

MTD Sales
59.49 L

Brand Share %
24.12 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	29.28	36.32 %
Mixie	19.75	19.53 %
Grinder	10.45	16.11 %
Total	59.49	24.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.40	26.59 %
CHENNAI-01	9.47	27.69 %
TRICHY-01	8.70	29.77 %
SOUTH-03	7.40	21.16 %
WEST-01	6.78	24.42 %
CHENNAI-02	5.72	24.99 %
SOUTH ARCOT	4.23	26.08 %
WEST-02	3.45	13.85 %
NORTH ARCOT	2.96	19.17 %
KL-SOUTH	0.38	19.16 %
Total	59.49	24.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.25	40.57 %
Mixie	3.49	22.39 %
Grinder	1.66	15.69 %
Total	10.40	26.59 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.55	18.53 %
TVL1	0.41	12.96 %
PDI1	0.15	15.10 %
PKD1	0.14	18.57 %
TKY1	0.11	6.59 %
SGT1	0.04	12.47 %
SNL1	0.04	4.41 %
KYR1	0.04	7.51 %
MMT1	0.03	5.98 %
STU2	0.03	8.33 %
ARM1	0.03	3.47 %
VNR1	0.03	4.56 %
S2SD		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	10.40	26.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.74	38.79 %
Mixie	2.79	20.74 %
Grinder	1.93	22.74 %
Total	9.47	27.69 %

Branch *	MTD Sales L	Brand Share %
CH48	0.33	18.01 %
CH14	0.23	18.61 %
CH30	0.16	11.39 %
CH22	0.14	6.46 %
CH11	0.13	8.23 %
CH29	0.08	13.79 %
AVD1		0.00 %
CH26		0.00 %
CZWH		0.00 %
KNR1		0.00 %
Total	9.47	27.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.19	40.69 %
Mixie	2.68	27.29 %
Grinder	1.83	20.11 %
Total	8.70	29.77 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.34	22.42 %
TTP1	0.12	20.66 %
NMM1	0.08	21.63 %
TRY2	0.06	20.00 %
TRY1	0.06	2.48 %
MDI1	0.04	3.52 %
AYR1	0.04	14.03 %
JKM1	0.04	4.60 %
PBR1	0.04	15.23 %
KRN1	0.03	8.74 %
MSI1	0.03	12.00 %
TRY3		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	8.70	29.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.66	36.80 %
Mixie	2.55	17.44 %
Grinder	1.20	11.49 %
Total	7.40	21.16 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.27	18.54 %
MDU5	0.22	13.03 %
SVG1	0.18	21.81 %
TEN1	0.17	21.20 %
BNR1	0.15	19.97 %
NKI1	0.11	15.32 %
PNI1	0.10	11.74 %
KPT1	0.08	19.73 %
PVI1	0.07	15.87 %
KKD2	0.06	23.28 %
PNV1	0.06	10.20 %
MNM1	0.06	21.29 %
SGP1	0.05	17.31 %
ADP1	0.05	19.81 %
BTU1	0.04	8.44 %
MLR1	0.04	7.31 %
NTM1	0.04	4.07 %
ODM1	0.04	9.49 %
KRR1	0.03	5.35 %
MPA1	0.03	2.49 %
TPT1	0.03	2.09 %
TMM1	0.03	2.88 %
MDU6		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	7.40	21.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.92	33.92 %
Mixie	2.27	20.40 %
Grinder	1.58	19.78 %
Total	6.78	24.42 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.24	15.04 %
TPR1	0.15	20.90 %
CBE3	0.14	16.97 %
CBE6	0.12	9.15 %
GBM1	0.09	21.88 %
CNR1	0.09	22.18 %
KMR1	0.07	2.96 %
MPM1	0.06	4.58 %
PDM1	0.04	9.88 %
SUL1	0.04	13.95 %
CBE1	0.04	4.07 %
KGM1	0.03	5.86 %
GDR1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	6.78	24.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.84	38.48 %
Mixie	2.01	20.45 %
Grinder	0.88	15.37 %
Total	5.72	24.99 %

Branch *	MTD Sales L	Brand Share %
CH15	0.59	18.53 %
CH18	0.40	22.85 %
CH03	0.30	13.60 %
CH20	0.20	21.22 %
CH41	0.13	15.81 %
CH06	0.09	9.55 %
CH31	0.08	15.79 %
GPD1	0.06	20.95 %
CH27	0.04	9.37 %
CH12	0.03	1.78 %
CH17	0.03	10.00 %
CH36	0.03	12.11 %
CH44	0.02	9.30 %
CH23		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	5.72	24.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.75	35.78 %
Mixie	1.44	21.81 %
Grinder	1.05	22.05 %
Total	4.23	26.08 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.29	18.33 %
KKI2	0.15	13.93 %
SJI2	0.10	19.21 %
VCM1	0.08	23.71 %
TVM1	0.07	11.84 %
STP1	0.06	10.58 %
TDM1	0.05	6.91 %
VPM1	0.03	21.06 %
TVM2	0.03	23.20 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
Total	4.23	26.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.01	23.87 %
Mixie	1.23	10.80 %
Grinder	0.20	4.05 %
Total	3.45	13.85 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.31	15.88 %
NKL2	0.20	21.79 %
KVP1	0.13	15.91 %
PLC1	0.13	21.22 %
VKL1	0.12	22.70 %
RSP1	0.11	16.99 %
SLM3	0.11	8.10 %
ERD1	0.07	7.26 %
APN1	0.07	8.11 %
KMM1	0.06	14.13 %
DPR1	0.06	9.05 %
MCR1	0.04	5.55 %
OML1	0.04	7.22 %
HSR1	0.04	3.88 %
VPD1	0.03	3.68 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WZWH		0.00 %
Total	3.45	13.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.69	31.72 %
Mixie	1.19	15.13 %
Grinder	0.08	3.47 %
Total	2.96	19.17 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.27	12.21 %
WJD1	0.18	23.37 %
CPT1	0.18	23.86 %
GDM1	0.09	19.23 %
VSI1	0.08	17.02 %
WJP1	0.07	17.37 %
VNB1	0.06	16.15 %
CGM1	0.05	22.39 %
ANI1	0.04	17.21 %
PTU1	0.04	20.16 %
TRL1	0.04	3.18 %
SBR1	0.03	6.38 %
PLR1	0.03	13.42 %
AKM1		0.00 %
ARC2		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	2.96	19.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	40.02 %
Mixie	0.10	11.60 %
Grinder	0.05	8.64 %
Total	0.38	19.16 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.08	7.88 %
Total	0.38	19.16 %