



# TN : VIDIEM Sales Performance 07/05/2026 9:29 AM

MTD Sales  
42.50 L

Brand Share %  
20.40 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	21.53	35.51 %
Mixie	12.58	13.98 %
Grinder	7.94	16.38 %
Small-Ap	0.44	4.84 %
<b>Total</b>	<b>42.50</b>	<b>20.40 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.56	24.22 %
CHENNAI-01	7.10	17.58 %
TRICHY-01	5.57	24.11 %
SOUTH-03	5.04	18.86 %
CHENNAI-02	4.91	25.64 %
WEST-01	3.66	17.59 %
NORTH ARCOT	2.97	27.21 %
SOUTH ARCOT	2.47	19.65 %
WEST-02	2.22	11.49 %
<b>Total</b>	<b>42.50</b>	<b>20.40 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.33	40.85 %
Mixie	2.05	13.36 %
Grinder	2.01	26.02 %
Small-Ap	0.18	10.41 %
<b>Total</b>	<b>8.56</b>	<b>24.22 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	0.50	17.43 %
NGR1	0.25	16.87 %
KGL1	0.12	16.07 %
VKM1	0.08	9.01 %
PDI1	0.07	11.10 %
SDI1	0.07	17.63 %
MMT1	0.07	8.60 %
PKD1	0.06	8.00 %
ERL2	0.04	7.92 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>8.56</b>	<b>24.22 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.07	47.80 %
Mixie	1.56	13.86 %
Grinder	1.35	7.11 %
Small-Ap	0.12	7.49 %
<b>Total</b>	<b>7.10</b>	<b>17.58 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	0.39	19.60 %
CH16	0.25	18.32 %
CH05	0.20	12.58 %
CH08	0.16	8.78 %
CH14	0.12	11.64 %
TKM1	0.09	17.72 %
CH35	0.06	8.36 %
AVD1	0.02	11.27 %
CH19	0.02	1.64 %
CGL1		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>7.10</b>	<b>17.58 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.34	33.71 %
Mixie	1.89	18.54 %
Grinder	1.32	26.81 %
Small-Ap	0.03	2.62 %
<b>Total</b>	<b>5.57</b>	<b>24.11 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.58	17.46 %
TYR1	0.20	14.14 %
KUM1	0.14	9.88 %
PTK1	0.10	8.10 %
KUM2	0.08	15.25 %
MSI1	0.04	11.72 %
AYR1	0.03	10.64 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
WTRZ		0.00 %
NMM1	-0.08	-19.85 %
<b>Total</b>	<b>5.57</b>	<b>24.11 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.46	30.83 %
Mixie	1.69	15.18 %
Grinder	0.89	15.15 %
Total	5.04	18.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.69	19.66 %
MDU6	0.12	14.94 %
TEN1	0.10	11.43 %
ATG1	0.09	14.23 %
BNR1	0.09	14.63 %
KRR1	0.08	18.81 %
BTU1	0.07	13.37 %
MDU7	0.06	6.26 %
MDU5	0.05	5.55 %
SVG1	0.04	9.05 %
CBM1	0.03	4.53 %
PKM1	0.03	11.43 %
ADP1		0.00 %
CMR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	5.04	18.86 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.64	44.16 %
Mixie	1.24	14.50 %
Grinder	0.96	25.54 %
Small-Ap	0.06	7.56 %
Total	4.91	25.64 %

Branch *	MTD Sales L	Brand Share %
CH50	0.23	17.17 %
CH20	0.09	10.10 %
UKI1	0.04	7.70 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH34		0.00 %
CH46		0.00 %
Total	4.91	25.64 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	1.60	28.93 %
Mixie	1.41	14.84 %
Grinder	0.59	12.44 %
Small-Ap	0.06	5.71 %
<b>Total</b>	<b>3.66</b>	<b>17.59 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	0.24	15.36 %
CBE2	0.14	6.28 %
MPM1	0.13	10.37 %
TPR2	0.12	17.00 %
CBE6	0.11	17.77 %
CBE4	0.11	8.35 %
CBE1	0.10	9.39 %
KMR1	0.08	5.80 %
CNR1	0.08	14.68 %
KMD1	0.06	19.46 %
PPI1	0.06	11.06 %
SYM2	0.05	9.13 %
CBE3	0.04	7.85 %
ANR1	0.04	18.76 %
KGM1	0.03	7.03 %
GDR1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>3.66</b>	<b>17.59 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	1.64	37.55 %
Mixie	1.17	18.50 %
Grinder	0.16	-98.86 %
<b>Total</b>	<b>2.97</b>	<b>27.21 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.09	10.92 %
ABR1	0.06	10.06 %
SLG1	0.06	16.46 %
WJP1	0.04	11.42 %
TRT1	0.03	17.67 %
CPT1	0.03	8.87 %
ANI1		0.00 %
BGR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>2.97</b>	<b>27.21 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.06	17.80 %
Gas-Stov	0.85	25.18 %
Grinder	0.56	21.14 %
<b>Total</b>	<b>2.47</b>	<b>19.65 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.20	15.52 %
CUD1	0.15	11.86 %
PRT1	0.15	19.77 %
KML1	0.14	18.57 %
SJI2	0.06	7.67 %
TVM1	0.05	16.93 %
MKM1	0.04	15.58 %
KKI2	0.04	4.80 %
POY2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>2.47</b>	<b>19.65 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	1.61	21.84 %
Mixie	0.50	4.32 %
Grinder	0.10	-216.80 %
<b>Total</b>	<b>2.22</b>	<b>11.49 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.18	14.06 %
SLM1	0.16	13.49 %
HSR2	0.13	10.94 %
DPR1	0.11	17.77 %
SGI1	0.09	18.08 %
NKL2	0.09	18.83 %
PMP1	0.08	16.14 %
SLM3	0.05	4.31 %
APN1	0.05	8.28 %
BMD1	0.05	6.36 %
CMI1	0.04	18.38 %
ERD1	0.04	5.84 %
EPI1	0.03	7.14 %
PLC1	0.03	2.91 %
TRM1	0.02	4.62 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>2.22</b>	<b>11.49 %</b>