.06	7.64 %
ERD1	0.05	4.39 %
KRI1	0.04	7.68 %
NKL2	0.04	6.14 %
SGG1	0.04	10.36 %
HSR2	0.03	2.43 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	2.20	9.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.21	53.56 %
Mixie	0.19	49.80 %
Total	0.40	35.50 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	16.29 %
Total	0.40	35.50 %