



TN : VIDIEM Sales Performance 08/05/2026 9:29 AM

MTD Sales
47.31 L

Brand Share %
20.21 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	23.64	35.19 %
Mixie	14.60	14.38 %
Grinder	8.55	15.51 %
Small-Ap	0.53	5.11 %
Total	47.31	20.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.93	24.29 %
CHENNAI-01	7.94	18.27 %
TRICHY-01	6.14	23.70 %
SOUTH-03	5.92	18.87 %
CHENNAI-02	5.35	26.14 %
WEST-01	3.77	16.40 %
NORTH ARCOT	3.26	26.82 %
SOUTH ARCOT	2.78	19.19 %
WEST-02	2.22	9.92 %
Total	47.31	20.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.15	42.44 %
Mixie	2.48	14.29 %
Grinder	2.06	22.27 %
Small-Ap	0.23	11.00 %
Total	9.93	24.29 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.64	18.77 %
NGR1	0.21	13.22 %
ERL2	0.14	19.64 %
KGL1	0.12	15.87 %
PKD1	0.10	10.51 %
VLY1	0.09	8.99 %
VKM1	0.08	8.16 %
PDI1	0.07	10.70 %
SDI1	0.07	17.63 %
COL1	0.07	17.64 %
MMT1	0.07	7.21 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	9.93	24.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.45	47.54 %
Mixie	1.91	15.24 %
Grinder	1.46	7.34 %
Small-Ap	0.12	7.17 %
Total	7.94	18.27 %

Branch *	MTD Sales L	Brand Share %
CH16	0.28	18.46 %
CH08	0.21	9.47 %
CH05	0.20	11.73 %
CH14	0.15	12.86 %
TKM1	0.09	15.19 %
CH35	0.06	8.16 %
AVD1	0.02	11.27 %
CH19	0.02	1.55 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	7.94	18.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.50	32.24 %
Mixie	2.12	19.02 %
Grinder	1.50	25.58 %
Small-Ap	0.03	2.40 %
Total	6.14	23.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.70	19.67 %
TYR1	0.25	15.95 %
KUM1	0.14	8.83 %
PTK1	0.10	7.39 %
KUM2	0.08	12.99 %
MSI1	0.04	10.47 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-16.73 %
Total	6.14	23.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.82	31.67 %
Mixie	2.03	15.21 %
Grinder	1.05	14.68 %
Small-Ap	0.03	1.33 %
Total	5.92	18.87 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.71	18.15 %
NKI1	0.16	18.14 %
MDU6	0.16	16.81 %
TEN1	0.10	10.91 %
PNI1	0.10	19.59 %
ATG1	0.09	13.54 %
BNR1	0.09	11.51 %
KRR1	0.08	18.81 %
BTU1	0.07	12.98 %
PVI1	0.07	18.46 %
MDU7	0.06	5.58 %
MDU5	0.05	5.55 %
PNV2	0.04	8.85 %
SVG1	0.04	8.63 %
ADP1	0.04	11.29 %
PKM1	0.03	9.61 %
CMR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
SGP1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	5.92	18.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.72	43.24 %
Mixie	1.56	16.79 %
Grinder	1.01	25.39 %
Small-Ap	0.06	6.86 %
Total	5.35	26.14 %

Branch *	MTD Sales L	Brand Share %
CH50	0.23	16.16 %
MJR1	0.20	20.18 %
CH44	0.17	19.94 %
CH12	0.14	15.65 %
CH20	0.09	9.68 %
UKI1	0.04	7.70 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH46		0.00 %
Total	5.35	26.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.58	14.61 %
Gas-Stov	1.51	25.91 %
Grinder	0.59	11.35 %
Small-Ap	0.09	7.83 %
Total	3.77	16.40 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.24	14.24 %
CBE2	0.22	7.98 %
CBE4	0.14	8.79 %
MPM1	0.13	10.32 %
CBE6	0.11	16.64 %
CBE1	0.10	8.05 %
KMR1	0.08	5.16 %
CNR1	0.08	14.68 %
KMD1	0.06	19.46 %
PPI1	0.06	10.27 %
SYM2	0.05	9.13 %
CBE3	0.04	7.85 %
ANR1	0.04	18.76 %
KGM1	0.03	5.64 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
Total	3.77	16.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.88	37.74 %
Mixie	1.22	17.79 %
Grinder	0.16	-175.03 %
Total	3.26	26.82 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.09	9.06 %
ABR1	0.06	9.33 %
SLG1	0.06	15.57 %
VSI1	0.05	12.16 %
GDM1	0.05	18.75 %
WJP1	0.04	11.42 %
TRT1	0.03	14.81 %
CPT1	0.03	8.87 %
ANI1		0.00 %
BGR1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
Total	3.26	26.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.21	17.54 %
Gas-Stov	0.99	26.70 %
Grinder	0.61	18.60 %
Small-Ap	-0.03	-5.25 %
Total	2.78	19.19 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.20	13.66 %
KML1	0.17	20.17 %
CUD1	0.15	11.86 %
PRT1	0.15	17.67 %
TRK1	0.08	10.00 %
SJI2	0.06	6.96 %
POY2	0.05	4.23 %
TVM1	0.05	16.93 %
MKM1	0.04	12.06 %
KKI2	0.04	3.96 %
TDM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.78	19.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.61	19.67 %
Mixie	0.50	3.78 %
Grinder	0.10	18.96 %
Total	2.22	9.92 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.18	11.80 %
SLM1	0.16	11.65 %
HSR2	0.13	9.29 %
DPR1	0.11	14.00 %
SGI1	0.09	13.77 %
NKL2	0.09	18.83 %
PMP1	0.08	14.50 %
SLM3	0.05	4.17 %
APN1	0.05	8.28 %
BMD1	0.05	6.13 %
CMI1	0.04	8.54 %
ERD1	0.04	4.24 %
EPI1	0.03	5.60 %
PLC1	0.03	2.77 %
TRM1	0.02	3.96 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
Total	2.22	9.92 %