

MTD Sales
41.41 L

Brand Share %
23.70 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	23.64	36.37 %
Mixie	10.84	16.14 %
Grinder	6.93	16.28 %
Total	41.41	23.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.33	23.84 %
SOUTH-03	6.35	21.65 %
WEST-01	6.08	28.30 %
CHENNAI-01	5.55	26.37 %
TRICHY-01	4.52	24.33 %
CHENNAI-02	2.86	28.75 %
SOUTH ARCOT	2.60	26.32 %
NORTH ARCOT	2.06	22.25 %
WEST-02	1.71	12.69 %
KL-SOUTH	1.35	19.86 %
Total	41.41	23.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.59	37.62 %
Mixie	2.48	18.17 %
Grinder	1.26	13.89 %
Total	8.33	23.84 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.47	22.01 %
NGR1	0.37	15.45 %
MMT1	0.13	11.06 %
PDI1	0.08	8.57 %
PKD1	0.08	14.66 %
VKM1	0.07	12.01 %
KYR1	0.06	7.51 %
STU2	0.06	10.53 %
VLY1	0.06	4.59 %
KGL1	0.06	15.59 %
ASM1	0.05	9.64 %
UDN1	0.04	11.89 %
TKY1	0.04	12.82 %
ARM1	0.04	12.56 %
COL1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
VNR1		0.00 %
Total	8.33	23.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.07	35.76 %
Mixie	1.28	12.02 %
Grinder	0.99	13.64 %
Total	6.35	21.65 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.37	14.51 %
PVI1	0.36	22.93 %
MDU6	0.26	14.11 %
CBM1	0.12	15.34 %
TMM1	0.11	8.89 %
MLR1	0.09	16.11 %
MDU5	0.09	10.15 %
PNV1	0.07	22.00 %
TEN2	0.06	10.63 %
USL1	0.05	7.55 %
MDU3	0.05	11.17 %
NKI1	0.04	9.70 %
MPA1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
TPT1		0.00 %
SVG1	-0.03	-6.01 %
Total	6.35	21.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.98	44.28 %
Mixie	1.26	15.90 %
Grinder	0.83	18.39 %
Total	6.08	28.30 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.47	19.76 %
CBE6	0.20	15.20 %
TPR3	0.13	21.16 %
KGM1	0.12	19.74 %
TPR1	0.10	11.78 %
UMP1	0.09	21.94 %
UAM1	0.06	10.11 %
CBE1	0.04	5.02 %
SNR1	0.04	2.21 %
PPI1	0.03	5.55 %
TPR2	0.03	11.29 %
CNR1		0.00 %
KGI1		0.00 %
PDM1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
Total	6.08	28.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.48	43.01 %
Mixie	1.06	14.85 %
Grinder	1.00	17.30 %
Total	5.55	26.37 %

Branch *	MTD Sales L	Brand Share %
CH19	0.32	19.84 %
CH14	0.19	17.86 %
CH39	0.19	23.52 %
CH42	0.18	15.14 %
GUD2	0.13	18.31 %
CH45	0.13	21.29 %
CH38	0.12	20.85 %
CH48	0.10	14.69 %
GUD1	0.10	14.48 %
KNR1	0.06	16.69 %
CH37	0.06	11.50 %
CH29	0.05	9.12 %
CH30	0.05	13.32 %
AVD1	0.04	7.89 %
CGL1		0.00 %
CH40		0.00 %
WHC3		0.00 %
Total	5.55	26.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.26	33.58 %
Mixie	1.33	18.92 %
Grinder	0.93	19.33 %
Total	4.52	24.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.37	18.39 %
TVR2	0.25	23.31 %
MVM1	0.25	14.74 %
AYR1	0.09	21.34 %
MSI1	0.08	16.31 %
PBR2	0.08	7.04 %
ORU1	0.08	19.37 %
JKM1	0.04	5.89 %
PBR1	0.04	17.04 %
NCK1	0.03	9.87 %
KRN1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
Total	4.52	24.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	40.87 %
Mixie	0.93	22.90 %
Grinder	0.62	23.05 %
Total	2.86	28.75 %

Branch *	MTD Sales L	Brand Share %
CH15	0.25	22.06 %
CH18	0.22	23.67 %
CH43	0.20	21.27 %
CH03	0.09	13.62 %
MJR1	0.08	21.57 %
CH12	0.06	20.13 %
CH41	0.06	14.36 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH44		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	2.86	28.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.24	39.00 %
Mixie	0.75	19.91 %
Grinder	0.62	20.88 %
Total	2.60	26.32 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.11	19.27 %
KKI2	0.05	11.10 %
TDM1	0.03	12.94 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	2.60	26.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.22	29.60 %
Mixie	0.58	15.65 %
Grinder	0.25	18.10 %
Total	2.06	22.25 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.12	15.17 %
BGR1	0.09	19.06 %
VSI1	0.07	17.36 %
VNB1	0.07	16.63 %
TRL1	0.06	7.82 %
PLR1	0.03	13.99 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
CYR1	-0.02	-6.51 %
Total	2.06	22.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.90	18.55 %
Mixie	0.60	9.52 %
Grinder	0.21	9.15 %
Total	1.71	12.69 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.08	20.17 %
MTR1	0.06	10.10 %
KMM1	0.04	15.53 %
KVP1	0.04	6.95 %
PDR1	0.04	20.15 %
MCR1	0.04	13.28 %
DPR2	0.04	11.05 %
NKL2	0.04	5.40 %
SLM2	0.04	13.62 %
BMD1	0.03	14.00 %
TRM1	0.03	6.14 %
EPI1	0.03	5.08 %
APN1		0.00 %
ATU1		0.00 %
CM11		0.00 %
DPR1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
OML1		0.00 %
PLC1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.71	12.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.59	26.11 %
Mixie	0.56	19.59 %
Grinder	0.20	11.82 %
Total	1.35	19.86 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.48	12.87 %
PAS1	0.30	16.93 %
Total	1.35	19.86 %