

MTD Sales
38.41 L

Brand Share %
19.29 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **19.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	20.14	31.61 %
Mixie	12.31	15.77 %
Grinder	5.38	11.42 %
Small-Ap	0.58	5.62 %
Total	38.41	19.29 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.89	19.08 %
TRICHY-01	6.55	26.17 %
CHENNAI-01	5.14	19.08 %
SOUTH-03	4.91	16.55 %
WEST-01	4.33	22.11 %
SOUTH ARCOT	3.32	26.63 %
CHENNAI-02	2.74	20.05 %
WEST-02	2.06	9.23 %
NORTH ARCOT	1.79	15.55 %
KL-SOUTH	0.69	35.71 %
Total	38.41	19.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.72	34.34 %
Mixie	1.89	14.23 %
Grinder	1.08	10.95 %
Small-Ap	0.20	9.42 %
Total	6.89	19.08 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.46	14.82 %
TUT1	0.31	11.65 %
NGR1	0.28	15.03 %
SVK1	0.18	17.50 %
SNL1	0.12	11.56 %
SKD1	0.12	18.30 %
MMT1	0.10	15.33 %
PDI1	0.09	13.41 %
PKD1	0.08	10.96 %
VNR1	0.08	18.17 %
ASM1	0.08	17.17 %
VKM1	0.06	17.08 %
KGL1	0.05	15.44 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	6.89	19.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.87	36.99 %
Mixie	2.50	27.25 %
Grinder	1.07	16.13 %
Small-Ap	0.11	7.77 %
Total	6.55	26.17 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.38	17.77 %
PBR2	0.27	17.09 %
JKM1	0.15	16.27 %
NMM1	0.09	8.60 %
ORU1	0.07	13.00 %
PBR1	0.04	18.32 %
KRN1	0.03	7.71 %
MDI1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	6.55	26.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.90	38.34 %
Mixie	1.55	15.58 %
Grinder	0.63	7.93 %
Small-Ap	0.06	3.91 %
Total	5.14	19.08 %

Branch *	MTD Sales L	Brand Share %
CH05	0.19	11.04 %
CH28	0.18	13.74 %
CH30	0.12	15.97 %
GUD2	0.10	12.31 %
TKM1	0.09	16.96 %
CH42	0.09	8.64 %
CH45	0.08	8.95 %
CGL1	0.08	16.98 %
KNR1	0.05	16.61 %
CH14	0.04	9.61 %
CH35	0.04	8.68 %
AVD1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	5.14	19.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.82	30.35 %
Mixie	1.50	13.59 %
Grinder	0.59	7.12 %
Total	4.91	16.55 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.53	17.52 %
KKD3	0.32	13.02 %
TMM1	0.19	13.06 %
MDU4	0.12	17.86 %
MDU6	0.10	4.29 %
TPT1	0.08	8.24 %
USL1	0.05	12.19 %
DKI1	0.04	6.02 %
CBM1	0.04	5.37 %
MDU3	0.03	3.58 %
PKM1	0.03	13.59 %
BTU1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
SVG1		-0.01 %
Total	4.91	16.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.22	31.97 %
Mixie	1.68	21.47 %
Grinder	0.38	9.81 %
Small-Ap	0.06	5.80 %
Total	4.33	22.11 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.23	17.46 %
MPM1	0.20	16.22 %
CBE6	0.16	16.50 %
TPR3	0.11	16.34 %
SUL1	0.08	8.36 %
CBE1	0.06	12.45 %
PDM1	0.06	10.77 %
GDR1	0.04	13.52 %
CNR1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
Total	4.33	22.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.47	36.89 %
Mixie	1.17	23.11 %
Grinder	0.62	21.37 %
Small-Ap	0.06	11.26 %
Total	3.32	26.63 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.18	15.87 %
VPM1	0.05	16.99 %
TDM1	0.04	16.17 %
SJI2	0.03	11.47 %
MKM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	3.32	26.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.61	32.85 %
Mixie	0.73	12.48 %
Grinder	0.32	15.77 %
Small-Ap	0.09	9.59 %
Total	2.74	20.05 %

Branch *	MTD Sales L	Brand Share %
CH15	0.33	13.32 %
CH20	0.18	19.22 %
CH03	0.16	14.49 %
CH18	0.15	15.99 %
CH43	0.10	15.14 %
MJR1	0.10	15.54 %
CH34	0.10	14.96 %
CH17	0.09	13.10 %
CH12	0.08	6.75 %
UKI1	0.03	11.58 %
CH44	0.03	4.80 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
GPD1		0.00 %
MC06		0.00 %
Total	2.74	20.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	13.33 %
Mixie	0.63	6.10 %
Grinder	0.41	12.14 %
Total	2.06	9.23 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.31	18.42 %
SGI1	0.13	17.97 %
ERD2	0.11	11.80 %
MCR1	0.11	12.06 %
ERD1	0.08	7.72 %
NKL2	0.08	9.28 %
SGG1	0.07	15.56 %
RSP1	0.07	10.80 %
SLM2	0.06	10.11 %
BMD1	0.05	8.10 %
APN1	0.04	12.94 %
DPR1	0.04	7.16 %
MTR1	0.04	6.28 %
HRR1	0.03	7.50 %
EPI1	0.03	4.56 %
ATU1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.06	9.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.06	25.83 %
Mixie	0.59	11.81 %
Grinder	0.14	7.24 %
Total	1.79	15.55 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.21	12.06 %
TRL1	0.11	16.51 %
VNB1	0.10	17.50 %
SBR1	0.09	12.56 %
PLR1	0.09	18.87 %
VEL2	0.05	5.24 %
ABR1	0.04	8.54 %
SLG1	0.04	15.12 %
WJP1	0.04	12.03 %
WJD1	0.04	10.32 %
ARC2	0.03	14.28 %
AKM1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	1.79	15.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.47	62.52 %
Grinder	0.14	47.68 %
Mixie	0.08	12.52 %
Total	0.69	35.71 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.07	14.67 %
Total	0.69	35.71 %