



# TN : VIDIEM Sales Performance 07/04/2026 9:29 AM

MTD Sales  
40.82 L

Brand Share %  
19.05 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	20.64	34.64 %
Mixie	12.64	13.70 %
Grinder	6.90	13.54 %
Small-Ap	0.63	5.52 %
<b>Total</b>	<b>40.82</b>	<b>19.05 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.32	22.21 %
CHENNAI-01	7.77	26.82 %
TRICHY-01	5.46	19.03 %
SOUTH-03	5.32	17.74 %
CHENNAI-02	4.89	25.11 %
NORTH ARCOT	2.82	25.52 %
WEST-01	2.60	11.65 %
SOUTH ARCOT	2.34	18.36 %
WEST-02	1.30	5.50 %
<b>Total</b>	<b>40.82</b>	<b>19.05 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.05	35.82 %
Mixie	2.41	16.97 %
Grinder	1.63	17.12 %
Small-Ap	0.23	9.52 %
<b>Total</b>	<b>8.32</b>	<b>22.21 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	0.53	17.75 %
KVT1	0.45	17.67 %
TUT1	0.32	10.99 %
RPM1	0.19	11.41 %
VNR1	0.08	10.17 %
ERL2	0.07	10.26 %
PDI1	0.05	13.29 %
UDN1	0.04	5.88 %
COL1	0.03	10.01 %
MMT1	0.03	4.83 %
SNL1	0.03	5.43 %
PKD1	0.03	4.25 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VLY1		0.00 %
<b>Total</b>	<b>8.32</b>	<b>22.21 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.33	50.23 %
Mixie	2.17	19.44 %
Grinder	1.07	14.55 %
Small-Ap	0.20	10.87 %
<b>Total</b>	<b>7.77</b>	<b>26.82 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.21	12.99 %
CH48	0.19	12.09 %
CH19	0.17	8.31 %
CH14	0.14	12.39 %
CH08	0.13	9.92 %
CH42	0.07	3.47 %
CH26	0.03	14.30 %
AVD1		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>7.77</b>	<b>26.82 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.09	29.96 %
Mixie	1.99	15.10 %
Grinder	1.37	18.78 %
<b>Total</b>	<b>5.46</b>	<b>19.03 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	0.32	17.33 %
KUM1	0.23	13.27 %
KIK1	0.14	16.36 %
NMM1	0.12	16.43 %
MDI1	0.10	8.26 %
NGT1	0.09	9.63 %
TTP1	0.07	13.85 %
ORU1	0.06	6.96 %
MSI1	0.05	9.53 %
PDK1	0.03	6.74 %
AYR1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
<b>Total</b>	<b>5.46</b>	<b>19.03 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.91	37.26 %
Mixie	1.93	15.20 %
Grinder	0.45	5.78 %
Small-Ap	0.03	1.60 %
Total	5.32	17.74 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.24	17.03 %
ATG1	0.16	16.50 %
KKD3	0.15	7.81 %
MPA1	0.09	4.84 %
KYK1	0.09	16.33 %
TMM1	0.08	5.84 %
TPT1	0.08	8.26 %
BNR1	0.08	17.09 %
TDI1	0.07	17.27 %
MDU4	0.06	11.30 %
MDU5	0.05	4.60 %
ODM1	0.04	11.15 %
SVG1	0.03	6.94 %
MDU7	0.03	3.30 %
PKM1	0.03	4.31 %
ADP1	0.03	2.87 %
CBM1		0.00 %
CMR1		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PNV2		0.00 %
SZSD		0.00 %
Total	5.32	17.74 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.59	43.81 %
Mixie	1.44	17.91 %
Grinder	0.81	18.66 %
Small-Ap	0.06	4.78 %
Total	4.89	25.11 %

Branch *	MTD Sales L	Brand Share %
CH15	0.30	12.22 %
CH20	0.18	17.93 %
CH18	0.12	6.58 %
MJR1	0.11	8.39 %
CH06	0.09	12.42 %
CH27	0.08	18.28 %
CH44	0.06	9.36 %
CH17	0.04	5.01 %
CH12	0.03	2.98 %
CH01		0.00 %
CH23		0.00 %
CH32		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1		0.00 %
Total	4.89	25.11 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.65	41.63 %
Mixie	0.69	14.75 %
Grinder	0.47	26.01 %
Total	2.82	25.52 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.05	7.10 %
WJP1	0.04	9.86 %
PLR1	0.03	10.94 %
ANI1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	2.82	25.52 %

## WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.37	22.70 %
Mixie	0.83	8.05 %
Grinder	0.37	7.62 %
Small-Ap	0.03	2.56 %
Total	2.60	11.65 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.22	14.58 %
MPM1	0.22	16.09 %
CBE2	0.17	8.19 %
TPR2	0.12	12.51 %
TPR3	0.08	15.43 %
KMR1	0.06	2.88 %
SUL1	0.06	7.65 %
CBE1	0.05	3.33 %
UMP1	0.04	8.95 %
CNR1	0.03	6.60 %
CBE5	0.03	6.97 %
AVI1	0.03	4.65 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	2.60	11.65 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.11	37.98 %
Mixie	0.68	12.89 %
Grinder	0.46	11.41 %
Small-Ap	0.09	17.46 %
<b>Total</b>	<b>2.34</b>	<b>18.36 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.16	12.15 %
POY1	0.13	11.08 %
KML1	0.12	16.75 %
KKI2	0.11	13.33 %
VPM2	0.07	11.11 %
PRT1	0.06	7.35 %
TDM1	0.03	11.73 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
<b>Total</b>	<b>2.34</b>	<b>18.36 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.53	8.85 %
Mixie	0.50	3.92 %
Grinder	0.27	6.69 %
<b>Total</b>	<b>1.30</b>	<b>5.50 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.18	10.03 %
KAM1	0.13	17.68 %
ERD2	0.13	9.61 %
KRI1	0.13	8.14 %
MCR1	0.10	10.40 %
EPI1	0.06	9.55 %
APN1	0.06	6.16 %
DPR1	0.03	6.29 %
NKL2	0.03	4.94 %
PLC1	0.03	4.39 %
SLM2	0.03	2.37 %
SLM3	0.03	3.25 %
ATU1	0.03	2.81 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
OML1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
<b>Total</b>	<b>1.30</b>	<b>5.50 %</b>